

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRL/WIXT Utica, NY	Date: 11/7/2023
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I, Walter Morrissey

being/on behalf of: Michael Hennessy

a legally qualified candidate of the Term Limits

political party for the office of: Oneida County Executive

in the _____

election to be held on: November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	/ Schedule	11/7/23		4/6	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Media Partners Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Hennessy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/11/23

Michael J. Hennessy

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Brett Hall

Brett Hall

Traffic manager

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 81537
Alt Order #:
Product Desc: Debate
Estimate:
Flight Dates: 11/07/23 - 11/07/23
Original Date / Rev: 11/06/23 / 11/06/23
Order Type: GENERAL

K ROCK 94.9
Primary AE: Nick Maine
Sales Office: Local
Sales Region: Local

Agency Name: Media Partners Group
Buying Contact:
Billing Contact:
 188 Main. St.
 New York Mills, NY 13417

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Friends of Michael Henness
Demographic: HH
Product Codes: PL1
Priority: REG
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	6	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	6	\$150.00	\$127.50	0.00
Totals	6	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Maine			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL	11/07/23	11/07/23	AM Only (M-F) AM Drive	CM	6a-10a	-T-----	1:00	3	\$22.00	REG	0.00	NM	3	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-T-----					3	\$22.00		0.00			
N 2	WKLL	11/07/23	11/07/23	MD Only (M-F) Midday	CM	10a-3p	-T-----	1:00	3	\$28.00	REG	0.00	NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-T-----					3	\$28.00		0.00			
Totals													6	\$150.00	

ORDER

Orders
Order / Rev: 81536
Alt Order #: _____
Product Desc: Debate
Estimate: _____
Flight Dates: 11/07/23 - 11/07/23
Original Date / Rev: 11/06/23 / 11/06/23
Order Type: GENERAL
WKLL-HD2
Primary AE: Nick Maine
Sales Office: Local
Sales Region: Local

Agency
Name: Media Partners Group
Buying Contact: _____
Billing Contact: _____
188 Main. St.
New York Mills, NY 13417
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Friends of Michael Henness
Demographic: HH
Product Codes: PL1
Priority: REG
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
New Business Thru: _____
Order Separation: 00:30:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	4	\$48.00	\$40.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	4	\$48.00	\$40.80	0.00
Totals	4	\$48.00	\$40.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Maine			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL2	11/07/23	11/07/23	M-F 6a-7p	CM	6:00 AM-6:00 PM	-T-----	1:00	4	\$12.00	REG	0.00	NM	4	\$48.00
				M-F 6a-7p		(6:00 AM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-T-----					4	\$12.00		0.00			
													Totals	4	\$48.00