

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">WELL UTICA NY</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">10/26/2023</p>
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I, JAMES CASTELLANO

being/on behalf of: CELESTE FRIEND

a legally qualified candidate of the DEMOCRAT

political party for the office of: MAYOR OF UTICA NY.

in the GENERAL

election to be held on: TUES, NOV 7+4 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60"	SEE SCHEDULE	MON-SUN VARIOUS	PRE-EMPT WITHOUT NOTICE	SEE SCHEDULE	2

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT CELESTE FRIEND

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

FRANKLEW SCIACCA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/26/2023

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Brett Hall

Signature

Brett Hall

Printed Name

Traffic Manager

Title

Celeste Friend WKLL Radio 2023

30-Oct				
Day Part	Day (s)	Program	Rates	Commercial: Total
6a-10a	Mon-Fri	WKLL	22	4
10a-3p	Mon-Fri	WKLL	28	4
3p-7pm	Mon-Fri	WKLL	22	4
7p-12a	Mon-Fri	WKLL	4	2
6a-10a	Sat-Sun	WKLL	8	2
Total				16
				312

6-Nov				
Day Part	Day (s)	Program	Rates	Commercial: Total
6a-10a	Mon-Tues	WKLL	22	3
10a-3p	Mon-Tues	WKLL	28	3
3p-7pm	Mon-Tues	WKLL	22	3
7p-12a	Mon-Tues	WKLL	4	0
6a-10a	Sat-Sun	WKLL	8	0
Total				9
				216

Total 528  
Net 448.8

# ORDER



**Orders**  
**Order / Rev:** 81346  
**Alt Order #:**  
**Product Desc:** Celeste Friend WKLL Radio 2023  
**Estimate:**  
**Flight Dates:** 10/30/23 - 11/07/23  
**Original Date / Rev:** 10/27/23 / 10/27/23  
**Order Type:** GENERAL

**K ROCK 94.9**  
**Primary AE:** Jennifer Major  
**Sales Office:** Local  
**Sales Region:** Local

**Agency Name:** Turnkey Promotions  
**Buying Contact:** Jim Castellano  
**Billing Contact:**  
 323 1st Ave  
 Frankfort, NY 13340

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Committee to Elect Celeste  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** REG  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	6	\$126.00	\$107.10
11/01/23	11/07/23	19	\$402.00	\$341.70

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	6	\$126.00	\$107.10	0.00
November 2023	19	\$402.00	\$341.70	0.00
<b>Totals</b>	<b>25</b>	<b>\$528.00</b>	<b>\$448.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Major			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL	10/30/23	11/07/23	AM Only (M-F) AM Drive	CM	6a-10a	MTWTF--	1:00	4	\$22.00	REG	0.00	NM	7	\$154.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		4		\$22.00		0.00					
		Week: 11/06/23	11/12/23	MT-----		3		\$22.00		0.00					
N 2	WKLL	10/30/23	11/07/23	MD Only (M-F) Midday	CM	10a-3p	MTWTF--	1:00	4	\$28.00	REG	0.00	NM	7	\$196.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		4		\$28.00		0.00					
		Week: 11/06/23	11/12/23	MT-----		3		\$28.00		0.00					
N 3	WKLL	10/30/23	11/07/23	PM Only (M-F) PM Drive	CM	3p-7p	MTWTF--	1:00	4	\$22.00	REG	0.00	NM	7	\$154.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		4		\$22.00		0.00					
		Week: 11/06/23	11/12/23	MT-----		3		\$22.00		0.00					
N 4	WKLL	10/30/23	11/07/23	EV Only (M-F) Evening	CM	7p-12a	MTWTF--	1:00	2	\$4.00	REG	0.00	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	MTWTF--		2		\$4.00		0.00					
		Week: 11/06/23	11/12/23	-----		0		\$0.00		0.00					
N 5	WKLL	10/30/23	11/07/23		CM	6a-10a	-----SS	1:00	2	\$8.00	REG	0.00	NM	2	\$16.00

Order / Rev: 81346  
 Alt Order #:  
 Flight Dates: 10/30/23 - 11/07/23

Advertiser: Political - Committee to Elect Celeste Fri  
 Product Desc: Celeste Friend WKLL Radio 2023  
 Estimate:  
**K ROCK 94.9**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su 6a-10a											
				M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----SS					2	\$8.00		0.00			
		Week: 11/06/23	11/12/23	-----					0	\$0.00		0.00			
													Totals	25	\$528.00