

RADIO STATION WSMW-FM HD1 & HD2

AUDACY INC/GREENSBORO, NC

Issues and Program Report

For 4th Quarter 2023

October - December

- Accessibility
- Adolescent Development
- Adolescent Health
- Aging
- Agriculture
- Artificial Intelligence
- Arts
- Astronomy
- Astrophysics
- Automation
- Banking
- Body Inclusion
- Business
- Cannabis Legalization
- Career
- Chronic Stress
- Climate Change
- Comedy
- Composition
- Conflict
- Consumerism
- Cooking
- Copyright Infringement
- Correctional System
- Creative Arts
- Creativity
- Crime
- Cuisine
- Culture
- Diversity in Science
- Drug Policy
- Drug Trafficking
- Economy
- Education
- Education Access
- Emergency Response
- Entertainment
- Entertainment Business
- Environment
- Equal Pay
- Ethics
- Exercise
- Exploration
- Farming
- Film
- Fine Dining
- Food Industry
- Food Science
- Food Trends
- Global Economy
- Global Trade
- Government
- Government Funding
- Government Regulation
- Habits
- Health
- Higher Education
- History
- Incarceration
- Inequality
- Inflation
- Infrastructure
- Innovation
- International Issues
- Invention
- Job Security Real Estate
- Journalism
- Labor
- Labor Issues
- Labor Rights
- Labor Trends
- Law
- Law Enforcement
- Life Skills
- Local Business
- Local Government
- Marketing
- Media
- Media Business
- Medical Research
- Medicine
- Mental Health
- Music
- Music Streaming
- National Debt
- Nationalism
- Natural Disasters
- News
- Nonprofits
- Parenting
- Pay Equity
- Personal Finance
- Physics
- Politics
- Population Trends
- Poverty
- Presidential Election
- Productivity
- Psychology
- Public Health
- Public Safety
- Race
- Relationships
- Renewable Energy
- Retail Trends
- Retirement
- Science
- Self Help
- Self-Confidence
- Self-Development
- Self-Growth
- Social Media
- Software
- Solar System
- Space Exploration
- Sports
- Sports Culture
- STEM
- Sustainability
- Technology
- Time Management
- Tourism
- Tourism Regulations
- Transportation
- Trauma
- Travel
- TV
- User Experience
- Volunteerism
- War
- War on Drugs
- Waste Management
- Wealth
- Youth Sports

2023 4th QUARTER REPORT WSMW-FM HD1 & HD2

TABLE OF CONTENTS

PAGES

3 – 09

10 – 11

REPORT

VIEWPOINTS SHOW SUMMARIES

TRIAD TODAY SHOW SUMMARIES

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM #**
10/01/2023 **23-40**

SEGMENT 1: '35 PERCENT OF ALL FOOD ENDS UP IN THE TRASH': WHY IS FOOD WASTE STILL SO HIGH?

Synopsis: Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that's helping to connect hungry people to food that would otherwise be tossed into a trash bin. Host: Gary Price Producer: Amirah Zaveri Guests: Sarah Soteroff, North American spokesperson, Too Good To Go

SEGMENT 2: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY ARE LITERACY RATES SO LOW?

Synopsis: Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what's broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills. Host: Marty Peterson Producer: Amirah Zaveri Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It

VIEWPOINTS EXPLAINED: 'LESS THAN 10 PERCENT OF ALL PLASTIC IS RECYCLED'

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: STEPPING INTO A FILM DIRECTOR'S SHOES

Synopsis: We highlight how it's all too easy for prominent directors to fall into a rabbit hole of producing a series of not-that-good movies after their first is a blockbuster hit. Host & Producer: Evan Rook

10/08/2023 **23-41**

SEGMENT 1: A FAMILY FOREVER CHANGED: RACHEL'S STRUGGLE WITH SCHIZOPHRENIA

Synopsis: Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness. Host: Gary Price Producer: Amirah Zaveri Guests: Deborah Kasdan, writer, author, Roll Back the World: A Sister's Memoir

SEGMENT 2: 30 YEARS OF THE MOTOR VOTER LAW: WHY THIS ACT HAS TRAPPED COUNTLESS IMMIGRANTS

Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the stressful, years-long legal battle that almost led to her being deported back to the Philippines. Host: Marty Peterson Producer: Amirah Zaveri Guests: Richard Hanus, immigration attorney, The Law Offices of Richard Hanus; Elizabeth Keathley, immigrant

VIEWPOINTS EXPLAINED: WHY ARE HALLOWEEN CANDY PRICES SO SCARY RIGHT NOW?

Synopsis: Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: WHY WE ALWAYS GO BACK TO WHAT WE LOVED IN HIGH SCHOOL

Synopsis: We rewind back in time and talk about the power of nostalgia when it comes to the music, movies and shows we prefer. Host & Producer: Evan Rook

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM #**
10/15/2023 23-42

SEGMENT 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS

Synopsis: Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think. Host: Gary Price
Producer: Amirah Zaveri Guests: Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, The Secret Lives of Bats: My Adventure with the World's Most Misunderstood Mammals

SEGMENT 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE

Synopsis: Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit. Host: Marty Peterson
Producer: Amirah Zaveri, Grace Galante Guests: Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies, North Central College

VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON?

Synopsis: Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV?

Synopsis: Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives. Host & Producer: Evan Rook

10/22/2023 23-43

SEGMENT 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE?

Synopsis: Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live. Host: Gary Price Producer: Amirah Zaveri Guests: Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions, author, Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time

SEGMENT 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES

Synopsis: Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult time. Host: Marty Peterson Producer: Amirah Zaveri, Grace Galante Guests: Megan Devine, psychotherapist; Michael Korda, former editor-in-chief, Simon & Schuster, author, Passing: A Memoir of Love and Death

VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY

Synopsis: The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM

Synopsis: We cover some of our favorite scary movies from big blockbusters to lesser-known indie films. Host & Producer: Evan Rook

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM #**
10/29/2023 **23-44**

SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS

Synopsis: Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children. Host: Gary Price Producer: Amirah Zaveri Guests: Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother

SEGMENT 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED?

Synopsis: It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared. Host: Marty Peterson Producer: Amirah Zaveri Guests: Ben Armstrong, co-owner, Netherworld Haunted House, president, America Haunts; Dr. Janina Scarlet, clinical psychologist

VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN UNCERTAIN FUTURE

Synopsis: The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees and people - is now facing another critical challenge. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT

Synopsis: We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher". We also highlight some of our other favorites from this master of miniseries horror. Host & Producer: Evan Rook

11/05/2023 **23-45**

SEGMENT 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP

Synopsis: The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wide-ranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom. Host: Gary Price Producer: Amirah Zaveri Guests: Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of California, San Francisco

SEGMENT 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED

Synopsis: There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space. Host: Marty Peterson Producer: Tabor Brewster Guests: Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief scientist, Carl Sagan Center for Research at the SETI Institute

VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY?

Synopsis: Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting tricked. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH?

Synopsis: Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our opinion, go out of style. Host & Producer: Evan Rook

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM**
11/12/2023 23-46

SEGMENT 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK

Synopsis: Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S. Host: Gary Price Producer: Grace Galante, Amirah Zaveri Guests: Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor Education Research, Cornell University

SEGMENT 2: DO YOU FEEL SAD? US TOO

Synopsis: Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year. Host: Marty Peterson Producer: Amirah Zaveri Guests: Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health

VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS

Synopsis: Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: REVIEWING MARTIN SCORSESE'S NEW BLOCKBUSTER

Synopsis: At 80 years of age, Martin Scorsese - one of the greatest film directors of his generation - is back with another blockbuster release with an all-star cast. We discuss why "Killers of the Flower Moon" is a definite must-watch this year. Host & Producer: Evan Rook

11/19/2023 23-47

SEGMENT 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE DIFFERENCE

Synopsis: Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved. Host: Gary Price Producer: Polly Hansen Guests: Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet Club, Asheville, North Carolina

SEGMENT 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK

Synopsis: It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of The Writing of the Gods: The Race to Decode the Rosetta Stone, about the monumental impact of this discovery. Host: Marty Peterson Producer: Polly Hansen Guests: Edward Dolnick, writer, author, The Writing of the Gods: The Race to Decode the Rosetta Stone

VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED CRYPTO Synopsis: We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again? Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: FILMMAKER DAVID FINCHER'S LATEST RELEASE

Synopsis: We cover the successful career of filmmaker, David Fincher and his newest movie, "The Killer". Host & Producer: Evan Rook

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM #**
11/26/2023 **23-48**

SEGMENT 1: IS YOUR PET THE HEALTHIEST THEY CAN BE?

Synopsis: As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet. Host: Gary Price
Producer: Amirah Zaveri Guests: Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic

SEGMENT 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE

Synopsis: Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables. Host: Marty Peterson Producer: Tabor Brewster Guests: David Shields, food historian, professor, English Language and Literature, University of South Carolina; Adrian Miller, food writer, "Soul Food Scholar"

VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GTP

Synopsis: Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward. Host: Ebony McMorris
Producer: Amirah Zaveri

CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN

Synopsis: We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some early Oscar hopefuls that stand out from the pack. Host & Producer: Evan Rook

12/03/2023 **23-49**

SEGMENT 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS

Synopsis: Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read. Host: Gary Price Producer: Amirah Zaveri Guests: Dan Sinykin, assistant professor, English, Emory University, author, Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature

SEGMENT 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN AUTOIMMUNE DISEASE?

Synopsis: Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case. Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient

VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS?

Synopsis: We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving media landscape. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: THE BEATLES SONG THAT'S FINALLY SEEING THE LIGHT OF DAY

Synopsis: We discuss the latest drop from "The Beatles" that was finally produced and released thanks to new technology powered by artificial intelligence. Host & Producer: Tabor Brewster

ISSUES/PROGRAM LIST
WSMW – HD 1 & HD 2
GREENSBORO
VIEWPOINTS OCT - DEC 2023
ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE **PROGRAM #**
12/10/2023 23-50

SEGMENT 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying. Host: Gary Price Producer: Amirah Zaveri Guests: Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart

SEGMENT 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS

Synopsis: People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous “New Year's Resolution.” Maybe you've set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead. Host: Marty Peterson Producer: Pat Reuter Guests: M.J. Ryan, expert, change & human fulfillment, author, Habit Changers: 81 Game Changing Mantras to Mindfully Realize Your Goals

VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES

Synopsis: So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals in served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better? Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME?

Synopsis: We cover how this force in streaming maintains its dominance and what's in the store for the future. Host & Producer: Evan Rook

12/17/2023 23-51

SEGMENT 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S STORY

Synopsis: Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age. Host: Gary Price Producer: Amirah Zaveri Guests: Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer survivor

SEGMENT 2: SHOULD CONGRESS ENACT TERM LIMITS?

Synopsis: With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place. Host: Marty Peterson Producer: Grace Galante Guests: Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program Director, George Washington University

VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES?

Synopsis: We cover what's driving the U.S. housing market to experience a dip and why some markets are faring worse than others. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: WHY “MAY DECEMBER” SHOULD BE YOUR NEXT WATCH

Synopsis: We cover why scandalous stories historically draw in large audiences, and why the Netflix film, “May December” is a prime example of why this type of drama sucks us in so fast. Host & Producer: Evan Rook

ISSUES/PROGRAM LIST

WSMW – HD 1 HD 2

GREENSBORO

VIEWPOINTS OCT - DEC 2023

ALL PROGRAMS AIRED 6:00 AM – 6:30 AM

DATE

12/24/2023

PROGRAM #

23-52

SEGMENT 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS

Synopsis: More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle. Host: Gary Price Producer: Amirah Zaveri Guests: Annie Grace, author, This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change Your Life

SEGMENT 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST

Synopsis: It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective. Host: Marty Peterson Producer: Polly Hansen Guests: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, American Shield: The Immigrant Sergeant Who Defended Democracy

VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD

Synopsis: Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting. Host: Ebony McMorris Producer: Amirah Zaveri

CULTURE CRASH: A TERRIFYING PORTRAYAL IN THE NEW FILM, “GODZILLA MINUS ONE”

Synopsis: We review the new monster flick, “Godzilla Minus One” by Japanese writer & director Takashi Yamazaki now playing in theaters. Host & Producer: Evan Rook

ISSUES/PROGRAM LIST
WSMW – HD 1 HD 2
GREENSBORO
TRIAD TODAY OCT - DEC 2023
ALL PROGRAMS AIRED 6:30 AM – 7:00 AM

<u>ISSUES</u>	<u>DATE</u>	<u>SUBJECT</u>
Veterans/Mental Health	11/19/2023	I'm Listening

As part of Audacy's *I'm Listening* initiative, representatives from the **Home Base Foundation** and **Wounded Warriors** joined us this month to share valuable resources for veterans and validate that struggling does not equal defeat. Brigadier General (Ret.) Jack Hammond, on behalf of Home Base Veteran and Family Care, began by acknowledging that the hardest step in a veteran's mental health journey may be knowing when help is truly needed. This trend to "power through" mental struggles was echoed by representatives of the Wounded Warrior Project in their own interview. Dr. Erin Fletcher and Retired Command Sargent Major Tonya Oxendine spoke on how these things need to be talked about, that we need to develop new skills and discover new ways of learning and new ways of healing and to realize that there is help out there. We don't have to keep that bottled in and struggle alone."

Fundraising/Children's Needs	12/03/2023	I Am A Queen Holiday Toy Drive
------------------------------	------------	--------------------------------

Spoke with Alana Allen, founder of I Am A Queen of Greensboro & High Point, about the upcoming annual Christmas Adoption Program. Each year, the organization picks families in need and has volunteers "adopt" the children's Christmas lists to help provide them a wonderful Christmas experience, even as they struggle with basic needs. They also work to provide meals and assistance through the holiday season and help give the families guidance to get back on their feet. We talked about the I Am A Queen teen mentoring program and how working to help the community plays into the organizations goals.

Children/Foster Programs	12/10/2023	Children's Home Society
--------------------------	------------	-------------------------

Spoke with Aisha McCoy Ealy of the Children's Home Society of North Carolina. We talked about the programs they offer and how they assist the North Carolina DSS with finding homes for children in the foster system. We talked about the many aspects of what they do, and how families can apply to become foster parents and help children in need.

Military/Veterans	12/24/2023	Military Missions In Action
-------------------	------------	-----------------------------

Spoke with Greg Gebhardt, the executive director of Military Missions In Action. MMIA works with currently serving military, their families, and veterans to help with needs and struggles that they face. They assist families of deployed soldiers with financial struggles & other needs. They send care packages to serving military troops. They also work with veterans to get them help they need, financially and mentally. We talked about ways that people can help and how important it is to reach out to our military and veterans and offer them assistance.