

# CONTRACT



WNCF

**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**(334)270-3200**

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Suite 201**  
**Marietta, GA 30064**

<u>Contract / Revision</u> 260263 /		<u>Alt Order #</u> 08851556
<u>Product</u> D. JONES SENATE COMM		
<u>Contract Dates</u> 11/06/17 - 11/13/17		<u>Estimate #</u> 5084
<u>Advertiser</u> Jones for US Senate (D)		<u>Original Date / Revision</u> 11/03/17 / 11/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCF	<u>Account Executive</u> Matt Wurm	<u>Sales Office</u> Washington Co
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	11/06/17	11/06/17	M-F 7a-9a	7a-9a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$60.00				
N 2	WNCF	11/08/17	11/08/17	M-F 430p-530p	430p-530p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	--1----				1	\$95.00				
N 3	WNCF	11/13/17	11/13/17	M-F 430p-530p	430p-530p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	1-----				1	\$95.00				
N 4	WNCF	11/10/17	11/10/17	M-F 430p-530p	430p-530p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--				1	\$95.00				
N 5	WNCF	11/06/17	11/06/17	M-F 530p-6p	530p-6p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$65.00				
N 6	WNCF	11/08/17	11/08/17	M-F 6p-630p	6p-630p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	--1----				1	\$65.00				
N 7	WNCF	11/09/17	11/09/17	M-F 6p-630p	6p-630p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	---1---				1	\$65.00				
N 8	WNCF	11/10/17	11/10/17	M-F 6p-630p	6p-630p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--				1	\$65.00				
N 9	WNCF	11/11/17	11/11/17	Weekend Rota	5a-105a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-----1-				1	\$10.00				
N 10	WNCF	11/12/17	11/12/17	Su 7a-8a	7a-8a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-----1				1	\$25.00				
N 11	WNCF	11/12/17	11/12/17	Su 530p-6p	530p-6p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-----1				1	\$15.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WNCF	11/13/17	11/13/17	M-F 7a-9a	7a-9a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/13/17	11/19/17	1-----				1	\$60.00				
N 13	WNCF	11/06/17	11/06/17	M-F 2p-3p	2p-3p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$45.00				
N 14	WNCF	11/07/17	11/07/17	M-F 2p-3p	2p-3p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$45.00				
N 15	WNCF	11/09/17	11/09/17	M-F 2p-3p	2p-3p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	---1---				1	\$45.00				
N 16	WNCF	11/07/17	11/07/17	M-F 3p-4p	3p-4p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$35.00				
N 17	WNCF	11/08/17	11/08/17	M-F 3p-4p	3p-4p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	--1----				1	\$35.00				
N 18	WNCF	11/10/17	11/10/17	M-F 3p-4p	3p-4p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--				1	\$35.00				
N 19	WNCF	11/07/17	11/07/17	M-F 430p-530p	430p-530p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$95.00				
Totals							0.00					19	\$1,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/13/17	19	\$1,050.00	(\$157.50)	\$892.50
<b>Totals</b>	<b>19</b>	<b>\$1,050.00</b>	<b>(\$157.50)</b>	<b>\$892.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP NOV7/17 09.43  
\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME JEFF SCATTERGOOD

BUYER NAME	JEFF SCATTERGOOD
SALES PRSN	WA- MATTHEW WURM (H)

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV7/17 09.43

REP: REVISED ORDER

REVISED ORDER  
REV APPROVED (SPTS IN LINES 3,12 CANX; LINES 20-21 ADDED; FLIGHT EXTENDED  
TO 11/13)  
TTL SAME, \$1,050  
PLS CONFIRM  
THANKS JASMINE FOR MATTT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE

:LINE#:	REP	CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
:LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:		:		:		:	SPTS

AGENCY ADVERTISER CODE = 836 AGENCY EST# = 5084  
AGENCY PRODUCT CODE = 967

3	430E-530P	30	\$95.00	✓	11/9	11/9	0	THU
5								

PROGRAM : MAURY POVICH  
CON COM1: MAURY POVICH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	S		700A-900A	30		\$60.00	11/9	11/9	0		THU	0
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

20	A		430P-530P	30		\$95.00	11/13	11/13	1		MON	1
PROGRAM : MAURY POVICH												
CON COM1: MAURY POVICH												

21	A		700A-900A	30		\$60.00	11/13	11/13	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

NOV/17 \$1,050.00

CONTRACT TOTAL \$1,050.00  
TOTAL SPOTS 19

MARKET TOTALS \$21,000 WNCN 5% WAKA 40% WSFA 52% WBMM 0% WCOV 3%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE