

COMMUNITY ISSUES PROGRAM LIST- KMWA
First Quarter 2024 (January-April)
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The following is a listing of some of the significant issues responded to by KMWA, EDINA, MN for the period of January 1st-April 10th. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. All times are Pacific Daylight Time.

1. Makeover
2. Addiction
3. Inflation
4. Childhood Obesity
5. Kids Creativity
6. Parents of Addicted children

Issue	Program	Date	Time	Duration	Description of Program
Makeover	Closer Look	1/14/2024	7:00pm	29:07	<p>Closer Look: Old Schools Get Free Makeovers Through Heart Of America</p> <p>Visit public schools across the U.S. and you travel back in time. “This country created the majority of its schools during the 1940s, 50s and 60s,” says Jill Hardy-Heath, President and CEO of Heart of America. Disrepair deeply affects learning. “If you walk into a school where you have peeling paint and ceiling tiles that are falling, and things have not been updated – think about how that would make you feel.” HOA is committed to raising the spirits of those students and teachers. Fresh coats of paint are only the beginning. “We transform spaces,” she smiles. “Think about Extreme Home Makeover, but School Edition.”</p>
Addiction	Closer Look	1/21/2024	7:00pm	12:55	<p>Closer Look: Gambling, Suicide Risk and Addiction Recovery</p> <p>Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 out of 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700. https://www.klove.com/news/closer-look/dollars-and-sense/closer-look-gambling-suicide-risk-and-addiction-recovery-3518</p>

Inflation	Closer Look	2/4/2024	7:00pm	28:38	<p>Closer Look: Food Prices, Fight Inflation From Your Fridge</p> <p>Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.</p>
Childhood Obesity	Closer Look	2/18/2024	7:00pm	14:46	<p>Closer Look: Tackle Childhood Obesity At Home, Church And School</p> <p>Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic. Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re gonna get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really gonna make a difference for kids.”</p>
Kids creativity	Closer Look	3/3/2024	7:00pm	16:11	<p>Closer Look: Young Storytellers Outreach Brings Kid-Scripts To Stage</p> <p>Children feel the thrill of seeing their scripts come to life with the help of creative-writing mentors and local actors who volunteer to perform. Though based primarily in Los Angeles, the arts program Young Storytellers works to scale its success to other cities by providing free online videos educators can use to help students shape stories. Monika Kelly reports.</p>

Parents of Addicted Children	Closer Look	3/24/2024	7:00pm	28:41	<p>Closer Look: Parents Of Addicted Loved Ones Turn To PAL Groups For Support</p> <p>One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.</p>
The Bond Between	PSA	March 4-17, 2024	15 seconds	112 spots, 8 times each day (56 of each version)	<p>VERSION 1</p> <p>No family should have to choose between putting food on the table or providing for their pets. The Bond Between in Minneapolis, formerly Secondhand Hounds, offers free emergency pet food and supplies every 6 months. Learn more at "The Bond Between dot org".</p> <p>VERSION 2</p> <p>The Bond Between, formerly Secondhand Hounds, offers free emergency pet food and supplies from their Minneapolis location every 6 months. No proof of need required. For days, times and location, go to "The Bond Between dot org".</p>
Minnesota Brain Injury Alliance	Local News	3/24/2024	7:30pmn	n/a	<p>Becky Hansen talks with Alec Wendelboe, Education and Community Outreach Coordinator of Minnesota Brain Injury Alliance in Roseville. Wendelboe describes the challenges that come with a brain injury and about the ongoing research as well as the services provided by the MN Brain Injury Alliance so that survivors and their can find the new normal and a quality of life. (www.braininjurymn.org)</p>

