

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>28099</b>	
	Alt Order #:		
	Product Desc:	0514-0516	
	Estimate:		<b>WKYT</b>
	Flight Dates:	05/14/14 - 05/16/14	Primary AE: Lexington House
	Original Date / Rev:	05/13/14 / 05/13/14	Sales Office: LEXL
	Order Type:	NORMAL	Sales Region: Local

<b>Agency</b>	<b>Name:</b>	<b>Lawton Media Services</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1315 E Main St	Billing Cycle: EOM/EOC
		New Albany, IN 47150	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Matt Bevin for Senate, Inc</b>	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidate - National - Senate	Order Separation: 00:15:00
	Priority:	P-04	Advertiser External ID: 29828
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID: 5686

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/16/14	29	\$10,325.00	\$8,776.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	29	\$10,325.00	\$8,776.25	0.00
<b>Totals</b>	<b>29</b>	<b>\$10,325.00</b>	<b>\$8,776.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lexington House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKYT	05/14/14	05/15/14	WKYT News @ 430a	CM	430a-5a	--WT---	:30	1	\$15.00	P-04	0.00	NM	1	\$15.00
				WKYT News @ 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WT---		1				\$15.00		0.00			
N 2	WKYT	05/14/14	05/16/14	WKYT News @ 5a	CM	5a-530a	--WTF--	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
				WKYT News @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WTF--		2				\$60.00		0.00			
N 3	WKYT	05/14/14	05/16/14	WKYT News @ 530a	CM	530a-6a	--WTF--	:30	2	\$80.00	P-04	0.00	NM	2	\$160.00
				WKYT News @ 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WTF--		2				\$80.00		0.00			
N 4	WKYT	05/14/14	05/16/14	WKYT News @ 6a	CM	6a-7a	--WTF--	:30	2	\$360.00	P-02	0.00	NM	2	\$720.00
				WKYT News @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WTF--		2				\$360.00		0.00			
N 5	WKYT	05/14/14	05/16/14	CBS This Morning	CM	7a-9a	--WTF--	:30	2	\$150.00	P-02	0.00	NM	2	\$300.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WTF--		2				\$150.00		0.00			
N 6	WKYT	05/14/14	05/16/14	WKYT News Mid Morning	CM	10a-1030a	--WTF--	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
				WKYT News Mid Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--WTF--		2				\$70.00		0.00			

Order / Rev: 28099  
Alt Order #:  
Flight Dates: 05/14/14 - 05/16/14

Advertiser: Matt Bevin for Senate, Inc  
Product Desc: 0514-0516  
Estimate:  
**WKYT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WKYT	05/14/14	05/16/14	WKYT News @ Noon WKYT News @ Noon	CM	12p-1p	--WTF--	:30	2	\$285.00	P-02	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$285.00		0.00			
N 8	WKYT	05/14/14	05/16/14	WKYT News @ 4p WKYT News @ 4p	CM	4p-430p	--WTF--	:30	2	\$220.00	P-02	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$220.00		0.00			
N 9	WKYT	05/14/14	05/16/14	WKYT News @ 430p WKYT News @ 430p	CM	430p-5p	--WTF--	:30	2	\$240.00	P-02	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$240.00		0.00			
N 10	WKYT	05/14/14	05/16/14	WKYT News @ 5p WKYT News @ 5p	CM	5p-530p	--WTF--	:30	2	\$460.00	P-02	0.00	NM	2	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$460.00		0.00			
N 11	WKYT	05/14/14	05/16/14	WKYT News @ 530p WKYT News @ 530p	CM	530p-6p	--WTF--	:30	2	\$480.00	P-02	0.00	NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$480.00		0.00			
N 12	WKYT	05/14/14	05/16/14	WKYT News @ 6p WKYT News @ 6p	CM	6p-630p	--WTF--	:30	2	\$675.00	P-02	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$675.00		0.00			
N 13	WKYT	05/14/14	05/16/14	M-F 7p-730p M-F 7p-730p	CM	7p-730p	--WTF--	:30	2	\$780.00	P-02	0.00	NM	2	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$780.00		0.00			
N 14	WKYT	05/14/14	05/16/14	M-F 730p-8p M-F 730p-8p	CM	730p-8p	--WTF--	:30	2	\$820.00	P-02	0.00	NM	2	\$1,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$820.00		0.00			
N 15	WKYT	05/14/14	05/16/14	WKYT News @ 11p M-F WKYT News @ 11p M-F	CM	11p-1135p	--WTF--	:30	2	\$475.00	P-02	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/12/14	05/18/14	--WTF--		2				\$475.00		0.00			
													Totals	29	\$10,325.00