

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, The New Media Firm, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SEIU 1199

Agency name: The New Media Firm

Address: 1322 G Street, SE Washington DC 20003

Contact: Michele Certo

Phone number: 202-675-6936

Email: michele@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SEIU District 1199

Address: 1395 Dublin Rd. Columbus OH 43215

Contact: Becky Williams

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity. **SEIU District 1199**

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Becky Williams, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor The New Media Firm	Station Representative
Signature: <i>Matthew Burgess</i>	Signature: <i>Mollie Taylor</i>
Name: Matthew Burgess	Name: Mollie Taylor
Date of Request to Purchase Ad Time: 8/25/21	Date of Station Agreement to Sell Time: 10/12/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/14/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Schedule adjusted due to delay in ad production

Contract #: <i>41432-00014</i>	Station Call Letters: <i>WCMS-AM</i>	Date Received/Requested: <i>10/12/21</i>
Est. #: <i>10495</i>	Station Location: <i>Huntington, WV</i>	Run Start and End Dates: <i>10/15/21 - 10/28/21</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Kindred Communications, Inc
 PO BOX 1150
 Huntington, WV 25713 USA
 304-523-8401

Client: SEIU 1199
 Order #: 41432-00014
 Description: Est 10495 10/15-10/28 Issue/Advocacy Order 3190387
 Date Entered: 10/12/2021
 P.O.#: 4413366
 Salesperson: Regional, Reps
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd
 Suite 903
 W PALM BEACH, FL 33401 US

Statement Group: Kindred Communications, Inc
 Receivables Group: Political Regional
 Sales Commission: no commission
 A/R Account: WCMI-AM A/R Cash
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 10/14/2021
 Modified 3 times
 OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/15/2021	10/28/2021	WCMI-AM	06:00:00a to 10:00:00a	CUSTOM	1:00	30	18.00	540.00	Y	Y	Y	Y	Y	N	N
10/15/2021	10/17/2021					3	18.00	54.00	0	0	0	0	3	0	0
10/18/2021	10/24/2021					15	18.00	270.00	3	3	3	3	3	0	0
10/25/2021	10/28/2021					12	18.00	216.00	3	3	3	3	0	0	0
2 10/15/2021	10/28/2021	WCMI-AM	10:00:00a to 03:00:00p	CUSTOM	1:00	40	18.00	720.00	Y	Y	Y	Y	Y	N	N
10/15/2021	10/17/2021					4	18.00	72.00	0	0	0	0	4	0	0
10/18/2021	10/24/2021					20	18.00	360.00	4	4	4	4	4	0	0
10/25/2021	10/28/2021					16	18.00	288.00	4	4	4	4	0	0	0
3 10/15/2021	10/28/2021	WCMI-AM	03:00:00p to 07:00:00p	CUSTOM	1:00	30	18.00	540.00	Y	Y	Y	Y	Y	N	N
10/15/2021	10/17/2021					3	18.00	54.00	0	0	0	0	3	0	0
10/18/2021	10/24/2021					15	18.00	270.00	3	3	3	3	3	0	0
10/25/2021	10/28/2021					12	18.00	216.00	3	3	3	3	0	0	0
4 10/15/2021	10/28/2021	WCMI-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	22	15.00	330.00	N	N	N	N	N	Y	N
10/15/2021	10/17/2021					11	15.00	165.00	0	0	0	0	0	11	0
10/18/2021	10/24/2021					11	15.00	165.00	0	0	0	0	0	11	0
5 10/15/2021	10/28/2021	WCMI-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	24	15.00	360.00	N	N	N	N	N	N	Y
10/15/2021	10/17/2021					12	15.00	180.00	0	0	0	0	0	0	12
10/18/2021	10/24/2021					12	15.00	180.00	0	0	0	0	0	0	12

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WCMI-AM	146	\$2,490.00	\$373.50	\$2,116.50

Order Start Date: 10/15/2021 Order End Date: 10/28/2021 Spots: 146

Total Charges: \$2,490.00
 Combined Discounts: \$373.50
 Total Net: \$2,116.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month Billing Totals for SEIU 1199 / 41432-00014 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2021	146	\$2,490.00	\$373.50	\$2,116.50

Confirmed & Accepted for Kindred Communications, Inc By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

Kindred Communications, Inc
 PO BOX 1150
 Huntington, WV 25713 USA
 304-523-8401

Client: SEIU 1199
 Order #: 41432-00014 (PN 20211012.1)
 Description: Est 10495 10/13-10/26 Issue/Advocacy Order 3190387
 Date Entered: 10/12/2021
 P.O.#: 4413366
 Salesperson: Regional, Reps
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd
 Suite 903
 W PALM BEACH, FL 33401 US

Statement Group: Kindred Communications, Inc
 Receivables Group: Political Regional
 Sales Commission: no commission
 A/R Account: WCMI-AM A/R Cash
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 10/12/2021
 Modified 1 times
 OrderType: Per Spot

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 10/13/2021	10/26/2021	WCMI-AM	06:00:00a to 10:00:00a	CUSTOM	1:00	30	18.00	540.00	Y	Y	Y	Y	Y	N	N
10/13/2021	10/17/2021					9	18.00	162.00	0	0	3	3	3	0	0
10/18/2021	10/24/2021					15	18.00	270.00	3	3	3	3	3	0	0
10/25/2021	10/26/2021					6	18.00	108.00	3	3	0	0	0	0	0
+2 10/13/2021	10/26/2021	WCMI-AM	10:00:00a to 03:00:00p	CUSTOM	1:00	40	18.00	720.00	Y	Y	Y	Y	Y	N	N
10/13/2021	10/17/2021					12	18.00	216.00	0	0	4	4	4	0	0
10/18/2021	10/24/2021					20	18.00	360.00	4	4	4	4	4	0	0
10/25/2021	10/26/2021					8	18.00	144.00	4	4	0	0	0	0	0
+3 10/13/2021	10/26/2021	WCMI-AM	03:00:00p to 07:00:00p	CUSTOM	1:00	30	18.00	540.00	Y	Y	Y	Y	Y	N	N
10/13/2021	10/17/2021					9	18.00	162.00	0	0	3	3	3	0	0
10/18/2021	10/24/2021					15	18.00	270.00	3	3	3	3	3	0	0
10/25/2021	10/26/2021					6	18.00	108.00	3	3	0	0	0	0	0
+4 10/13/2021	10/26/2021	WCMI-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	22	15.00	330.00	N	N	N	N	N	Y	N
10/13/2021	10/17/2021					11	15.00	165.00	0	0	0	0	0	11	0
10/18/2021	10/24/2021					11	15.00	165.00	0	0	0	0	0	11	0
+5 10/13/2021	10/26/2021	WCMI-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	24	15.00	360.00	N	N	N	N	N	N	Y
10/13/2021	10/17/2021					12	15.00	180.00	0	0	0	0	0	0	12
10/18/2021	10/24/2021					12	15.00	180.00	0	0	0	0	0	0	12

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WCMI-AM	146	\$2,490.00	\$373.50	\$2,116.50

Order Start Date: 10/13/2021 Order End Date: 10/26/2021 Spots: 146

Total Charges: \$2,490.00
 Combined Discounts: \$373.50
 Total Net: \$2,116.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month Billing Totals for SEIU 1199 / 41432-00014 :

Station	Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
WCMI-AM	October	2021	146	\$2,490.00	\$373.50	\$2,116.50

Pending New Order

Confirmed & Accepted for Kindred Communications, Inc By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

STATION:	WCMI-AM	ORDER#:	3190387	DATE:	10/12/2021
MARKET:	Huntington-Ashland, WV	AMOUNT:	\$2,490.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	146		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		Invoices@MediaFinancial.com
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4413366
ADVERTISER:	SEIU 1199	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 10495 10/13-10/26 Issue/Advocacy	AGY EST:	10495		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
FLIGHT:	10-13-2021 TO 10/26/2021		[X]Unwired []Spot []Mod		WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF DAYS:	14				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2021 09:45

COMMENTS

[Rep Comment] 10/12/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADER:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		10/13/2021 To 10/13/2021					TOT \$180.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/13/2021	10/13/2021	3	\$18	\$54
	2		..W....	10:00AM	3:00PM	60	10/13/2021	10/13/2021	4	\$18	\$72
	3		..W....	3:00PM	7:00PM	60	10/13/2021	10/13/2021	3	\$18	\$54

STATION:	WCMI-AM	ORDER#:	3190387	DATE:	10/12/2021
MARKET:	Huntington-Ashland, WV	AMOUNT:	\$2,490.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	146		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4413366
ADVERTISER:	SEIU 1199	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 10495 10/13-10/26 Issue/Advocacy	AGY EST:	10495		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-13-2021 TO 10/26/2021		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	14				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2021 09:45

DAY#2	10/14/2021 To 10/14/2021							TOT \$180.00	TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/14/2021	10/14/2021	3	\$18	\$54
	2		...T...	10:00AM	3:00PM	60	10/14/2021	10/14/2021	4	\$18	\$72
	3		...T...	3:00PM	7:00PM	60	10/14/2021	10/14/2021	3	\$18	\$54

DAY#3	10/15/2021 To 10/15/2021							TOT \$180.00	TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/15/2021	10/15/2021	3	\$18	\$54
	2	F..	10:00AM	3:00PM	60	10/15/2021	10/15/2021	4	\$18	\$72
	3	F..	3:00PM	7:00PM	60	10/15/2021	10/15/2021	3	\$18	\$54

DAY#4	10/16/2021 To 10/16/2021							TOT \$165.00	TOTAL SPOTS 11		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	10/16/2021	10/16/2021	11	\$15	\$165

STATION:	WCMI-AM	ORDER#:	3190387	DATE:	10/12/2021
MARKET:	Huntington-Ashland, WV	AMOUNT:	\$2,490.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	146		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4413366
ADVERTISER:	SEIU 1199	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 10495 10/13-10/26 Issue/Advocacy	AGY EST:	10495		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-13-2021 TO 10/26/2021		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	14				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2021 09:45

DAY#14		10/26/2021 To 10/26/2021					TOT \$180.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/26/2021	10/26/2021	3	\$18	\$54
	2		.T.....	10:00AM	3:00PM	60	10/26/2021	10/26/2021	4	\$18	\$72
	3		.T.....	3:00PM	7:00PM	60	10/26/2021	10/26/2021	3	\$18	\$54

TOTAL	Oct										Total
SPOT	146										146
CASH	2,490.00										2,490.00
TOTAL	2,490.00										2,490.00