



KBYS ISSUES & PROGRAMS | Q1 - 2024

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

January 01 – March 31, 2024

Placed in the Public File: April 06, 2024

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- 1) Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- 2) Education: Issues relating to public school Education in our community.
- 3) Recreation: The impact that Recreation programs have on the community.
- 4) Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- 5) Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- 6) Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING

PUBLIC SERVICE ANNOUNCEMENTS – Q1 2024 (3 times per day)

McNeese Financial Aid

Ran 1-10-24 Thru 2-7-24

FAFSA Info

Issue: Education

McNeese Counseling Center

Ran 1-10-24 Thru 1-31-24

Wellness Fair

Issue: Health

Krewe Of The Golden Years

Ran 1-13-24 Thru 2-6-24

Mardi Gras Ball

Issue: Recreation/Entertainment

SW Dist. Livestock Show

Ran 1-13-24 Thru 2-3-24

Rodeo/Livestock Show

Issue: Recreation/Entertainment

McNeese Financial Aid

Ran 2-2-24 Thru 2-7-24

FAFSA Frenzy

Issue: Education

SWLA Mardi Gras

Ran 2-2-24 Thru 2-10-24

Mardi Gras Stroll

Issue: Recreation/Entertainment

SWLA Mardi Gras

Ran 2-7-24 Thru 2-13-24

The Zone For Kids

Issue: Recreation/Entertainment

Charletown Farmers Market

Ran 1-13-24 Thru 2-16-24

Weekly Sale

Issue: Business/Economic

CPSO

Ran 2-2-24 Thru 2-16-24

Hunter Education Course

Issue: Education



Lake Area Tennis Club
Ran 2-2-24 Thru 2-16-24
Tennis Lessons
Issue: Recreation/Entertainment

LIHEAP
Ran 1-1-24 Thru 1-15-24
Energy Assistance
Issue: Business/Economic

City Of Lake Charles Rec
Ran 1-1-24 Thru 1-26-24
Youth Basketball
Issue: Recreation/Entertainment

McNeese Nursing
Ran 1-10-24 Thru 1-25-24
Health Programs
Issue: Health

City Of Lake Charles
Ran 1-13-24 Thru 1-20-24
Financial Fun For Kids
Issue: Education

Wildlife & Fisheries
Ran 1-13-24 Thru 1-27-24
Gator Meet N Greet
Issue: Education

Good Shepherd Episcopal
Ran 1-13-24 Thru 2-23-24
Fish Fry For Haiti
Issue: Community Involvement

McNeese Visual Arts
Ran 2-2-24 Thru 2-23-24
Gumbowl Fundraiser
Issue: Education



McNeese Student Central
Ran 2-2-24 Thru 2-23-24
FAFSA Help
Issue: Education

McNeese Preview Day
Ran 2-17-24 Thru 2-24-24
Tour Of The School
Issue: Education

Banners
Ran 1-27-24 Thru 2-24-24
Memberships
Issue: Recreation/Entertainment

LC Little Theatre
Ran 1-27-24 Thru 2-24-24
Play
Issue: Recreation/Entertainment

United Way Of SWLA
Ran 1-10-24 Thru 2-29-24
Free Tax Prep
Issue: Community Involvement

Autism Society Of SWLA
Ran 2-21-24 Thru 3-1-24
Bead Recycling
Issue: Health

Calcasieu Animal Services
Ran 2-21-24 Thru 3-2-24
Rabies Clinics
Issue: Health

Arts Council Of SWLA
Ran 2-10-24 Thru 3-30-24
Live At The Lakefront
Issue: Recreation/Entertainment



Historic City Hall
Ran 2-21-24 Thru 3-5-24
Jr. League Exhibit
Issue: Community Involvement

Veterans Homeless Shelter
Ran 2-24-24 Thru 3-8-24
Fundraiser
Issue: Community Involvement

City Of Lake Charles
Ran 2-29-24 Thru 3-13-24
CEO Roundtable
Issue: Economy

Council On Aging
Ran 2-24-24 Thru 3-14-24
SWLA Senior Games
Issue: Recreation/Entertainment

LC Symphony
Ran 2-29-24 Thru 3-16-24
Beatles & Bach Concert
Issue: Recreation/Entertainment

LC Community Band
Ran 3-2-24 Thru 3-17-24
Concert
Issue: Recreation/Entertainment

City Of Lake Charles
Ran 2-17-24 Thru 3-17-24
Aerobics Classes
Issue: Health

McNeese Alumni Association
Ran 3-13-24 Thru 3-20-24
Grad Fest
Issue: Education



Mayor's Armed Forces Commission
Ran 3-9-24 Thru 3-22-4
Vietnam Veterans Day
Issue: Community Involvement

Good Shepherd Church
Ran 3-9-24 Thru 3-22-24
Book Fair
Issue: Community Involvement

La. Choral Foundation
Ran 2-24-24 Thru 3-23-24
Concert
Issue: Recreation/Entertainment

Imperial Calcasieu Museum
Ran 2-29-24 Thru 3-24-24
Art Under The Oak
Issue: Community Involvement

McNeese Team Store
Ran 2-21-24 Thru 3-31-24
Team Store Ideas
Issue: Community Involvement

Banners
Ran 3-2-24 Thru 3-31-24
Rouge Et Blanc
Issue: Recreation/Entertainment

SWLA Veterans Home
Ran 2-24-24 Thru 3-31-24
Car Show/Black Pot Battle
Issue: Community Involvement

McNeese Student Central
Ran 2-17-24 Thru 3-31-24
FAFSA Workshop
Issue: Education



Autism Society Of SWLA
Ran 2-24-24 Thru 3-31-24
Autism Walk
Issue: Community Involvement

McNeese Rodeo
Ran 3-13-24 Thru 3-31-24
Celebrity Boxing
Issue: Community Involvement

PUBLIC SERVICE PROGRAMMING – Q1 2024

Interview
2/21/24
Ran 20:00
GUEST: Ken Baskin/McNeese Art Dept.
HOSTS: Mack Love/Donna Cuomo
Annual Gumbowl fundraiser coming up Friday to raise money for the art department
ISSUE: Education

