

PUBLIC FILE MATERIAL July1-September 30, 2015

WION regulary airs the following in addition to what is specially reported:

***1 hour of Church programming Each Sunday from Shiloh Community Church at 8 am;
1 visit each first Tuesday of the month with Linda Curits, the Ionia DDA Director. 108
minutes each day (average) of CBS top of the hour news, and 13 minutes each
weekday of Agriculture news-fresh from the Michigan Agriculture Information Network.
We also are an affiliate of the Michigan News Network with eight 3-minute broadcasts
of Michigan issues each weekday. WION airs Charles Osgood's "The Osgood File"
variety news pices 4x each weekday as well.***

July 3, 2015--Popeye John's Friday Night show solicited and GOT donations in the name of his show for Relay for Life of Ionia! This was part of the voice-tracked show, but still successful.

July 11th--Live Broadcast from Berger Motor Sales, Ionia, showcasing the Greenville Area Corvette Club, and a preview of "Fair-style" food with local vendor Gazella's providing fair food! Duration: 2 hours of remote breaks during regular programming.

July 14th--WION was live at 1AM--for A Severe Thunderstorm Warning. This became a power outage in Easton Township, WION operating on generator. We stayed 'live' on the air through 2AM! Multiple outages were reported, and we had Consumers' Energy live on the air giving us information on damage and restoration. Had comment from Lansing listener on Facebook noting "had to rely on NOAA weather since we're out of your nighttime footprint. I wish more local stations took the PICaN requirement as seriously as you guys do!" Duration of broadcast: Unrecorded. Was too early in the morning to think other than doing the required notifications and broadcasts.

July 15th--Set up booth at the Ionia Freefair. Displayed multiple pictures of historic structures taken by Derrick (Goose) Elliott, and visited with listeners in the Merchant's building at the freefair. Pictures were to be given away, no purchase required, to ANYONE entering by random drawing. Discussed the historic structures on the morning show(s) during the freefair.

July 17th--special announcements for heat advisory issued by National Weather Service. Added this to our RDS on the FM translator, broadcast messages twice each hour reminding folks of the basics of preventing heat exhaustion and heat-related illness. Duration: 2 minutes per hour during NWS warning.

July 22nd-- Interviewed members of the Ionia County Historical Society about their sale of the 16 month Ionia Freefair Calendars. A fundraiser for the society. Visited "Antique Village" to do the interview, and also spoke with members of the ICBS who are staffing the displays of the 100th year of our county fair. Duration: 30 minutes of total interviews.

July 26th--Another power outage in our area, just ahead of 1PM. Went on the air with Consumers' Energy representative. Nearly 2000 customer were without power. WION reminded listeners about the need for battery radios, (or alternative power radios) and that our stream is available as long as Charter Internet remains powered along their main cable lines. Duration: unrecorded.

August 2nd: Afternoon...: Severe Thunderstorm Watch issued, with VERY strong winds in the area. Stayed working the studio during Garry Osborn's show to make sure any messages received were broadcast. Duration: as needed til owner deemed it not necessary and retired for the evening.

August 2nd: (later) Severe Thunderstorm watch EXTENDED into early morning hours of Monday, public notified with two extra announcements of weather per hour and RDS updated to run the watch info longer on the FM translator.

August 2nd late night: (9PM HOUR) WION notifies public of Severe Thunderstorm WARNING upgrade from the previous "watch" status. By 9:30 outages near Belding in power grid of 250-ish customers, and in the Lyons-Muir area around 600 customers. Information from CP outage map and calls to CP live on the radio through 10:30 PM same night.

August 5th-- Phil Cloud guest Cohosted the morning show, previewing the "Lyons Muir Big Weekend" including the Lyons Island Fest. We discussed the schedule of events, and WION purchased an ad in the Ionia County Shopper's guide on behalf of advertisers in Lyons and Muir who cooperatively held the event to build business in their local towns. Duration: length of morning show.

August 7th: WION does live broadcast at no charge from Muir Village Market to help kick off the Friday part of the 3-day festival in Lyons-Muir. Visited with business owners from the area (not just store owner who hosted us, Mike McClintock) and discussed with local businesses the importance of buying locally. Duration: 3 hours.

August 14, 2015. Friday night. ANOTHER severe Thunderstorm WARNING for our County. Station live-staffed during voice-tracked show, sounded "live" with help from drop-ins recorded by Friday night host. More importantly, the information was "live" on the air long after normal office hours. Duration: length of warning.

August 18, 2015: WION donates and installs a used "internet radio" in the kitchen at the NEW Sparrow-Ionia Hospital. The "kitchenettes" there had written the morning show multiple times since the hospital moved asking if there was a way to receive us, and WION very happily donated the radio. Photo-op posted on August 18th. The ladies in the kitchen were OVERWHELEMED by the donation, and very thankful. Not an "on the air" thing, but certainly WION "reaching out" to our community.

September 1, 2015 WION announces the raising of \$800 as of this date to be given to Bertha Brock Park's "Improvement fund." WION sells advertising supporting and inviting our listeners to the yearly "fallfest" on the 3rd Saturday in September, and donates a portion of each package sold, directly to Bertha Brock Park's improvement fund. A yearly partnership event for WION.

Thursday September 3rd--Extended morning show, with ANOTHER busy weather event, this time "Significant Weather Advisory" for our area. Duration of Jim Carlyle staying "on the air" through 11:30 AM from the usual 9AM.

September 21st, ANOTHER power outage in Ionia affecting our listeners. Mid Morning. WION on the air, as over 1000 people in our city and to the EAST of Ionia were affected

by this outage. Duration on air: Not logged, probably around an hour or so during height of "information gathering.

September 28th—Morning Show guests from Heartland Health Care talking about their upcoming October 8th Fall Harvest Open house. Duration: 2.5 hours co-hosting the morning show. No charge for this special appearance, it was a good, free, community event deserving of extra push in "public relations" via WION.

Filed this October 9th (Jim Carlyle's Birthday, by the way).....2015

J.C. Carr
Chief Operator, owner
WION