

ORDER



Orders
Order / Rev: 473920
Alt Order #: WOC11830713
Product Desc: Candidate
Estimate: 5712
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 10/05/18 / 10/08/18
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Joyce/Republican/US Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 217502
Agency External ID: 121406
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	48	\$30,100.00	\$25,585.00
10/29/18	10/30/18	22	\$9,950.00	\$8,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	48	\$30,100.00	\$25,585.00	0.00
November 2018	22	\$9,950.00	\$8,457.50	0.00
Totals	70	\$40,050.00	\$34,042.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/24/18	10/30/18	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND - 6A)4Q18 - Selling Book (sell)	CM	6-7am	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$400.00		0.00			
N 2	WEWS	10/24/18	10/30/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)4Q18 - Selling Book (sell)	CM	7-9am	11111--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$425.00		0.00			
N 3	WEWS	10/24/18	10/30/18	M-F 9-10am M-F 9-10am (Program: LIVE WITH KELLY)4Q18 - Selling Book (sell)	CM	9-10am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$250.00		0.00			
N 4	WEWS	10/24/18	10/30/18	M-F 10-11am M-F 10-11am (Program: PICKLER AND BEN)4Q18 - Selling Book (sell)	CM	10-11am	11111--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/18	10/30/18	11111--		5				\$100.00		0.00			
N 5	WEWS	10/24/18	10/30/18		CM	11am-12pm	11111--	:30	5	\$575.00	P-1	0.00	NM	5	\$2,875.00

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm											
				M-F 11am-12pm											
				(Program: THE VIEW)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 11111-- 5 \$575.00 0.00											
N 6	WEWS	10/24/18	10/29/18	M-F 12-1pm News	CM	12-1pm	--11---	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
				M-F 12-1pm News											
				(Program: NEWS 5 AT NOON)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 --11--- 2 \$200.00 0.00											
N 7	WEWS	10/24/18	10/30/18	M-F 1-2pm	CM	1-2pm	11111--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
				M-F 1-2pm GMA Day											
				(Program: GMA AFTERNOON)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 11111-- 5 \$450.00 0.00											
N 8	WEWS	10/24/18	10/30/18	M-F 2-3pm	CM	2-3pm	-1111--	:30	4	\$450.00	P-1	0.00	NM	4	\$1,800.00
				M-F 2-3pm											
				(Program: GENERAL HOSPITAL)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 -1111-- 4 \$450.00 0.00											
N 9	WEWS	10/24/18	10/30/18	M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
				M-F 4-5pm											
				(Program: THE NOW)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 11111-- 5 \$200.00 0.00											
N 10	WEWS	10/24/18	10/30/18	M-F 5-6pm News	CM	5-6pm	1-111--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
				M-F 5-6pm News											
				(Program: NEWS 5 AT 5PM)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 1-111-- 4 \$500.00 0.00											
N 11	WEWS	10/24/18	10/30/18	M-F 6-630pm News	CM	6-630pm	1-111--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				M-F 6-630pm News											
				(Program: NEWS 5 AT 6PM)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 1-111-- 4 \$800.00 0.00											
N 12	WEWS	10/24/18	10/30/18	ABC World News M-F	CM	630-7pm	-11-1--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
				ABC World News M-F											
				(Program: ABC WORLD NEWS)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 -11-1-- 3 \$800.00 0.00											
N 13	WEWS	10/24/18	10/30/18	M-F 7-730pm	CM	7-730pm	11-1---	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
				M-F 7-730pm											
				(Program: LIST)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 11-1--- 3 \$650.00 0.00											
N 14	WEWS	10/24/18	10/30/18	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
				M-F 730-8pm											
				(Program: ACCESS)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/24/18 10/30/18 11111-- 5 \$650.00 0.00											
N 15	WEWS	10/24/18	10/25/18	Thursday Prime A	CM	8-9pm	---1---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Thursday Prime A											
				(Program: GREY'S ANATOMY)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 ---1--- 1 \$4,000.00 0.00											
N 16	WEWS	10/24/18	10/26/18	Friday Prime C	CM	10-11pm	----1--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Friday Prime C											
				(Program: 20/20)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 ----1-- 1 \$2,500.00 0.00											
N 17	WEWS	10/24/18	10/27/18		CM	6-7am	-----1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA 6-7am News											
				SA 6-7am News											
				(Program: GOOD MORNING CLEVELAND - SA 6A)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1- 1 \$225.00 0.00											
N 18	WEWS	10/24/18	10/27/18	SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SA 7-8am GMA											
				(Program: GOOD MORNING AMERICA - SA)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1- 1 \$300.00 0.00											
N 19	WEWS	10/24/18	10/27/18	SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SA 8-10am News											
				(Program: GOOD MORNING CLEVELAND - SA 8A)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1- 1 \$250.00 0.00											
N 21	WEWS	10/24/18	10/28/18	SU 8-9am News	CM	8-9am	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SU 8-9am News											
				(Program: GOOD MORNING CLEVELAND - SU 8A)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1 1 \$250.00 0.00											
N 22	WEWS	10/24/18	10/28/18	SU 10-11am News	CM	10-11am	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				SU 10-11am News											
				(Program: GOOD MORNING CLEVELAND SU 10A)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1 1 \$225.00 0.00											
N 23	WEWS	10/24/18	10/28/18	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1 1 \$300.00 0.00											
N 24	WEWS	10/24/18	10/28/18	Sunday Prime A	CM	7-8pm	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Sunday Prime A											
				(Program: AFHV)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1 1 \$2,500.00 0.00											
N 26	WEWS	10/24/18	10/28/18	Sunday Prime C	CM	9-10pm	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Sunday Prime C											
				(Program: SHARK TANK)4Q18 - Selling Book (sell)											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 10/22/18 10/28/18 -----1 1 \$2,500.00 0.00											
													Totals	70	\$40,050.00