

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WL10 - NBC-Lima</u>	<b>Date:</b> <u>10/24/16</u>
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I, GMMB,

being/on behalf of: Hillary for America,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED	10/25-10/31			

Attach proposed schedule with charges (if available): \$16,120 Gross



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available): *\$16,120 GROSS*

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**Lima Communications Corp.**  
 1424 Rice Ave  
 Lima, OH 45805  
 (419)228-8835

<u>Contract / Revision</u> 172691 /		<u>Alt Order #</u> 25339035
<u>Product</u> CLINTON/P/D		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5770
<u>Advertiser</u> Clinton, Hillary		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLIO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB (Political)**  
 3050 K Street, NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	10/25/16	10/31/16	M-F First Edition	6a-7a		1:00				NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$160.00				
N 2	WLIO	10/25/16	10/31/16	M-F 7a-9a Today Show	7a-9a		1:00				NM	6	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				6	\$170.00				
N 3	WLIO	10/25/16	10/31/16	M-F 12p-1p	12p-1p		1:00				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$70.00				
N 4	WLIO	10/25/16	10/31/16	M-F 3P-4P	3P-4P		1:00				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$50.00				
N 5	WLIO	10/25/16	10/31/16	M-F 4p-5p	4p-5p		1:00				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$50.00				
N 6	WLIO	10/25/16	10/31/16	M-F 630p-7p Nightly News	630p-7p		1:00				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$450.00				
N 7	WLIO	10/25/16	10/31/16	M-F 7P-730P	7P-730P		1:00				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$220.00				
N 8	WLIO	10/25/16	10/31/16	M-F 730p-758p	730p-758p		1:00				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$220.00				
N 9	WLIO	10/25/16	10/31/16	M-Su Late News	11p-1135p		1:00				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$350.00				
N 10	WLIO	10/29/16	10/29/16	M-Su Late News	11p-1135p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$350.00				
N 11	WLIO	10/30/16	10/30/16	M-Su Late News	11p-1135p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Clinton, Hillary		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WLIO	10/25/16	10/31/16	M-F Tonight Show	1135p-1235a		1:00				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$100.00				
N 13	WLIO	10/29/16	10/29/16	SA Weekend Today Show	7a-9a		1:00				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				2	\$60.00				
N 14	WLIO	10/30/16	10/30/16	SU Weekend Today Show	8a-9a		1:00				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$90.00				
N 15	WLIO	10/29/16	10/29/16	Saturday Night Live	1130p-1a		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$80.00				
N 16	WLIO	10/31/16	10/31/16	Monday Prime 8p-10p	8p-10p		1:00				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				2	\$550.00				
N 17	WLIO	10/31/16	10/31/16	Monday Prime 10p-11p	10p-11p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$400.00				
N 18	WLIO	10/25/16	10/25/16	Tuesday Prime 9p-10p	9p-10p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$350.00				
N 19	WLIO	10/26/16	10/26/16	Wednesday Prime Hr 1	8p-9p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$400.00				
N 20	WLIO	10/27/16	10/27/16	Thursday Prime Hr 1	8p-9p		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$300.00				
N 21	WLIO	10/27/16	10/27/16	Thursday Prime Hr 1	8p-9p		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$300.00				
N 22	WLIO	10/27/16	10/27/16	Thursday Prime Hr 2	9p-10p		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$450.00				
N 23	WLIO	10/27/16	10/27/16	Thursday Prime Hr 3	10p-11p		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$450.00				
N 24	WLIO	10/28/16	10/28/16	Friday Prime 9p-11p	9p-11p		1:00				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				2	\$200.00				
N 25	WLIO	10/29/16	10/29/16	Saturday Prime 8p-10p	8p-10p		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				2	\$100.00				
N 26	WLIO	10/29/16	10/29/16	Saturday Prime 10p-11p	10p-11p		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$100.00				
N 27	WLIO	10/30/16	10/30/16	NFL Game	Th,Su8:15-11:30p :		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				2	\$600.00				
N 28	WLIO	10/26/16	10/26/16	Wednesday Prime Hr 2	9p-10p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$350.00				

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<u>Advertiser</u> Clinton, Hillary		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 29	WLIO	10/25/16	10/31/16	Today Show II	9a-10a		1:00				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$70.00				
N 30	WLIO	10/25/16	10/31/16	M-F Today Show III	10a-11a		1:00				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$50.00				
N 31	WLIO	10/25/16	10/31/16	M-F 11a-12p	11a-12p		1:00				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$30.00				
N 32	WLIO	10/25/16	10/31/16	M-F 1p-2p	1p-2p		1:00				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$120.00				
N 33	WLIO	10/25/16	10/31/16	M-F 2p-3p	2p-3p		1:00				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$30.00				
N 34	WLIO	10/25/16	10/31/16	M-F 5p-530p	5P-530P		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$100.00				
N 35	WLIO	10/25/16	10/31/16	M-F 530p-5:57p	530p-5:57p		1:00				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$100.00				
N 36	WLIO	10/25/16	10/31/16	Local 6pm News	6p-630p		1:00				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				2	\$600.00				
N 37	WLIO	10/25/16	10/31/16	M-F Late Night	1235a-135a		1:00				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$10.00				
N 38	WLIO	10/29/16	10/29/16	Sa 5a-2p	5a-2p		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$20.00				
N 39	WLIO	10/29/16	10/30/16	NBC Sports Special	NBC Sports Specie		1:00				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----SS				4	\$20.00				
N 40	WLIO	10/29/16	10/29/16	Notre Dame Football	Various		1:00				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				2	\$200.00				
<b>Totals</b>								0.00				95	\$16,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	75	\$12,220.00	(\$1,833.00)	\$10,387.00
10/31/16 - 10/31/16	20	\$3,900.00	(\$585.00)	\$3,315.00
<b>Totals</b>	95	\$16,120.00	(\$2,418.00)	\$13,702.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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