

**Public File 4th Quarter 2016
(Oct-Dec 2016)**

Same notation here as in previous quarters regarding our regular services to the community including 24/7 CBS news, weather, the weekly church program, and monthly Chamber and DDA visits which may be also outlined in more detail below.

October 1st: Live coverage of "Significant Weather Advisory" for Ionia County, evening, in the 7PM hour.

Tuesday October 4th: Broadcast Donated to Ionia County Central Dispatch/9-1-1 for their open house. We covered why families should visit, what the open house has to offer, toured 9-1-1 live on the radio, spoke on the air with Sheriff Department Officers, Jim Valentine of 9-1-1, and others. 5-7 PM. Duration: 2 hours of breaks within our regular programming.

October 5th: A "Rock and Roll" evening of bad weather with strong thunderstorms and a literal "line down the center of the whole state" dividing east and west, and PROviding lots of weather activity. WION covered this live throughout the evening. Many lines of storms.

October 6th: Same notation as above, this is getting old, live coverage well near 10 PM. Jim Carlyle in-studio as usual during bad weather for live coverage.

October 10th, Columbus day: Volunteers from Independent Bank and Recycle Ionia team up to do free collections of recyclables to be taken to Recycle Ionia. We have the Ionia branch representatives from Independent Bank in our studios to talk about this effort in the 9 AM hour. Duration: about a half hour of conversation total, among our usual programming.

October 13th: WION broadcasts from Heartland Health Care's Fall Harvest Open House day, 4-6 PM. Jim Aaron from WGLM does the broadcast for Jim Carlyle who is on vacation.. Discussions included legal power of attorney, CPR, Chiropractic care, and more. Duration: 2 hours.

October 18th: WION honored by Ionia Public Schools for our donation and dedication to the Link Crew Students, WION donated \$500 from the proceeds of advertising our Homecoming Broadcast to this student leadership organization. Fred Kroft and Dan Ferguson accept the award at the school board meeting.

October 19th: Guests in the studio from the Ionia Rotary discuss their yearly Corrections Officer of the Year awards program, unique in Michigan TO Ionia. Duration of the guests co-hostin around a half hour.

October 19th: Our first donation for WION's "Treasures for Troops" event arrives by UPS to our studios from Satelliteguys.US owner Scott G. and this donation officially kicks off our public plea for items to be sent overseas to our troops. We'll have a one-week event coming up on WION to collect much, much more.

October 22nd: The third and newest edition of our local talent program, "Ionia Underground Audio" airs at noon for one hour. This is repeated Sunday the 23rd. This is not sponsored, and is a volunteer effort of WION and Main Street Music of Ionia.

October 28th: Glen Rarick of Americana Auctions co-hosts and discusses antiques, promoting the antiques appraisal event this Saturday which raises money for the Ionia County Historical Society. Duration: 2 hours of co-hosting and calls from listeners. Also carried live on webcam, by the way.

October 31st: Special Halloween lineup of programming, including Barry Scotts lost 45's, and by special arrangement some podcasts from England. 6 hours of Halloween fun and suspense, some old radio shows, some new "in the style" of old radio presented to augment the fun of Halloween. 6PM-Midnight EDT

November 7th: WION adjusts AM stereo processing for better sound, notes this on facebook and live on the air.

November 15th: Special visit from Linda Curtis (Ionia DDA) promoting the upcoming "Shop Small" Business Saturday in Ionia. She mentioned business that are participating, quoted figures of how much of a dollar remains locally when spent with

small business, and more. Duration: 1.5 hours cohosting.

November 16th: Posted this on Facebook for WION after actual phone conversation was held with listener: *We took an incredible call at WION this morning. Apparently at around 10:35, Neil Diamond's "America" played. The call came in around 11:15 from a listener whose wife was with him at that time. Together they were on their way to her "Naturalization" function/ceremony (Grand Rapids?) for those becoming new legal American Citizens! He called to thank us for playing it, and to tell us the timing was PERFECT. Now, we've always believed and told you that sometimes our music seems "inspired" and "arranged" by the ghosts of those who walked these walls before us. We've seen it during strong storms, when appropriate titles seem to come up randomly....and at other times...but...what are the chances THIS was random?*

While we didn't get the names of this husband and wife, WION says, Congratulations and WELCOME as an official American citizen to her, and thank you to him for making the call to us. In 28 years of radio, I've never taken a call like this, nor been more amazed at the power of RADIO. Ponder THAT one awhile, and how RADIO reaches you in a personal way....

November 18th: WION covers IPS sports, as the varsity girls' basketabll team took food donations from the blue and white game to the Zion Food Pantry. The girls' team was proud to collect this food as admission to the famous yearly game and WION was proud to call attention to this on the morning show.

November 28: Live remote from The Muir Village Market for the first collection for WION's "Treasures for Troops"....a 3 hour broadcast, with over \$300 collected, and the Blue Star Mothers' group spending the money locally in "timed" challenges to see what they can buy for packing to send to our troops. WION thanks the Muir Village Market for hosting. This is a NON SPONSORED NO PROFIT event for WION from Muir. This begins a week of collection for our Treasures for Troops.

December 2nd: Live from Young Automotive Group, ionia to wrap up Treasures for Troops. Interviewed donors, and the owner of the Liberty Trailer who brought his educational vehicle to the dealership for showing the public how pride in our history and veterans is pride in our heritage and community. Duration of this charity remote: 3 hours.

December 5th: Coverage of Power outages for Lyons area due to winter weather. Duration: Intermittent on-air mentions and Facebook posts. WION had Consumers' Energy P.R. person on the air with information on restoration time, live.

December 5th: 181 Boxes mailed out from Ionia Post office to troops overseas, all from WION's "Treasures For Troops" event. A huge success!

December 10th: Cancellation of Lakewood Area Choral Society event publicized as weather worsens. Duration: Periodic announcement and FB posts.

December 11th: Winter Storm Warning posted, coverage as needed, cancellations as needed.

December 11th: WION makes extra effort to inform people that the in-town yearly "Christmas in Ionia Concert for Charity" is still going on, even though other concerts and events are cancelled. We put this in our weather forecasts, and in special liners throughout the morning so attendance had a good chance of not being hurt by people second-guessing if the event was on or not.

December 12th: NO School, weather related, bad winter storm. WION announces periodically.

December 14th: IPS dismisses early and WION informs public.

December 15th: NO School for IPS. Same notation.

December 15th: Special announcements regarding IPS concerts and the weather.

December 17th: Another edition of WION's "Ionia Underground audio" with Jim Killion from Main Street Music of Ionia. 1 hour show, NOT sponsored, done as a public service to get exposure to local talent that otherwise would not be heard on the radio.

December 23rd: Our annual on-air Christmas Party. Attended by many from the community, regular listeners, officials, the Mayor, and more. 4 hours of no-format, fun discussion, stories of holidays past, and sharing of friendship with our listeners. Not a bad way to go into the holiday, eh? Duration: NOT LONG ENOUGH. This is MY Christmas as owner of WION, and my favorite day of the year. If you're reading this, you're welcome to attend each year, as long as i'm owner...but be prepared to CELEBRATE THE WAMTH of the Christmas (notice we didn't say "holiday") season.

God Bless us, every one!

*J. P. Ames
Chief operator
WION
1-9-17*