



Contract # 25079053	Changes as of: 2/18/2016 at 11:11 AM	Version: Highlighting Revision 3
CPE: 278/295/4377	Flight: 2/16/16 - 2/22/16	Station: WABM
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Birmingham
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: HILLARY FOR AMERICA	Office: WASHINGTON
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total CPP: \$0.00
Agency Order #: 4779125	Assistant: JACOB ROTH	Total GRP: 0
Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE	Traffic #: 2397200
		Separation:

Comments: New Order
This is the original and not a revision, I had to edit the product field.
Candidate - CLINTON
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/16 - 2/22		Total Spots	Total \$	CPP	C
							2/16	2/22				
1	Tu-F,M 6p-6:30p		Family Feud	\$150.00	0	30	2	0		2	\$300.00	\$0.00
2	Tu-F,M 6:30p-7p		Family Feud	\$150.00	0	30	2	0		2	\$300.00	\$0.00
3	Tu-F,M 9:30a-10a		Are We There Yet?	\$10.00	0	30	2	0		2	\$20.00	\$0.00
4	Tu-F,M 10a-11a		Jerry Springer	\$30.00	0	30	3	0		3	\$90.00	\$0.00
5	Tu-F,M 11a-12n		Steve Wilkos Show	\$50.00	0	30	3	0		3	\$150.00	\$0.00
Revised Rate.												
6	Tu-F,M 2p-3p		People's Court	\$40.00	0	30	2	0		2	\$80.00	\$0.00
7	Tu-F,M 3p-4p		Judge Mathis	\$40.00	0	30	3	0		3	\$120.00	\$0.00
8	Tu-F,M 4p-5p		Maury Povich	\$75.00	0	30	3	0		3	\$225.00	\$0.00
9	Tu-F,M 5p-5:30p		Celebrity Name Game	\$40.00	0	30	0	1		1	\$40.00	\$0.00
10	Tu-F,M 11p-12m		Judge Mathis	\$20.00	0	30	1	0		1	\$20.00	\$0.00
11	Th 7p-8p		The Mentalist-MYNET1	\$50.00	0	30	1	0		0	\$0.00	\$0.00
NA and MG on new line 15.												
12	F 8p-9p		Bones-MYNET2	\$50.00	0	30	1	0		1	\$50.00	\$0.00
13	M 2p-3p		People's Court	\$60.00	0.0	30	0	1		1	\$60.00	\$0.00
Revised rate, MG from line 6.												
14	Tu-F,M 5p-5:30p		Celebrity Name Game	\$60.00	0.0	30	2	0		2	\$120.00	\$0.00
Revised rate, MG from line 9.												
+ 15	F 7p-8p		Bones	\$50.00	0.0	30	0	1	0	1	\$50.00	\$0.00
MG from line 11.												
TOTALS:							25	2	27	\$1,625.00	\$0.00	



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CPE: 278/295/4377	Flight: 2/16/16 - 2/22/16	Station: WABM Total \$: \$1,625.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY	Market: Birmingham Total Spots: 27
	Product: HILLARY FOR AMERICA	Office: WASHINGTON Total CPP: \$0.00
	Primary Demo: Adults 35+	Salesperson: JACOB ROTH Total GRP: 0
	Agency Order #: 4779125	Assistant: JACOB ROTH Traffic #: 2397200
	Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE Separation:

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Order Level Comments

Time	Added by	Comment
		New Order This is the original and not a revision, I had to edit the product field. Candidate - CLINTON PLS CFM T/R JACOB
/16 1:06 PM	JACOB ROTH	
/16 11:38 AM	JACOB ROTH	HFA 2/18-2/22- AL/GA/VA;Separation: 30
/16 11:38 AM	JACOB ROTH	HFA 2/18-2/22- AL/GA/VA;Separation: 30

Competitive Information

Market Budget:	\$40,625
WABM Share:	4%
Comment:	
WBMA:	25%
WBRC:	35%
WIAT:	20%
WTTO:	3%
WVTM:	13%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$1,625.00	N/A	0.0
Total	100%	27	\$1,625.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Feb	27	\$1,625.00
Total	27	\$1,625.00

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/18/16 11:11 AM	JACOB ROTH	Revised			\$0	\$1,625.00	Changes: 2 buylines added or modified.
Revision	2/17/16 1:06 PM	JACOB ROTH	Confirmed			\$120.00	\$1,625.00	Changes: Calculated Dollars from \$1,505.00 to \$1,625.00, Competitive Market Budget from \$37,625 to \$40,625, Total \$ from \$1,505.00 to \$1,625.00, Start Day Of The Week from Tuesday to MondayExceptFirst, User Entered \$ from \$1,505.00 to \$1,625.00. 1 buylines added or modified.
Revision for on-air acting	2/17/16 11:40 AM					\$0	\$0	
Revision	2/17/16 11:38 AM	JACOB ROTH	Confirmed			\$0	\$1,505.00	Changes: Product from TV to HILLARY FOR AMERICA, Default Spot Length to 30, Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,505.00, Comments from HFA 2/18-2/22- AL/GA/VA;Separation: 30 to New Order This is the original and not a revision, I had to edit the product field. Candidate - CLINTON PLS CFM T/R JACOB.
	2/17/16 11:38 AM	JACOB ROTH	New	27		\$1,505.00	\$1,505.00	

Discrimination
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.
Printed on 02/18/2016 at 04:21 PM



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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



TECMA 400

Check Date 02/17/2016 Vendor: 0001013234 WABM-TV Check No 142489

Project Name: HFA 2016 Flight Dates: 2/17/2016 thru 2/22/2016

Project ID: 200112

Activity ID: 206

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00252309FEB2016FEB201	02/17/2016	00252309	1,381.25	0.00	1,381.25

M/V

Totals	\$1,381.25	\$0.00	\$1,381.25
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Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.5700

JPMORGAN CHASE BANK, N.A.
Syntausc, NY
50-937/213

142489

Date 02/17/2016

Pay Amount \$1,381.25***

ONE THOUSAND THREE HUNDRED EIGHTY-ONE AND 25 / 100 DOLLAR

Pay
To The
Order
Of
WABM-TV
651 Beacon Parkway West
Birmingham, AL 35209-3128



Patricia V. Allen
Authorized Signature

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Jesse Demastrie - GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the Primary

election to be held on: 2/1/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/15

Date

Signature

Jose H. Villarreal

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Jose H. Villarreal

Jose H. Villarreal

ESM

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Hillary for America

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7/17/15

Date

Signature

Jose H. Villarreal

To Be Signed By Station Representative

☒ Accepted

☒ Accepted in Part

☐ Rejected

Signature

Jose H. Villarreal

Printed Name

Jose H. Villarreal

Title

PM

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Jesse Demastrie - Authorized Media Buyer GMMB 7/17/15

printed name

date

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As ordered</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.