

WION ISSUES REPORT 4th QUARTER 2017

WION Regularly airs the following:

1. National and International News, top of each hour, 24/7 at 144 minutes per day.
2. State of Michigan News, 16 minutes per day in 8-'casts at 6,7, 8 AM, Noon, 3, 4, and 5 PM.
3. Shiloh Community Church Sundays at 8 AM, duration 1 hour each program. (this is a non-denominational church)
4. 1-visit with the Ionia DDA, Duration 1.5 hours each first Thursday of the month, during morning show.
5. 1-visit with the Ionia Area Chamber of Commerce each first Tuesday of the month during morning show.
6. WION donates (100 percent, not a "match") advertising to the local non-profit "Recycle Ionia" to help them increase recycling in our area.
Approximate time and value: 32 spots/month, 16 minutes or more total, value: \$239.

October 3rd: Regular visit with Ionia DDA and Linda Curtis. Duration: 1 hour of co-hosting. Usual topics covered, (who is in the DDA, what's coming up for Holidays, how to sponsor events and Christmas light poles, etc.)

October 4th: WION welcomes CEO and others from Sparrow-Ionia Hospital to morning show and discussed this weekend's "Emergency Services Fair" 2017. This is a chance for the public to visit the hospital and get "up close and personal" with a mock E-R, and learn about how things are done at our local hospital and what patients can expect. Also includes Emergency services vehicles onsite, and a helicopter from "Life Flight." NO cost for public to attend. Duration of informational visit: 1 hour during regular morning show events.

October 7th: On the air live in the evening for power outages and weather, duration: Around 2 hours. First outages in the area with Consumers' Energy occurred East of M-66, about a mile or so from WION.

October 11th: WION talks "homecoming" with students from Ionia Public Schools. The schedule of events was listed, a preview of our broadcast was included,

October 12th: WION welcomed students from Ionia High School Robotics Class. Teacher Andy Deson brought 2 students to visit. We learned about their in-class technology, the goals of the class, and how robotics is a unique class that is not commonly offered in schools, thus being a "stand out" attraction at IPS. Duration one hour.

October 13th: WION morning show had guests from the IPS varsity Football team ...to promote attendance at the evening homecoming game. Coach didn't make it in, but students did. Duration: 1 hour of morning show.

October 13th: WION broadcasts LIVE from a tailgate party before the homecoming game to promote the Ionia chapter of the "Link Crew" which are students who mentor and welcome the underclassment to the school. We also made a \$550 donation from WION directly TO this organization, thanks to sponsors who paid for our broadcast. This is the 2nd year in a row WION has donated to the organization.

October 16th: WION welcomes Rotary Club members to the morning show. The Rotary is holding their annual "Corrections Officers of the year" awards, unique to our (Corrections) town, and wanted to thank sponsors, participants, and promote the Rotary's purpose in raising money for scholarships. Duration: about an hour and a half during regular morning stuff.

October 19th: Penny Beeman co-hosts and helps us kick off the promotion of "Treasures for Troops" our yearly collection of items for deployed servicemen and women. Today's main topic is HOW we are doing this, including (new this year) "Restaurant Night" in our county where eating establishments can donate a portion of proceeds to the drive. Penny co-hosted about 1.5 hours. (7:30-9AM)

Wednesday October 25th. Special visit from Bobbie Edlin of the Ionia Chamber as we give listeners a heads-up for tomorrow's "Harvest Celebration" in downtown Ionia...with "Trunk or Treating" ..Scarecrow Alley and more. Duration: 1 hour visit and live videos on FB along the way.

October 30th: First donation to "Treasures for Troops" is received via UPS at WION, a box of Slim jim's from www.satelliteguys.us who provide us with our free forum for listeners to interact with us. Thanked them on the air.

October 31st: Special Halloween lineup of programming including "nowhere else heard" programs from Campfire Radio Theatre episodes of "Ravenous" and "Rites of Autumn". This was followed up with Twilight Zone radio drama episodes of "Night Call" and "To Serve Man" and finally, the CBS radio Mystery Theatre from the 1970's edition of "Dracula. This programming was presented commerial free from 6 to midnight. (EDT)

November 8th. With Young Automotive as our major sponsor, WION welcomed Steve Bauerle of the dealerships to our round table during the morning show. General chat was about the importance of our troops and why YOUNG continues to be our sponsor as their predecessor, (Berger motors) did before they were bought by Young's. Duration of this interview/co-hosting around 1 hour.

November 9th: WION congratulates and highlights new business, "Cantwell Training Studio" in downtown Ionia with Joe Cantwell (owner) co-hosting. Duration: 1 hour. Discussed plans for membership, how they're helping the teen drop-in center, and more.

November 11th: New episode of "Ionia Underground Audio" is aired. This is an all-local show highlighting local bands, soloists and other musicians. Hosted by Jim Carlyle of WION and Jim Killion of Main Street Music. Duration: 1 hour Saturday 11th from noon-1PM just after Randy Edwards' show.

November 12th: Same notation as above, program aired again from 9-10PM.

November 13th: Live broadcast at Muir Village Market (not a paid appearance) to kick off Treasures for Troops. Duration: 3 hours. We collected an entire pickup load of donations, and with the cash that was given we sent employees of the store and the Blue Star Mothers on "shopping sprees" in the aisles to buy the most needed items. Certainly a win-win for the station, the troops, and the store. NO charge to the store for this broadcast, it was a donation to treasures for troops.

November 14th: Mention on morning show of \$300 donation by our regular ongoing sponsor, "Geldhof Tire" for their generosity. Duration: Minimal.

November 15th: Brenda from Blue Star Mothers co-hosts morning show and talks of the need for volunteers to help us sort and package up the collections this Friday. Duration of visit: 7AM-9AM. After the show, Penny Beeman went to pick up donations from Saranac schools.

November 16th: "Tempmerature tom" (bus driver for Saranac Schools) and their Superintendent are guests at the round table. They brought in (4) very large envelopes filled with cards, notes, and well wishes to our troops, all made by students in ALL grades at Saranac Schools...to be included in our Treasures for Troops mailings this weekend. Duration: 20 minutes. (first visit from Saranac Sup't by the way.)

November 16th: WION does live broadcast from Lowell Area Chamber of Commerce in the city of Lowell, collecting for Treasures for Troops. Duration: 2 hours. We also promoted the "Christmas through Lowell" event which begins tomorrow. Liz Baker Lowell Chamber director was our host. Donations were brought in from (3) people who had family or friends in the military and were proud of the effort. This broadcast is already on the 2018 schedule so we can return to do it again.

November 17th: Live wrapup broadcast of "Treasures for Troops. From Young Automotive showroom, South Ionia. No charge to client. Many walk-ins gave items for sending, some donated money. Duation: 3 hours from 3-6 PM. Garry yielded the later part of his recorded afternoon show fo us to do this.

November 20th: (Monday.) Penny came in to co-host and make a short, important announcement. While not a broadcast FROM the post office, we want it known

that our efforts with the communities and the Blue Star Mothers made possible the mailing of TWO HUNDRED BOXES to our deployed Servicemen and Servicewomen. We're VERY proud of our efforts with the community and donors.

November 27th: WION allows listeners-only special access to our "hidden" voicemail box to record personal Christmas Greetings through December 17th.

Many listeners did this, WION added music to them, and put them in regular rotation as "liners" between songs to help add some "Christmas Localism" to our station. We don't play much Christmas music until the week-of the holiday, so this is a cool way to involve listeners and make the station sound "holiday-like." No particular duration, just a notation of our programming idea for the files.

December 5th: Regular visit with Ionia DDA. Usual agenda. Duration: 1 hour. Special things mentioned: Thank you's to donors for the downtown wrapping of light poles, and the sponsors of the Christmas Parade.

December 6th: WION welcomes Sgt. Hoskins from the local Sheriff's department to the round table. WION is a sponsor (cash \$250 and airtime) of the upcoming "Christmas in the Park, a fundraiser split between our county (Bertha Brock) Park and the self-funded Ionia County Dive team. The dive team gets no funding from the County, and the Park is always in need of extra funding for maintaining and growing its attractions. Guest co-host stayed about 2 hours during which casual promotional conversation took place.

December 7th: Regular visit with Ionia Chamber director, Bobbie Edlin. More of a "light" un-agenda'd visit, this one was more of a "Thank you" to members for a good year, and for welcoming her as new chamber director in 2017. No particular matters discussed, other than a reminder to shop locally and thanks for those who came to the Electric Christmas Parade.

Wednesday December 13h: WION discusses the fact that the MAJORITY of Michigan is all under a significant snowfall, and safe travel practices for those who MUST be out and about. Later in the day we get word and broadcast the closing of Ionia High school for Thursday the 14th, and following that closing, Carson City-Crystal Schools, Saranac, and Lakewood all close. All this information is added to our twice-hourly weather forecasts and run through Thursday morning. We hit 7 BELOW ZERO on the 14th in the 7A hour, and were updating our reminders to include letting water run in city provided homes, and in rural well situations to avoid freezing.

December 22nd....WION's On-Air Christmas Party. Between 75 and 100 people drop by the studios for hot cocoa, coffee, tea, donated breakfast items, and socializing before Christmas! We had live music, lots of kids visiting, many clients, and we all celebrated Christmas on this Friday before Christmas Day.

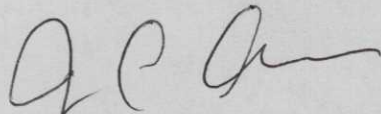
This is a yearly tradition. It's our gift to listeners and advertisers alike, in "open house" form, and anyone is welcome. Duration: 4 hours of live Christmas fun...and, "God Bless us, Every One!"

Christmas Eve and Christmas Day: Special programming airs, including the 1939 Christmas Carol, our "Local" Christmas Carol, the version of two years ago, Barry Scott's Christmas "Lost 45's, and "Christmas Across the Lands."

....special announcements needed for road conditions on Christmas Day as we have "Special Weather Statements" in place from the National weather Service. Our road was nearly drifted shut to the studios early in the day, travel not recommended. Announcement durations unknown and varied.

December 26th: Back to the "normal" routine, and John Rodgers from the Ionia Moose lodge is special guest co-host at the round table promoting their "Safe New Year's Eve Comedy Event" to our listeners. This event is open to the public, not just Moose Members. The Moose is an advertiser on WION year-round, and welcomed as our guest at no charge.

December 27th: Continued announcements about "super cold" weather, as we hit MINUS 14 degrees during the morning show. Again, reminding listeners about how to not have frozen pipes, to check on the elderly, and to make sure pets and outdoor animals are safe from the cold. Duration: varied.



Filed this 9th Day of January 2018

Jim Carlyle Angus

Chief Operator and Morning host, WION and W224BZ