

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKLL

Date:

10/27/2023

I, JAMES CASTELLANO

being/on behalf of: JACKIE IZZO

a legally qualified candidate of the CONSERVATIVE

political party for the office of: MAYOR OF ALBANY NY.

in the GENERAL

election to be held on: NOV 7th, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60"	VARIOUS	MON-SUN	PRE-EMPT WITHOUT NOTICE	SEE ATTACHED Schedule	SEE ATTACHED Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JACKIE IZZO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charles Schoff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_  \_\_\_\_\_  
Date Signature

**To Be Signed By Station Representative**

Accepted       Accepted in Part       Rejected  
Brett Hall      Brett Hall      Traffic Manager  
Signature      Printed Name      Title

Izzo WKLL Part 2 2023

23-Oct					
WKLL					
Day Part	Day (s)	Program	Rates	Commercial Total	
6a-10a	Mon-Fri	WKLL	\$22.00	3	\$66.00
10a-3p	Mon-Fri	WKLL	\$28.00	3	\$84.00
3p-7pm	Mon-Fri	WKLL	\$22.00	3	\$66.00
7p-12a	Mon-Fri	WKLL	\$4.00	2	\$8.00
6a-10a	Sat-Sun	WKLL	\$8.00	2	\$16.00
Total				13	\$240.00

Net - \$204

# ORDER



**Orders**  
**Order / Rev:** 81237  
**Alt Order #:**  
**Product Desc:** Izzo WKLL Part 2 2023  
**Estimate:**  
**Flight Dates:** 10/23/23 - 10/29/23  
**Original Date / Rev:** 10/20/23 / 10/20/23  
**Order Type:** GENERAL

**K ROCK 94.9**  
**Primary AE:** Jennifer Major  
**Sales Office:** Local  
**Sales Region:** Local

**Agency Name:** Turnkey Promotions  
**Buying Contact:** Jim Castellano  
**Billing Contact:**  
 323 1st Ave  
 Frankfort, NY 13340

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Friends of Jackie Izzo  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** REG  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/29/23	13	\$240.00	\$204.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	13	\$240.00	\$204.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$240.00</b>	<b>\$204.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Major			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL	10/23/23	10/29/23	AM Only (M-F) AM Drive	CM	6a-10a	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	MTWTF--		3		\$22.00		0.00					
N 2	WKLL	10/23/23	10/29/23	MD Only (M-F) Midday	CM	10a-3p	MTWTF--	1:00	3	\$28.00	REG	0.00	NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	MTWTF--		3		\$28.00		0.00					
N 3	WKLL	10/23/23	10/29/23	PM Only (M-F) PM Drive	CM	3p-7p	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	MTWTF--		3		\$22.00		0.00					
N 4	WKLL	10/23/23	10/29/23	EV Only (M-F) Evening	CM	7p-12a	MTWTF--	1:00	2	\$4.00	REG	0.00	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	MTWTF--		2		\$4.00		0.00					
N 5	WKLL	10/23/23	10/29/23	M-Su 6a-10a M-Su	CM	6a-10a	-----SS	1:00	2	\$8.00	REG	0.00	NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	-----SS		2		\$8.00		0.00					
													<b>Totals</b>	<b>13</b>	<b>\$240.00</b>