

FIRST QUARTER 2013 PUBLIC INTEREST INFORMATION

Please note:

WION's regular programming includes the following (if not singled-out for individual "extra attention to issue x")

1.5 hours every Wednesday with United Way volunteer Penny Beeman. This visit also includes a look at the community VOLUNTEER calendar, the promotion of "volunteer connections" which we link-to on our website, along with the awareness of CERT, (Community emergency Response team) and the Red Cross.

Every First Monday of the month: 1 hour visit with Tina Connor-Wellman, Director of the Ionia Area Chamber of Commerce.

Every first Thursday of the month: 1 hour visit with Ionia DDA director Linda Curtis. (Downtown Development Authority)

Also on WION's regular programming schedule is:

WION airs 24-6 minute newscasts from CBS each day.

WION airs a minimum of 12 minutes per day in PSA material, recorded

WION airs 4-5 hours a month of Shiloh Community Church broadcasts.

Tuesday January 8th:

Morning show hosted representatives from the Ionia Freefair who spoke about their "agriculture dinner and auction" taking place on January 12th. Total on-air visit time: 1 hour. Total additional PSA plays for this event (in automation) 52 plays, totaling 26 minutes.

Wednesday January 9th: Regular Volunteerism visit with PB.

Topics included: MLK day plans for "county wide day ON, not a day OFF" and appropriate volunteer projects, and a community dinner held at Methodist Church in town.

Topic 2: CPR class offered by the medical reserve corps for volunteers that assist at special events. A "safety" kind of class to help protect both victims and responders.

Wednesday January 16th: Debuted the new blog for "volunteer of the month" through Volunteer Connections. This allows anyone with internet access to nominate someone for this new, monthly award which includes "thank you" prizes from local donors. In January, Tony Lask was the recipient. Also discussed on this show was more of the MLK "day of service" projects. Duration: 2 hours.

Wednesday January 23rd: Dana Kamdradt joined our usual weekly "volunteer" show to talk "Camp Relay" which is an "information fair" about the new year's Relay for life. Team requirements were discussed, how to form a team, amount of teams in former years, location for the event, and...how local money raised helps support "hope house" for those needing to stay near the hospital. Transportation funding was also discussed as this is supported by relay. Duration: 2 hours.

January 28, 29th...BAD weather days with numerous closings including Ionia County schools and events, WION listed closings, added all weather status info to our RDS on the FM translator, and referred people to "ready dot gov" for a winter preparedness checklist to prevent future issues if stranded. Duration: Varied. Service provided throughout our daylight hours beginning with early morning at 5AM (one hour earlier than usual for morning show.)

Wednesday January 30th: Usual United Way/Volunteer visit with PB.

Discussions included: Training workshop upcoming for users of hands-on connect website. Multiple workshops were offered, a 5-week series on Monday afternoons. Anyone eligible, especially those who work with volunteers or manage them. Duration: 1 hour.

February 1st: WION Anniversary Show: Attended by 30-plus people including our local Chamber of commerce who did a "ribbon cutting" as we debuted the online streaming now available. Much food was ingested. Duration: 3 hours including Owner Jim Carlyle's rendition of part of the ORIGINAL SIGN-ON SPEECH updated to modern times in some places. It was truly moving...and a moment in radio history never to be seen or heard again. If you're reading this, god help you. Oh, and by the way, Jim wrote this, too. See the video on Ustream.tv. We also got a very nice writeup in the MAB's monthly newsletter.

February 6th: Usual United Way/Volunteer visit with PB.

Discussions included: Random Acts of Kindness encouraging community members to register Kind Acts with Ionia Kinds Club for a chance to win prizes. Also discussed Walk 4 Warmth fundraiser organized by 8CAP to help people pay winter heat bills and 2-1-1 Awareness Day.

FEB 8-11th: BAD weather days. Friday, Saturday, Sunday, Monday. Much of our programming devoted to closings and weather announcements as provided. Like this from IPS and Maureen Meade:

Jim,

If you can help us spread the word about the following, appreciate muchly!

Update on activities scheduled for February 8

The home IHS Basketball games vs. Haslett will be played as scheduled today, Friday, Feb. 8.

The Rotary Pasta Buffet will take place as scheduled in the IHS Sports Commons from 5 - 8 p.m.

The Jefferson Family Dance is cancelled.

The cancelled Senior Citizen Luncheon is rescheduled for Friday, Feb. 15. Thanks so much, Maureen M.

THEN...

Ionia Public is closed today, February 11 due to icy back roads. I'll be at WION before 7:30 a.m. and Teacher Niki Williams is planning to be there with students who are part of the Empty Bowls Service Learning Project.

They would love to get the word out on the Soup Supper coming up Feb. 21. I also have information to share on rescheduled Sr. Citz Luncheon, Financial Aid Meeting for College (FAFSA), Girls Basketball Pink Game, and YPT production coming up.

We held a nice ceremony for those with new leaves on the Scholarship Fund Donor Recognition Tree (5 new, 1 new level, 1 new GOLD for \$56,000 donation) We are working on Expo and Community Dinner. . . and we are tired of snow days! This rescheduling everything is hard work! Maureen.

February 27TH with PB: Duration: about 1.5 hours

Announced random acts of kindness winner on the morning show. It was a local boy scout group which took chocolate goodie baskets to local emergency services personnel throughout the county.

Discussed Community Expo coming up at Ionia High School. WION is an exhibitor along with many other businesses and non profits. It's the largest local chamber event.

March 9th:

Live broadcast from Ionia High School for the Chamber's "Expo." WION interviewed 18 area clients and non profits between 9AM and 3PM. Interviewed the major sponsor (Michigan One Community Credit union) Interviewed school officials, and survived hours with the public. Duration: obvious.

March 13th:

Trampoline safety in the news! PB and JC discussed Sparrow Ionia hospital bringing to Ionia a demonstration of safe bouncing on trampolines. This event is to be held at the Armory Community center in beautiful downtown Ionia, and is open to the public.

Also discussed: Relay for life kickoff (3-14) in which WION lent the PA system for this first gathering of the 2013 teams. Dana from RFL was guest co-host with PB and JC.

March 23rd: LIVE broadcast from the Lowell Area Expo, held at Lowell High school. Interviewed 16 people representing businesses and organizations including Lowell's Sup't of schools, A zoo-type business in Ionia county (whose name escapes me) and others. We installed the WION "app" for some people on their phones, and gave out "I got the app" buttons. Got great reviews from the Lowell Chamber director who writes, "I also wanted you to know what a fantastic job you and the crew did at Expo. Those interviews really were great. I was so impressed! I also talked with Bill about doing a live broadcast at Riverwalk this year. Think it would be great as well." We were pleased with this first-ever broadcast from Lowell's Expo. Nobody stole my meatballs, but a child begged for a muffin. We gave them one. Just one. (oh, and Mom got one too.)

March 27th: Regular PB & J show. (that's Jim Carlyle and Penny Beeman). Announced the (literally) the PB & J slam. This is a national food drive, run by "do something dot org" in which our local service groups collect peanut butter and jelly donations, to benefit food pantries. Also discussed the Community Food Network's project, "What will you BRING to the Table!" to raise awareness about local hunger issues and ways for community members to get involved including holding food drives, volunteering in community gardens, and joining the Community Food Network. Also included information about Global Youth Service Day and a

Volunteer Appreciation Dinner. Duration: ran show an extra hour for a total of 3 hours of discussion about upcoming community events.

**Respectfully (but with slightly frivolous yet truthful entries)
Filed this April 9th, 2013 in WION public file**

J C Angus 4/9/13

**James C. Angus
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