


CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Darnell Waites Campaign Committee hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Darnell Waites

Authorized committee: Darnell Waites Campaign Committee

Agency requesting time (and contact information):
 N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Mayor of the City of Baker, LA

Date of election: March 23, 2024 General Primary


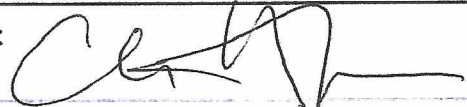
Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Gerald King</u>	Name: <u>Cheri Hughes</u>
Date of Request to Purchase Ad Time: <u>3/20/24</u>	Date of Station Agreement to Sell Time: <u>3/20/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/21/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

WAITES30 - (:30) - 100%

Contract #: <u>4390961</u>	Station Call Letters: <u>WGMI3</u>	Date Received/Requested: <u>3/20/24</u>
Est. #:	Station Location: <u>Baton Rouge, LA</u>	Run Start and End Dates: <u>3/22/24 - 3/23/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WGMB
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(225) 766-3233

<u>Contract / Revision</u> 4390961 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Darnell Waites/Mayor of Baker/LA/Dem		<u>Original Date / Revision</u> 03/20/24 / 03/20/24	
<u>Contract Dates</u> 03/22/24 - 03/23/24		<u>Estimate #</u>	
<u>Product</u> Mayor of Baker			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGMB	<u>Account Executive</u> Baton Rouge National	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

POL/Darnell Waites/Mayor of Baker/LA/Dem Direct
Attention: Tony King
3637 Charry Drive
Baker, LA 70714

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGMB	03/22/24	03/23/24	M-F 730-9a News	M-F 730-9a News		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	----F--	1			\$50.00				
N 2	WGMB	03/22/24	03/23/24	M-F 530-6p News	M-F 530-6p News		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	----F--	1			\$75.00				
N 3	WGMB	03/22/24	03/23/24	M-F News @ 9	M-F 9p-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	----F--	1			\$150.00				
N 4	WGMB	03/22/24	03/23/24	M-F 6p-630p	M-F 6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/18/24	03/24/24	----F--	1			\$150.00				
Totals											4	\$425.00

Time Period	# of Spots	Gross Amount	Net Amount
02/26/24 - 03/22/24	4	\$425.00	\$425.00
Totals	4	\$425.00	\$425.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>