



## Issues- 2016 Q1

<b>Interviews</b>		
<b>Live On Air interviews in Morning drive and live broadcasts</b>		
1.12 8 minutes live in studio	Ashley Ahlert Children's Emergency Shelter	Live Interview discussing their upcoming bowling tournament called "Community Strikes Back" to raise money for the Shelter. Asking listeners to form a team. Listed on Community Calendar and Facebook
1.18` 8 minutes live in studio	Jason Morland Fort Smith Boys & Girls Club	Talked about Valentine Haunted House to benefit FSBGC How to work it and how to buy tickets
1.28 8 minutes live in studio	Special Olympics Polar Bear Plunge	Discussed the Polar Bear Plunge on Feb 4rd and how to enter. How to help with Special Olympics.
1.30 Live Broadcast 9 minutes	DC, KTCS Morning show host Special Olympics Polar Bear Plunge	Broadcast live from The Special Olympics Polar Bear Plunge
2.8 8 minutes	Girls Shelter of Fort Smith	Interview to discuss the Rhonda Vincent Concert information and how to get tickets
2.27-2.27	Make A Wish Foundation	Kick off Interview about our fundraising for area wish kids

<b>On Air Announcements about Non Profits/Events in River Valley</b>			
1.10-2.28	Greenwood's New Animal Ordinance	Discuss the new animal registration ordinance to register animals	aired 91
1.18-2.13 21 seconds	Fort Smith Boys and Girls Club	Valentine Haunted House event info	aired 79
1.16-3.1	American Cancer Society	Cancer questions hotline info	aired 76
1.30-2.11	Cub Scouts	Boy Scout can food drive information	aired 14
1.30-2.9	Fort Smith Boys Club	Cupids Curse Fundraiser Event Info	Aired 14
2.8-4.1 17 seconds recorded	Rhonda Vincent Fundraiser Concert to Benefit Girls Shelter	concert information and how it helps girls club	aired 203
2.8-2.21	3 Girls Animal Rescue	Music Fundraiser for animal rescue that saves animals from the Poteau Kill Pound	aired 37
2.1-2.27	First Tee of Fort Smith	Pancake Breakfast to benefit 1st Tee Ticket info	aired 99

### On Air Announcements about Non Profits/Events in River Valley

2.18-4.2 17 seconds	Gregory Kistler Treatment Center & DWR Cancer Support House	Charleston Charity Car Show event info & ticket info.	aired 99
2.1-2.26	Fountain Of Youth Daycare	Donation drive to benefit Fountain of Youth Daycare.	aired 71
2.26-4.7	River Valley Bum Fluffers	cloth diaper donation group 5K info	aired 43
2.26-4.7	RSVP	Free Tax Help at WestArk RSVP info	aired 39
3.8-4.18 17 seconds	United Way of Fort Smith	Annual Day of Caring event info	aired 44

### **Make A Wish Foundation Fundraiser Year 13**

At KTCS, we help raise money to grant the wishes of area Make-A-Wish kids. We conduct a 6 week fundraising effort for donations. 100% of the money we raise goes to Make-A-Wish Mid-south.

We register listeners to win a Mower for a \$1 donation. We do 2 hour live broadcasts at various businesses in the River Valley from 2.26-4.2. We had 32 live broadcast locations.

We also do 2 live broadcasts at Golden Corral where our DJ's weight tables for tips.  
March 8th & March 22nd 5p-8p.

We run live jock talk, recorded promos, website pages, have t-shirts made, Facebook & Twitter posts for all of these events.

Airtime: 15 hours & 44 min of recorded promos