

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WKLL UTECA N.Y.

10/25/2023

JAMES CASTELLANO

being/on behalf of:

JACKIE IZZO

a legally qualified candidate of the

CONSERVATIVE

political party for the office of:

MAYOR OF ROME NY

in the

GENERAL

election to be held on:

NOV 7th, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 ^{rt}	VARIOUS	MON-SUN	Pre-empt without NOTICE	SEE ATTACHED Schedule	SEE ATTACHED Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JACKIE IZZO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CHARLES SCHROFF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/05/2013

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Brett Hall

Signature

Brett Hall

Printed Name

Traffic Manager

Title

Izzo WKLL Radio Part 3 2023

30-Oct					
WKLL					
Day Part	Day (s)	Program	Rates	Commerci	Total
6a-10a	Mon-Fri	WKLL	\$22.00	3	\$66.00
10a-3p	Mon-Fri	WKLL	\$28.00	3	\$84.00
3p-7pm	Mon-Fri	WKLL	\$22.00	3	\$66.00
7p-12a	Mon-Fri	WKLL	\$4.00	2	\$8.00
6a-10a	Sat-Sun	WKLL	\$8.00	2	\$16.00
Total				13	\$240.00

Total \$240.00

Net \$204.00

ORDER



Orders
Order / Rev: 81345
Alt Order #:
Product Desc: Izzo WKLL Radio Part 3 2023
Estimate:
Flight Dates: 10/30/23 - 11/05/23
Original Date / Rev: 10/27/23 / 10/27/23
Order Type: GENERAL

K ROCK 94.9
Primary AE: Jennifer Major
Sales Office: Local
Sales Region: Local

Agency Name: Turnkey Promotions
Buying Contact: Jim Castellano
Billing Contact:
 323 1st Ave
 Frankfort, NY 13340

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Friends of Jackie Izzo
Demographic: HH
Product Codes: PL1
Priority: REG
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	7	\$148.00	\$125.80
11/01/23	11/05/23	6	\$92.00	\$78.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	7	\$148.00	\$125.80	0.00
November 2023	6	\$92.00	\$78.20	0.00
Totals	13	\$240.00	\$204.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Major			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL	10/30/23	11/05/23	AM Only (M-F) AM Drive	CM	6a-10a	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		3		\$22.00		0.00					
N 2	WKLL	10/30/23	11/05/23	MD Only (M-F) Midday	CM	10a-3p	MTWTF--	1:00	3	\$28.00	REG	0.00	NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		3		\$28.00		0.00					
N 3	WKLL	10/30/23	11/05/23	PM Only (M-F) PM Drive	CM	3p-7p	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		3		\$22.00		0.00					
N 4	WKLL	10/30/23	11/05/23	EV Only (M-F) Evening	CM	7p-12a	MTWTF--	1:00	2	\$4.00	REG	0.00	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		2		\$4.00		0.00					
N 5	WKLL	10/30/23	11/05/23	M-Su 6a-10a M-Su	CM	6a-10a	-----SS	1:00	2	\$8.00	REG	0.00	NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	-----SS		2		\$8.00		0.00					

Order / Rev: 81345
 Alt Order #:
 Flight Dates: 10/30/23 - 11/05/23

Advertiser: Political - Friends of Jackie Izzo
 Product Desc: Izzo WKLL Radio Part 3 2023
 Estimate:

K ROCK 94.9

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
													Totals	13	\$240.00