

ORDER



KRCX-FM

Orders
Order / Rev: 604078
Alt Order #: 35307685
Product Desc: Stop the Republican Recall of Governor
Estimate: 102
Flight Dates: 08/30/21 - 09/19/21
Original Date / Rev: 09/01/21 / 09/01/21
Order Type: GENERAL

Primary AE: LaTonya Chenault
Sales Office: K-PHI
Sales Region: NATIONAL

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street, 3rd Floor
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: STOP THE RECALL
Demographic: A18-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business Thru:
Advertiser External ID: 0012R00002FeGVQQA3
Agency External ID: 0012R000027ygwAQAQ
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/14/21	38	\$2,432.00	\$2,067.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	38	\$2,432.00	\$2,067.20	0.00
Totals	38	\$2,432.00	\$2,067.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
LaTonya Chenault	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRCX	09/13/21	09/19/21	M-F 6a-7p M-F 6a-7p	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MT-----	:15	8	\$64.00	P-01	0.00	NM	8	\$512.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/21	09/19/21	MT-----		8				\$64.00		0.00			
N 2	KRCX	08/30/21	09/12/21	M-F 6a-7p M-F 6a-7p	CM	6a-7p	MTWTF--	:15	10	\$64.00	P-01	0.00	NM	30	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/21	09/05/21	---TF--		10				\$64.00		0.00			
		Week: 09/06/21	09/12/21	MTWTF--		20				\$64.00		0.00			
													Totals	38	\$2,432.00

Sep 01, 21
 CONT# 35307685 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KRCX-FM (Sacramento, CA)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 102

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty1
 ADV STOP THE RECALL
 PDT Stop the Republican Recall of Governor Gavin Newsom
 FLT Aug 30, 21 - Sep 19, 21

WO: 604078

* REP ORDER COMMENT *

** 9/1/2021 12:17:00 PM: CLIENT PREFERS NTWINFO SPONSORSHIPS. IF THEY ARE NOT AVAILABLE, OKAY TO AIR AS STANDALONE :15S. OKAY TO AIR AS PRE-RECORDED TO SOUND LIVE

** 9/1/2021 12:17:00 PM: DO NOT AIR SPOTS PAST 5PM ON 9/14.

** 9/1/2021 12:17:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

** 9/1/2021 12:17:00 PM: THIS IS A TWIN + SHORT DURATION SPONSORSHIP UNIT (SDSU) ORDER PLEASE REFER TO THE INDIVIDUAL LINE COMMENTS ON THE ORDERS FOR WHICH TYPES OF SPONSORSHIPS ARE REQUIRED. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> MTWTF..	6A - 7P	15	8/30/2021 - 9/3/2021	1W	10	\$64.00	10
		NTWINFO SPONSORSHIP							
					** WEEKLY FLIGHT TOTALS **		10	\$640.00	
	2.1	<u>FLIGHT 2</u> MTWTF..	6A - 7P	15	9/6/2021 - 9/10/2021	1W	20	\$64.00	20
		NTWINFO SPONSORSHIP							
					** WEEKLY FLIGHT TOTALS **		20	\$1,280.00	
	3.1	<u>FLIGHT 3</u> MT.....	6A - 7P	15	9/13/2021 - 9/14/2021	1W	8	\$64.00	8
		NTWINFO SPONSORSHIP							
					** WEEKLY FLIGHT TOTALS **		8	\$512.00	

Sep 01, 21
 CONT# 35307685 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: na / na / 102

	Sep 21					
SPOTS	38					
CASH	2432.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2432.00					

						TOTAL
SPOTS						38
CASH						2,432.00
TRADE						0.00
NSL						0.00
TOTAL						2,432.00

**** Competitive Comments ****

SVC:

Demo Adults 18-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRCX-FM SACRAMENTO, CA	Date: 9-1-21
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I, Julie Keane - authorized media buyer

do hereby request station time concerning the following issue:

Stop the Republican Recall of Governor Newsom

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Stop the Republican Recall of Governor Newsom

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
 Yes No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stop the Republican Recall of Governor Newsom
1787 Tribute Road Suite K
Sacramento, CA 95815

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Governor Newsom
Shawnda Deane

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/1/2021

Date

DocuSigned by:

Julie Keane

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

MTomassilli

Signature

MTOMASSILLI

Printed Name

Busby's Neg

Title

NAB Form PB-18 Issues

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.