## KRMD-AM QUARTERLY ISSUES PROGRAMMING REPORT FOR THE 1st QUARTER OF 2019 (January 1-March 31 2019)

In an effort to serve the public interest, station KRMD-AM broadcasts programming that promotes, highlights and discusses issues of concern to Bossier, Caddo, and Webster Parishes of Louisiana and beyond. The following is a list of some of those issues and the station's treatment of them.

## 3rd Quarter 2019 January 1-March 31 2019

KRMD-AM broadcasts a 30-minute interview show titled "Cumulus Cares" each Sunday at 6:00am unless otherwise noted. The following is a list of issues, events and concerns that were discussed during this 3-month period

**January 6th:** Chris Giadiarno with the Louisiana State Fair with a discussion of the fair's history and current status

**January 13th:** Pastor Bishop Brandon with the Praise Temple Church with a discussion of his Boy's School and what his church is doing for the Shreveport/Bossier City communities

**January 20th:** Ms. Roxanne Bosserman with the Women's Department Club of Shreveport with a discussion of its 96-year history and how the organization fits in the Shreveport community

**January 27th:** John Daniel with the Shreveport Little Theater with a discussion of his organization and its history in Shreveport

**February 3rd:** Ms. Reynolds and Ms. Anderson of Alpha Kappa Alpha Sorority with a discussion of the 111-year history of the organization, how it supports the Shreveport/Bossier City region and its involvement in charitable events

**February 10th:** Mary Ann Edends with the Krewe of Gemini with a discussion of the history of the organization, its involvement with the community and its support of various non-profit organizations

**February 17th:** Liz Swaine with the Shreveport Downtown Development Authority discussing the condition of downtown and a status report on ongoing developments and project

**February 24th:** Andrea Kelly with the Krewe of Sobek...a service organization that sponsors a parade and raises money for various area non-profit agencies

**March 3rd:** Robert Trudeau and Matthew Linn on the history of Mardi Gras in American and North Louisiana, discussion of the various parades in the region that impact a myriad of non-profit organizations

**March 10th:** Samantha Bonnette with the Shreveport Public Library with a discussion of the library and its importance and involvement in Shreveport

**March 17th:** Chris Jay with the Shreveport/Bossier City Convention & Tourist Bureau with a discussion of Restaurant Week and its economic impact on the region

**March 24th:** Ricky Carthon with 100 Men of Shreveport, an organization that provides support and help for young men in the Shreveport area

**March 31st:** Monica Wright with the Caddo Council on Aging with a discussion of helping the elderly in North Louisiana via Meals on Wheels etc.

KRMD-AM broadcasts during regular programming from midnight-11:59pm a minimum of 24 minutes a day a variety of pre-recorded public service announcements addressing a myriad of issues and concerns of public interest. Following is a list of some of the issues including, but limited to:

**American Cancer Society** 

**American Diabetes Organization** 

**American Heart Association** 

**American Stroke Association** 

**Beyond I Do** 

**National Highway Traffic Safety Administration** 

**American Diabetes Association** 

**Autism Speaks** 

Meals on Wheels

Saved by the Skin

## Sieze the Awkward Understood.org United Way

Additionally, much of KRMD-AM's sports-talk format featured discussions regarding race relations, societal issues as they pertain sports and many other topics of import