

PUBLIC FILE-
ISSUES REPORT 4TH QUARTER 2012
(October 1-December 31, 2012)

Please note:

WION's regular programming includes the following (if not singled-out for individual "extra attention to issue x")

1.5 hours every Wednesday with United Way volunteer Penny Beeman. This visit also includes a look at the community VOLUNTEER calendar, the promotion of "volunteer connections" which we link-to on our website, along with the awareness of CERT, (Community emergency Response team) and the Red Cross.

Every First Monday of the month: 1 hour visit with Tina Connor-Wellman, Director of the Ionia Area Chamber of Commerce.

Every first Thursday of the month: 1 hour visit with Ionia DDA director Linda Curtis. (Downtown Development Authority)

Also on WION's regular programming schedule is:

WION airs 24-6 minute newscasts from CBS each day.

WION airs a minimum of 12 minutes per day in PSA material, recorded

WION airs 4-5 hours a month of Shiloh Community Church broadcasts.

October 10, 2012: Regular visit with Penny Beeman. This week mainly representing Kid's Club, Ionia and the "Make a difference Day" programs. This is the first "mini food drive" which kicks off WION/Community Food Network's "County-wide Food Drive." Asked for donations for the MADD movie night (Make a difference day) held at First Christian Church. The National Partners for this food drive included: GenerationOn" dot org. Usual 1.5 hour duration-ish.

Tuesday, October 23: Visit with IPS, Maureen Meade per her agenda:

Results of Purple Week - \$11,000!!!

IMS Parent Conferences tonight;

Blue and White Review Wednesday night; IHS Marching Band 4th at the Jenison Marching Invitational with a caption award for Best Color Guard. They also placed 4th at the East Kentwood Invitational

Autumn Celebration Thursday

Bag It Up for Goodwill Nov. 2-12

Debate placed 5 in top ten at league meet at IHS: 2nd Place; Jake Nemeth (12 grade), 3rd place was Jon Roe, (12), 4th Will Talbot, (10th), 5th was Stephen Lee (11th grade). Stefan was

also the Top Novice for the month. 9th place was Katie Robinson (12th garde.)

Quizbusters defeated Pickney to advance in tournament; link online to see impressive performance!

IHS practicing play for mid-November

Breakfast buddies, fall festival at schools, Halloween parties coming up.

Strategic Planning Link to electronic survey - 3 questions - want public input.

October 24th, 2012: Regular Penny Beeman Volunteerism visit. Main focus was getting volunteers to assist with the next day's "Chili Dawg Challenge" (fundraiser for Big Brothers/Big sisters) on Main Street. Also reminded listeners about the MADD movie fundraiser for the food drive. Took a couple calls about what needs could be met, and what the volunteers can do to assist with the event. (giving out candy, etc.) Also recapped the Community Food Network's information about the end of year results from the community garden's growing year. 1.5 hour duration as co-host of morning show.

October 31, 2012:

Regular Penny Beeman Volunteerism visit.

Topics: "Sudz Drive" at Wash King, Ionia to raise soap for food drive. Growing list of mini-drives and how to sign up to host one.

Brief discussion of "Halloween Safety" for kids, along with Fire Department screening of halloween candy, and the use of town sirens to signify beginning and end of Trick or Treating.

Monday November 5th: Regular visit with Ionia Chamber. Main discussion: Registration and participation in the annual Christmas Electric parade. A night parade. Deadline for entry was discussed. Discussed "breakfast with Santa" at the armory and "festival of trees" which raised money for Bob Miller fund, which helps pay for youth "pay to play" through parks and rec. Benefits of joining the chamber were discussed. Duration 45 minutes.

November 6th (Tuesday) Regular IPS visit. Agenda per Maureen Meade of Ionia public schools, duration: around 45 minutes.

I have invited the NHS Officers to join us and talk about their plans for this 50th Year! I believe Erika Ketchum and Brice Brown plan to be there at 7:30 a.m.

NHS is doing a canned goods drive this week, have Induction of new members Wednesday, lots of projects.

Brice just won All-State honors in Cross Country on Saturday; Erika is an all conference golfer. On top of that, both are excellent students and volunteers and leaders.

I can fill in with info on:

- n Bag It Up for Goodwill
- n Holiday Buffet
- n Class Act Restaurant - opening to public Nov. 28 and 29
- n IHS Play, "The Little Mermaid"
- n Cool Communities Give event - our choirs
- n Senior Lock-In looking for more parent volunteers, meet Nov. 12
- n AND OF COURSE, the Strategic Planning Survey!!

November 7, 2012:

Regular Penny Beeman Volunteerism visit. 1-2 hours.

Topics: Lamplight Grill Celebrity Server night. Participants included Ionia Public Safety, Life EMS of Ionia, and Reurink Roofing & siding. Fundraiser collecting donations for County Wide Food Drive.

Discussed National Family Volunteer Day (16th & 17th). Recruiting volunteers to help with food drive all across Ionia County.

Pizza Hut monetary fundraiser discussed. Directed people to Ionia Host dot com to download certificate good for Pizza hut giving 20 percent of all (coupon) sales to the Community food network/WION food drive.

Discussed Promoprint and Stitches, downtown Ionia offering food drive T-shirt, with 50 percent of sales to the drive.

November 14, 2012:

Regular Penny Beeman Volunteerism visit. 1-2 hours.

Topics: FOOD DRIVE BIG-TIME. Discussed pickup of food at Belding and Ionia Middle Schools. "All food drive, all the time!"

Need of volunteers was discussed, as the coordination of sorting, counting, and unpacking was near, with the 16th being the day for all of this to take place at the Ionia county ISD. Our plan was to have all the recipients at the ISD on the 17th.

Friday November 16th: "Food Drive Totals Discussed" on morning show.

Duration: all morning, 6-9AM.

Saranac Elementary School students Trenton and Becka were live on the morning show with Vicki Kennedy. Total from their Saranac Food drive was: 1,258 pounds of food. This food drive was run exclusively by these two students, and held as a school competition. Video available of this on ustream.tv.

Suds Drive total discussed: 2 boxes of food, and \$125 worth of donations used to purchase cleaning supplies for the food drive and the needy. Cooperative effort with WION advertiser, "Ionia Wash King."

November 21, (Wed with Penny) Topic: Food Drive recap.

Duration: WHOLE SHOW, 6-9AM.

265 volunteers worked to collect, sort, regroup, 6,201 items in the WION/food net. drive, shared among 8 pantries. Total reported on teh morning show this date: 868 volunteer hours, \$825 in cash donations, 26 mini drive locations throughout the whole county collecting, and a HUGE thank you from WION and our food drive partners.

Announced our yearly "Christmas Carol" project in which our staff and friends reproduces the 1939 Christmas carol radio script for sale for charity. Will have show ready for sale by Christmas for families to enjoy.

December 5, 2012 Regular volunteerism visit With Penny. 1.5 hours.

Discussed: toys for tots. Medical Reserve corps and CERT helping with distribution at various locations. Offered information about Christmas concerts from schools across the area, most at the Ionia Theatre. Special attention to "Christmas in Ionia" which collected food as the admission fee, going 100 percent to local pantries.

December 24, 2012 WION ANNUAL CHRISTMAS EVE SHOW Duration 3 hours!!

Our annual Christmas Eve Show included open-door to the community, food provided by our staff and friends. Whole show was discussion of family traditions, seasonal decorations and 'all things Christmas.' All Christmas music between breaks was played. We also debuted the new WION "A Christmas Carol" program, which was sold for charity. All local staff and friends of WION volunteered to play a "voice part" in this show which recreates the 1939 Campbell Playhouse version of "A Christmas Carol." Santa and Mrs. Claus came by, one elf, and a host of listeners including Ray Anne from Wash King, our (studios') nextdoor neighbor to the North, and others. Our GIFT to our listeners.

Filed Public file
Jan 7, 2013.
J. C. [unclear]
Chief operator WION