

<u>Issues/Programming report</u> 4th Quarter 2022

## WION regularly carries:

**Shiloh Community Church**, with the Late Pastor Ken Harger by permission from his family, 1-hour each week, Sundays at 8 AM.

<u>"Town Hall News"</u> (National and International) each hour, 24/7 Total: Over 48 minutes of National news each day of the week, actually more because some hours we record and air the full five minutes, not just the two.

**<u>Michigan News Network updates:</u>** 8 times each weekday including holiday, duration 3 minutes each edition aired. 24 minutes per weekday, 72 minutes per day.

<u>LOCALLY PRODUCED (only) PSA announcements</u>, one each hour, 24/7. **Duration: 1** minute each, local topics included: (plus our regular reminders in this series of tuning in for Shiloh Church, the spoof "Change the air in your tires" to prove that radio WORKS, and info about the Lowell Arts program, Ionia Library hours, and others that are ONGOING PSAs. )The "October Highlight" ones include:

Times for local Trick or Treat for (3) area towns, in separate announcements. (52 total plays)
Reminder for return to Eastern Standard Time (27 plays)
Invite for local educators to send us items we can use to promote local school events (32 plays)

How to sign up for Smart 9-1-1 (30 plays)
Announcement of WIEN's upcoming "Treasures For Troops" Event (32 plays)
Announcement of Ionia Public Schools' Veterans' Day program (75 plays)
Announcement of the return of IPS' Senior Citizen Lunches (Once/mo) (52 plays)

**October 12th 2022 WION** did a live broadcast from our local 9-1-1 dispatch center, spoke with the Sheriff's Department, 9-1-1 director, and other participants who were there to show what they do to local residents and school classes. Duration: 2 hour remote broadcast by Jim Carlyle. See attached thank you from Dispatch below:

rec'd io/31/22 re: donated Broadcast from 9-11- feet/ Pg

Bear Jim Carlyle,

We would like to thank you for your participation in our 7th annual field day. Naving our event promoted by WION, prior to our event and having your remote broadcast during the afternoon, interacting with the public was impressive and helped to make this event a first class, professional experience for our community.

We had 325+ people attend this year including approximately 250 high school juniors and seniors from Ionia County Career Center (formerly Heartlands). Many students are seriously thinking about careers and this may help direct them in their field of study and employment.

Thank you again for taking part in our event and for your continued support. We hope you can join us again next year!

**October 13th 2022 WION** welcomed Ionia Public Schools' Sup't Ben Gurk to talk about the upcoming November ceremony for Veterans' Day, the new Veteran's Breakfast offering that same day, to congratulate sports teams that finished well in their division, and for general conversation. Duration: Most of 1 hour of our 3 hour "J and J Midday show" on WION.

**November 7th:** WION welcomed Brenda Gibson of Blue Star Mothers Chapter #188 of Ionia, Kent, and Montcalm Counties to talk about how our "Treasures for Troops' 'works, the need of volunteers, what can be collected, where to drop off items, where FREE cards are available to sign, and more. Duration: 2 hours as co-host of the J and J. Midday show. We had (5) requests by text to the studio for the collection needs list, and (2) emails for the same during this period of time. A definite success going IN to treasures for troops.

**November 8th-** WION Added extra "Michigan News Network Updates" to our top of the hour usual lineup of Townhall News to better cover what is happening with the elections in Michigan. Additional time spent with news: 20 minutes and updates went into the night.

**Thursday November 15th:** WION welcomed Saranac Sup't of Schools Mr. Jason Smith to our round table as he brought in the cards and letters created by his young elementary school students. These cards and letters are created to be included in our "Treasures for Troops' ' project, now in its 9th year on WION. Duration of visit: 1.5 hours during our regular midday show music and conversation.

**November 28th 2022**.....WION was used as a "lesson" for LPFM students at Addison, Michigan's high school station, WQAR-LP. They tuned-in and sent texts with questions for us. Duration: 45 minutes of our usual show. We discussed the need of talents OTHER than being on the air, like engineering, copywriting, and sales. This is the second time this class has been part of our broadcasting in Ionia. We also provide them with some voicework and writing for their programming of WQAR upon request to help their station sound professional and grow in listenership.

**December 15, 2022 WION** hosted students from two hours away in Addison, MI who are taking broadcasting class in their LPFM at Addison High School. They arrived for one hour of our midday show, with live questions on the air for our listeners, watched how a small town "live" station operates, and were given a tour of the station afterward. WION thanks Addison High School, for making the trek, and for their interest in LEARNING our craft of "Radio." We continue our partnership with them in providing voicing, liner writing, and programming advice. See the Teacher (left, below) and students in picture below. Our LOCAL school does not have an LPFM or a radio program, and it feels good to help my old school!



**December 24-25th** WION offered special Christmas programming to our listeners. We carried a special 3 hour Christmas "Edwards' Archives" from Randy Edwards, our EXPERT in Christmas music, followed by a special Christmas "Barry Scott's Lost 45's"....a vintage version of "A Christmas Carol" ...then 24 hours of "Christmas Across the Lands." What was really cool was, we had collected greetings from LISTENERS for over a month, and we ran them all in rotation during the Christmas programming period. Sounded very "personal" and "Local" to anyone tuning-in.

Respectfully submitted, uploaded, and completed January 10th 2023 Uploaded January 11th (see screenshot, thanks FCC for maintenance on a deadline night)

Jim "Carlyle" Angus Chief Operator, Midday host, Owner, Packer Radio WION, LLC Licensee of WION and associated translators.