

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Eagle Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Red Eagle Media Group

Address: 815 Slaters Lane Alexandria, VA 22314

Contact: _____ Phone number: 703-683-4877 Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: United Democracy Project

Address: 355 Massachusetts Avenue, NW Suite 365 Washington, DC 20001

Contact: _____ Phone number: _____ Email: _____

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer - Christopher D'Alessio

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: JOHN HOGSTETLER

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US CONGRESS, INDIANA 8TH DIST.

Date of election: 5/7/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor:	Station Representative
Signature: <i>Jonathan Ferrell</i>	Signature: <i>[Signature]</i>
Name: <i>Jon Ferrell</i>	Name: <i>William C POTTER</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>5/1/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *4/22/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WBDC</i>	Date Received/Requested: <i>5/1/24</i>
Est. #: <i>16550</i>	Station Location: <i>Huntersville, NC</i>	Run Start and End Dates: <i>5/6/24 - 5/7/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Station: WBDC Date: 05/01/24

AM FM TV New Modify

Advertiser: United Democracy Project

Agency: Media Financial Services

Address: 1655 Palm Beach Lakes Blvd
West Palm Beach, FL 33401

Phone: Roger.Fafson@GenMediaPartners.com

Email: Invoices@MediaFinancial.com

Service Charge?: Yes No
NET amount payable by 10th of the month following broadcast. Accounts over 30 days past due will be charged 1.5% interest per month. Collection costs and reasonable attorney fees will be charged on delinquent accounts.

BROADCAST ORDER

DC Broadcasting, Inc.
WBDC / WAXL / WJTS

458 Third Avenue
P.O. Box 1009
Jasper, IN 47547-1009

Special Instructions:

Advertiser: **United Democracy Project**
Product: **5/6-5/7 Est 16550**
Invoice: **SPOTDATA IDB#1828**
Contract # **4459134**

DCBI and affiliated stations do not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void. EOE.

Client #:		Start Date:	05/06/24
1.) Order#:		End:	05/07/24
2.) Ann. Type:	Political Action Comm	9.) Cart #:	
3.) Product:	P-A-C	10.) Length:	:60
4.) Salesperson:	House	11.) Discount %:	
5.) Invoice Type:	<input type="checkbox"/> None <input type="checkbox"/> Totals <input type="checkbox"/> Date/Rate <input type="checkbox"/> Affidavit	12.) Priority:	
6.) Actg Group:		13.) Spon. Rest:	
7.) Announcement Name (as logged):	UDP 5/6-5/7 Est 16550 Inv.Contract#4459134		
		14.) Billing Cycle:	<input type="checkbox"/> All <input type="checkbox"/> Broadcast <input type="checkbox"/> Calndr <input type="checkbox"/> End

	DATE:		TIME:		DAYS:							RATE:	WEEK:	FREQ:	PKG:
	Start	End	Start	End	M	T	W	T	F	S	S				
1	05/06/24	05/06/24	6:00am	7:00pm	6							\$33.00/Gross	1	6	N
2	05/07/24	05/07/24	6:00am	3:00pm		6						\$33.00/Gross	1	6	N
3															
4															
5															
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9															
10															
11															
12															
13															
14															
15															

EMB: 15% Agency + 15% GenMedia

TOTALS: UNITS: **12** GROSS: **\$396.00** NET: **\$336.60**

Accepted for Station:

Accepted for Advertiser:

By: Bill Potter

By: _____

Title: GM/VP

Title: _____

STATION USE

PRODUCTION ORDER

- WBDC
- WAXL
- WRZR
- WJTS
- WORX
- WXGO
- OTHER

DATE: 4/22/24 REP: HOUSE (WCP)

CLIENT #: _____ NAME: UNITED DEMOCRACY PROJECT (GEN MEDIA)

TYPE OF RECORDED MATERIAL:

- SCRIPT
 E-MAIL
 FTP
 DOWNLOAD
 INHOUSE
 OTHER

AIR DATES: START: 4/22/24 END: 5/7/24 :60 :30 :15

- NEW
 REVISED
 ADDITION
 OTHER

PRODUCED BY: _____

ROTATION: 100%

CART #: 2271 COOP/TITLE: UDP-HOOKED-RADIO 60-MIX-011 VOICE: AGY

CART #: _____ COOP/TITLE: _____ VOICE: _____

CART #: _____ COOP/TITLE: _____ VOICE: _____

CART #: _____ COOP/TITLE: _____ VOICE: _____

CART #: _____ COOP/TITLE: _____ VOICE: _____

SPECIAL PRODUCTION INSTRUCTIONS: _____

PROD 09/2018

43 KB

CART # 2271