

WUPN

ISSUES / PROGRAMS 4th QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. We feature sports with Scott Nason and extensive weather with Jim LeHockey daily and extensively when storms come in

Local DJ's

Travis Sumbera broadcast daily from Noon-6 featuring local information and all things Paradise. Scott Nason handles evenings again promoting all local events

Government Issues:

Interviews with Politician's are a regular part of our broadcasts.

Tourism:

We promote and report on activities that drive our Paradise economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's. Talked a lot about Christmas shopping and shopping locally. roadcast live from 40th anniversary ceremonies of the wreck of the Edmond Fitzgerald.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events. Broadcast Brimley Bays football and basketball games and every Sault High Hockey games.

Area High School Sports:

Broadcast exclusively games for Brimley football and basketball. Also broadcast all Sault High Hockey games. Host weekly show at Twisted Sister featuring lids, coaches, refs, etc...

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2017**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Live, Local Announcers:

WUPN features live, local announcers. Tim Ellis is on the air daily from 6a-12n, John Gilbert is on from noon-6 and Scott Nason is on from 6 – Midnight.. They each provide daily information, interviews and news of the world. Jim Lehockey is on the air extensively providing up to date weather information.

Tourism:

We promote and report on all Paradise activities that drive our economy including, Fun Run, Blueberry Festival, Gus Macker, Fishing, Soo Locks Viewing and more.

Weather

WUPN broadcast the weather 24/7, 365 days a year.

News:

WUPN broadcast local and national news each and every day.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials. Main event was dancing with the Stars which was a great success

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

Lake Superior State University

Weekly interviews with interim President, coaches, students and staff members regarding all things LSSU.

High Schools Sports:

Broadcast Brimley High School football again. Broadcast a weekly live high school sports show called "the game" at the Wicked Sister restaurant. This show features interviews with students, coaches, boosters, etc,.. to showcase high school sports in the area.

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2017**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12 noon featuring information news and live interviews regarding events in the area.

Local DJ's

John Gilbert broadcast daily from Noon-6 and Scott Nason is on the air from 6:00 - Midnight featuring local information.

Government Issues:

Interviews with local Politicians are a regular part of our broadcasts talking about current events.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chamber's business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Lake Superior State

Extensive interviews with LSSU president and others about all things LSSU

We routinely tell the community we have an open microphone and they are welcome to come or call in.

WUPN

ISSUES / PROGRAMS 1st QUARTER 2017

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. Only radio station in area with live interviews. We feature extensive weather with Jim Lehockey and Sports with Scott Nason daily and extensively when storms come in.

Local DJ's

Travis Sumbera broadcasts a live local afternoon show from Noon-6:00 and Scott Nason does the same from 6:00 – Midnight featuring local information.

Government Issues:

Interviews with Politicians are a regular part of our broadcasts.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, Ice Festival, The I-500, The Outhouse Race, Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

High School Sports

Broadcast every Sault High Hockey game including downstate tournaments and State Semi Finals. Broadcast Brimley High basketball tournament games. Broadcast selection of boys and girls state tournament basketball games.

I-500

Broadcast extensive info from and about and sponsored the annual I-500 event.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

WUPN

ISSUES / PROGRAMS 4th QUARTER 2016

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. We feature sports with Scott Nason and extensive weather with Jim LeHockey daily and extensively when storms come in

Local DJ's

Travis Sumbera broadcast daily from Noon-6 featuring local information and all things Paradise. Scott Nason handles evenings again promoting all local events

Government Issues:

Interviews with Politician's are a regular part of our broadcasts to talk about and inform community,

Tourism:

We promote and report on activities that drive our Paradise economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Paint the Rink Pink, I-500 and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's. Talked a lot about Christmas shopping and shopping locally. Broadcast coverage of Edmund Fitzgerald.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

Area High School Sports:

Broadcast exclusively games for Brimley football and basketball. Also broadcast all Sault High Hockey games. Host weekly show at Twisted Sister featuring lids, coaches, refs, etc...

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2016**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Live, Local Announcers:

WUPN features live, local announcers. Tim Ellis is on the air daily from 6a-12n, Travis Sumbera is on from noon-6 and Scott Nason is on from 6 – Midnight.. They each provide daily information, interviews and news of the world. Jim Lehockey is on the air extensively providing up to date weather information.

Tourism:

We promote and report on all Paradise activities that drive our economy including, Fun Run, Blueberry Festival, Gus Macker, Fishing, Soo Locks Viewing and more.

Weather

WUPN broadcast the weather 24/7, 365 days a year.

News:

WUPN broadcast local and national news each and every day.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials. Main event was dancing with the Stars.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

Lake Superior State University

Weekly interviews with President, coaches, students and staff members regarding all things LSSU.

High Schools Sports:

Did not broadcast Brimley High School football due to not fielding a team. Discussed this at length. WE broadcast a weekly live high school sports show called "the game" at the Wicked Sister restaurant. This show features interviews with students, coaches, boosters, etc... to showcase high school sports in the area.

**WUPN
ISSUES / PROGRAMS 2nd QUARTER 2016**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12 noon featuring information news and live interviews regarding events in the area.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Scott Nason is on the air from 6:00 - Midnight featuring local information.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chamber's business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Autism Month.

Promoted Autism Month extensively with interviews and commercials to create awareness for autism.

Lake Superior State

Extensive interviews with LSSU president and others about all things LSSU

We routinely tell the community we have an open microphone and they are welcome to come or call in.

WUPN

ISSUES / PROGRAMS 1st QUARTER 2016

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Tim Ellis hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. Only radio station in area with live interviews. We feature extensive weather with Jim Lehockey daily and extensively when storms come in.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Dan Hardenbrook is on the air from 6:00 – Midnight featuring local information.

Government Issues:

Interviews with Politicians are a regular part of our broadcasts. We routinely interview State Representatives and Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, The I-500, The Outhouse Race, Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

High School Sports

Broadcast every Sault High Hockey games including downstate tournaments and State Semi Finals. Broadcast Brimley High basketball tournament games. Broadcast selection of boys and girls state tournament basketball games.

I-500

Broadcast extensive info from and about and sponsored the annual I-500 event.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

WUPN

ISSUES / PROGRAMS 4th QUARTER 2015

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. We feature extensive weather with Jim LeHockey daily and extensively when storms come in

Local DJ's

Travis Sumbera broadcast daily from Noon-6 featuring local information and all things Paradise.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our Paradise economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's. Talked a lot about Christmas shopping and shopping locally. Broadcast live from 40th anniversary ceremonies of the wreck of the Edmond Fitzgerald.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events. Broadcast every Sault High Hockey games.

Area High School Sports:

Broadcast exclusively games for Brimley football.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2015**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Live, Local Announcers:

WUPN feature live, local announcers. Paul VanWagoner is on the air daily from 6a-12n, Travis Sumbera is on from Noon-6. They each provide daily information, interviews and news of the world. Jim Lehockey is on the air extensively providing up to date weather information.

Tourism:

We promote and report on all Paradise activities that drive our economy including, Fun Run, Blueberry Festival, Gus Macker, Fishing, Soo Locks Viewing and more.

Weather

WUPN broadcast the weather 24/7, 365 days a year.

News:

WUPN broadcast local and national news each and every day.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials. Main event was dancing with the Stars.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

Lake Superior State University

Weekly interviews with President, coaches, students and staff members regarding all things LSSU.

High Schools Sports:

Broadcast extensive information and results for high school sporting events in the area. Broadcast Brimley High School football.

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2015**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Dan Hardenbrook is on the air from 6:00 -Midnight featuring local information.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chamber's business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Autism Month.

Promoted Autism Month extensively with interviews and commercials to create awareness.

Laker Hockey

Extensive interviews and news broadcast about Laker Hockey.

Lake Superior State

Extensive interviews with LSSU president and others about all things LSSU

We routinely tell the community we have an open microphone and they are welcome to come or call in.

WUPN

ISSUES / PROGRAMS 1st QUARTER 2015

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. Only radio station in area with live interviews. We feature extensive weather with Jim Lehockey daily and extensively when storms come in.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Dan Hardenbrook is on the air from 6:00 –Midnight featuring local information.

Government Issues:

Interviews with Politicians are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, The I-500, The Outhouse Race, Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events.

High School Sports

Broadcast every Sault High Hockey games including downstate tournaments and State Finals. Broadcast Brimley High basketball tournament games. Broadcast selection of boys and girls state tournament basketball games.

I-500

Broadcast extensive info from and about and sponsored the annual I-500 event.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

WUPN

ISSUES / PROGRAMS 4th QUARTER 2014

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12 noon, featuring information news and live interviews regarding events in the area. We feature extensive weather with Jim LeHockey daily and extensively when storms come in.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Marklyn is on the air from 6:00 –Midnight featuring local information.

Government Issues/Election:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview our State and National Representatives and broadcast election results.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's. Talked a lot about Christmas shopping and shopping locally.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events. Broadcast every Sault High Hockey games including downstate tournaments and State Finals. Broadcast exclusively all Brimley and Rudyard football games.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2014**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Live, Local Announcers:

WUPN feature live, local announcers. Paul VanWagoner is on the air daily from 6a-12n, Travis Sumbera is on from Noon-6 and Marklyn is on from 6-midnight. They each provide daily information, interviews and news of the world.

Tourism:

We promote and report on activities that drive our economy including, Fun Run, Blueberry Festival, Gus Macker So Locks Viewing and more.

Weather

WUPN broadcast the weather 24/7, 365 days a year.

News:

WUPN broadcast news each and every day.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials. Main event was dancing with the Stars.

Elections:

Broadcast extensive interviews with candidates for primary and then election results.

High School Sports:

Exclusive play by play broadcasting of all Brimley and Rudyard football games

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2014**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Lindsay is on the air from 6:00 -Midnight featuring local information.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chambers first business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Autism Month.

Promoted Autism Month extensively with interviews and commercials to create awareness.

We routinely tell the community we have an open microphone and they are welcome to come or call in.

WUPN

ISSUES / PROGRAMS 1st QUARTER 2014

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. We feature extensive weather with Jim LeHockey daily and extensively when storms come in

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Lindsay is on the air from 6:00 –Midnight featuring local information.

Government Issues:

Interviews with Politicain's are a regular part of our broadcasts. We routinely interview representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, The I-500, The Outhouse Race, Pant the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events. Broadcast every Sault High Hockey games including downstate tournaments and State Finals. Broadcast Brimley High basketball tournament games.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

WUPN

ISSUES / PROGRAMS 4th QUARTER 2013

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area. We feature extensive weather with Jim Lehockey daily and extensively when storms come in

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Lindsay is on the air from 6:00 –Midnight featuring local information.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Paint the Rink Pink and more...

Local Commerce:

Provide weekly updates with the area Chamber of Commerce's. Talked a lot about Christmas shopping and shopping locally.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events. Broadcast every Sault High Hockey games including downstate tournaments and State Finals.

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2013**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Live, Local Announcers:

WUPN feature live, local announcers. Paul VanWagoner is on the air daily from 6a-12n, Travis Sumbera is on from Noon-6 and Lidsay is on from 6-midnight. They each provide daily information, interviews and news of the world. Jim Lehockey is on the air extensively providing up to date weather information.

Tourism:

We promote and report on activities that drive our economy including, Fun Run, Blueberry Festival, Gus Macker, Soo Locks Viewing and more.

Weather

WUPN broadcast the weather 24/7, 365 days a year.

News:

WUPN broadcast news each and every day.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials. Main event was dancing with the Stars.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

High Schools Sports:

Broadcast extensive information and results for high school sporting events in the area.

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2013**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Lindsay is on the air from 6:00 -Midnight featuring local information.

Government Issues:

Interviews with Politician's are a regular part of our broadcasts. We routinely interview Representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Chamber of Commerce:

We support the Chamber of Commerce in everything they do. We provide mentions, interviews and commercials for all events including Hike the Falls, Community Garage Sale and Shipwreck week. We also participated in and promoted Chambers first business showcase and community dinner.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

Autism Month.

Promoted Autism Month extensively with interviews and commercials to create awareness.

Snowfall/Extreme Winter:

Broadcast information and extensive interviews regarding the freezing pipes, snow and ice damage, etc...

We routinely tell the community we have an open microphone and they are welcome to come or call in.

WUPN

ISSUES / PROGRAMS 1st QUARTER 2013

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Morning Show:

Paul VanWagoner hosts live and local morning show from 6a-12noon featuring information news and live interviews regarding events in the area.

Local DJ's

Travis Sumbera broadcast daily from Noon-6 and Lindsay is on the air from 6:00 –Midnight featuring local information.

Government Issues:

Interviews with Politicain's are a regular part of our broadcasts. We routinely interview representative Frank Foster, Congressman Dan Benishek and others.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Some of the events include Mardi Gras De Snow in Paradise, The I-500, The outhouse Race, Pant the Rink Pink and more...

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

This is a very small sample of what we do to cover issues in the community. Please see the PSA file for more extensive information.

**WUPN
ISSUES / PROGRAMS 4th QUARTER 2012**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Tourism:

We promote and report on activities that drive our economy in the fall and winter.

Community Foundation:

Extensively promoted community foundation events with interviews and commercials.

Pink in the Rink:

Help promote and participate in LSSU's Pink in the Rink event raising thousands of dollars and creating awareness for Cancer.

LSSU Sports:

Extensive interviews, talk points and commercials to promote LSSU Hockey.

Youth Sports:

Extensive interviews, talk points and commercials to promote all youth activities in the area.

Elections:

Provided airtime and interviews with Politicians. Offered free to all of them.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

**WUPN
ISSUES / PROGRAMS 3rd QUARTER 2012**

Forest Fire

Provided the most extensive ongoing coverage of the forest fire, including evacuations and general information.

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Tourism:

We promote and report on activities that drive our economy in the summer including fishing, tourism, Blueberry Festival and events at the State Park.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

**WUPN
ISSUES / PROGRAMS 2st QUARTER 2012**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Tourism:

We promote and report on activities that drive our economy in the spring including fishing, tourism, birding, hiking and events at the State Park.

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events

**WUPN
ISSUES / PROGRAMS 1st QUARTER 2012**

Public Service Announcements:

We run numerous PSA's on a variety of topics that affect us in Paradise and Chippewa County.

Tourism:

We promote and report on activities that drive our economy in the winter including hunting, ice fishing, snowmobiling and others. Biggest event in winter was Snow Mardi Gras

Schools:

We constantly provide coverage of happenings at the schools including school closing and schools events