

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WKLL UTECH NY

10/17/2023

I, JAMES CASTELLANO

being/on behalf of: TONY ACCIARTE

a legally qualified candidate of the REPUBLICAN/CONSERVATIVE

political party for the office of: ONEIDA COUNTY EXECUTIVE

in the GENERAL

election to be held on: NOV 7th, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
W	VARIOUS	MON-SUN	PREMIUM WITHOUT NOTICE	SEE SCHEDULE	SEE SCHEDULE ATTACHED

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

*Friends of Tony Proente*

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

*Charles Schoff*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*Brett Hall*

*Brett Hall*

*Traffic Manager*

Signature

Printed Name

Title

Picente WKLL 2023

23-Oct

Day Part	Day (s)	Program	Rates	Commercial Total
6a-10a	Mon-Fri	WKLL	\$22.00	3
10a-3p	Mon-Fri	WKLL	\$28.00	3
3p-7pm	Mon-Fri	WKLL	\$22.00	3
7p-12a	Mon-Fri	WKLL	\$4.00	2
6a-10a	Sat-Sun	WKLL	\$8.00	2
Total				13
				\$240.00

30-Oct

Day Part	Day (s)	Program	Rates	Commercial Total
6a-10a	Mon-Fri	WKLL	22	4
10a-3p	Mon-Fri	WKLL	28	4
3p-7pm	Mon-Fri	WKLL	22	4
7p-12a	Mon-Fri	WKLL	4	2
6a-10a	Sat-Sun	WKLL	8	2
Total				16
				312

6-Nov

Day Part	Day (s)	Program	Rates	Commercial Total
6a-10a	Mon-Tues	WKLL	22	4
10a-3p	Mon-Tues	WKLL	28	4
3p-7pm	Mon-Tues	WKLL	22	4
7p-12a	Mon-Tues	WKLL	4	0
6a-10a	Sat-Sun	WKLL	8	0
Total				12
				288

Total \$840.00  
Net \$714.00

# ORDER



**Orders**  
**Order / Rev:** 81234  
**Alt Order #:**  
**Product Desc:** Picente WKLL 2023  
**Estimate:**  
**Flight Dates:** 10/23/23 - 11/12/23  
**Original Date / Rev:** 10/20/23 / 10/20/23  
**Order Type:** GENERAL

**K ROCK 94.9**  
**Primary AE:** Jennifer Major  
**Sales Office:** Local  
**Sales Region:** Local

**Agency Name:** Turnkey Promotions  
**Buying Contact:** Jim Castellano  
**Billing Contact:**  
 323 1st Ave  
 Frankfort, NY 13340

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Friends of Tony Picente  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** REG  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	19	\$366.00	\$311.10
11/01/23	11/10/23	22	\$474.00	\$402.90

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	19	\$366.00	\$311.10	0.00
November 2023	22	\$474.00	\$402.90	0.00
<b>Totals</b>	<b>41</b>	<b>\$840.00</b>	<b>\$714.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Major			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL	10/23/23	11/12/23	AM Only (M-F) AM Drive	CM	6a-10a	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	11	\$242.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		3				\$22.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		4				\$22.00		0.00			
		Week: 11/06/23	11/12/23	MTWTF--		4				\$22.00		0.00			
N 2	WKLL	10/23/23	11/12/23	MD Only (M-F) Midday	CM	10a-3p	MTWTF--	1:00	3	\$28.00	REG	0.00	NM	11	\$308.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		3				\$28.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		4				\$28.00		0.00			
		Week: 11/06/23	11/12/23	MTWTF--		4				\$28.00		0.00			
N 3	WKLL	10/23/23	11/12/23	PM Only (M-F) PM Drive	CM	3p-7p	MTWTF--	1:00	3	\$22.00	REG	0.00	NM	11	\$242.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		3				\$22.00		0.00			
		Week: 10/30/23	11/05/23	MTWTF--		4				\$22.00		0.00			
		Week: 11/06/23	11/12/23	MTWTF--		4				\$22.00		0.00			
N 4	WKLL	10/23/23	11/12/23	EV Only (M-F) Evening	CM	7p-12a	MTWTF--	1:00	3	\$4.00	REG	0.00	NM	4	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	MTWTF--		2				\$4.00		0.00			

Order / Rev: 81234  
 Alt Order #:  
 Flight Dates: 10/23/23 - 11/12/23

Advertiser: Political - Friends of Tony Picente  
 Product Desc: Picente WKLL 2023  
 Estimate:

K ROCK 94.9

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	MTWTF--					2	\$4.00		0.00			
		Week: 11/06/23	11/12/23	-----					0	\$0.00		0.00			
N 5	WKLL	10/23/23	11/12/23	M-Su 6a-10a M-Su	CM	6a-10a	-----SS	1:00	2	\$8.00	REG	0.00	NM	4	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----SS					2	\$8.00		0.00			
		Week: 10/30/23	11/05/23	-----SS					2	\$8.00		0.00			
		Week: 11/06/23	11/12/23	-----					0	\$0.00		0.00			
													Totals	41	\$840.00