

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1204259-1	10/26/14	October 2014	09/29/14 - 10/23/14

Station	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Advertiser	Product	Estimate Number
ISS/AFSCME	AFSCME PEOPLE	

Flight Dates	Order #	Alt Order #
10/21/14 - 10/23/14	1204259	07431167

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/14	10/23/14	Days of Our Lives	1-2p	-TWT---	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$145.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/23/14 1:29 PM Days of Our Lives 1-2p :30 AFSCME14-01-30H Fool ed HD \$145.00 NM									
2	10/21/14	10/23/14	NBC Today Show III	10-11a	-TWT---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Th 10/23/14 10:52 AM NBC Today Show III 10-11a :30 AFSCME14-01-30H Fool ed HD \$175.00 NM									
3	10/21/14	10/23/14	LN (M-F)	11-1135p	-TWT---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 11:16 PM LN (M-F) 11-1135p :30 AFSCME14-01-30H Fool ed HD \$300.00 NM									
4	10/21/14	10/23/14	The Tonight Show	1135p-1236a	-TWT---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 12:28 AM The Tonight Show 1135p-1236a :30 AFSCME14-01-30H Fool ed HD \$150.00 NM									
5	10/21/14	10/23/14	Live w/Kelly & Michael	11a-12p	-TWT---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 11:43 AM Live w/Kelly & Michael 11a-12p :30 AFSCME14-01-30H Fool ed HD \$100.00 NM									
6	10/21/14	10/23/14	Late Night	1236-137a	-TWT---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWT--- 1 \$30.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1204259-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/23/14
Advertiser ISS/AFSCME	Product AFSCME PEOPLE	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/21/14	10/23/14	Late Night	1236-137a	-TWT---	:30	1	\$30.00	NM
-TWT---									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT W 10/22/14 1:26 AM Late Night 1236-137a :30 AFSCME14-01-30H Fool ed HD \$30.00 NM									
7	10/21/14	10/23/14	News 6 at Noon	12-1230p	-TWT---	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/21/14 12:08 PM News 6 at Noon 12-1230p :30 AFSCME14-01-30H Fool ed HD \$200.00 NM									
8	10/21/14	10/23/14	Meredith Vieira Show, Th	3-4p	-TWT---	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/21/14 3:59 PM Meredith Vieira Show, The 3-4p :30 AFSCME14-01-30H Fool ed HD \$80.00 NM									
9	10/21/14	10/23/14	Ellen Degeneres	4-5p	-TWT---	:30	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT W 10/22/14 4:30 PM Ellen Degeneres 4-5p :30 AFSCME14-01-30H Fool ed HD \$140.00 NM									
10	10/21/14	10/23/14	News at 5p	5-530p	-TWT---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/21/14 5:29 PM News at 5p 5-530p :30 AFSCME14-01-30H Fool ed HD \$300.00 NM									
11	10/21/14	10/23/14	NEWS AT 530P	530-6P	-TWT---	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/21/14 5:51 PM NEWS AT 530P 530-6P :30 AFSCME14-01-30H Fool ed HD \$330.00 NM									
12	10/21/14	10/23/14	Carolina In The Am 6a	6-7a	-TWT---	:30	1	\$330.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Tu 10/21/14 6:58 AM Carolina In The Am 6a 6-7a :30 AFSCME14-01-30H Fool ed HD \$330.00 NM									
13	10/21/14	10/23/14	Wheel of Fortune (M-F)	7-730p	-TWT---	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/20/14 10/26/14 -TWT--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT W 10/22/14 7:29 PM Wheel of Fortune (M-F) 7-730p :30 AFSCME14-01-30H Fool ed HD \$375.00 NM									
14	10/21/14	10/23/14	NBC Today Show	7-9a	-TWT---	:30	2	\$330.00	NM

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1204259-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/23/14
Advertiser ISS/AFSCME	Product AFSCME PEOPLE	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/21/14	10/23/14	NBC Today Show	7-9a	-TWT---	:30	2	\$330.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -TWT---		<u>Spots/Week</u> 2	<u>Rate</u> \$330.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	8:53 AM	NBC Today Show	7-9a	:30	AFSCME14-01-30H Fool ed HD	\$330.00	NM
2	WECT	W	10/22/14	7:20 AM	NBC Today Show	7-9a	:30	AFSCME14-01-30H Fool ed HD	\$330.00	NM
15	10/21/14	10/23/14	Jeopardy (M-F)	730-8p	-TWT---	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -TWT---		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	7:58 PM	Jeopardy (M-F)	730-8p	:30	AFSCME14-01-30H Fool ed HD	\$400.00	NM
16	10/21/14	10/23/14	NBC Today Show II	9-10a	-TWT---	:30	1	\$210.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -TWT---		<u>Spots/Week</u> 1	<u>Rate</u> \$210.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	9:58 AM	NBC Today Show II	9-10a	:30	AFSCME14-01-30H Fool ed HD	\$210.00	NM
17	10/23/14	10/23/14	Thursday Hour 1	8-9p	---1---	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14		Thursday Hour 1	8-9p	:00		\$350.00	NM
					See MG 17.2					
2	WECT	Th	10/23/14	7:59 PM	Thursday Hour 1	8-9p	:30	AFSCME14-01-30H Fool ed HD	\$350.00	NM
					MG for 17.1 10/23					
18	10/23/14	10/23/14	Thur Prime Hour 2	9-10p	---1---	:30	1	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	9:18 PM	Thur Prime Hour 2	9-10p	:30	AFSCME14-01-30H Fool ed HD	\$275.00	NM
19	10/21/14	10/21/14	Tues Prime Hour 3	10-11p	-1-----	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$525.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	11:00 PM	Tues Prime Hour 3	10-11p	:30	AFSCME14-01-30H Fool ed HD	\$525.00	NM
20	10/21/14	10/21/14	Tue Prime Hour 2	9-10p	-1-----	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	9:19 PM	Tue Prime Hour 2	9-10p	:30	AFSCME14-01-30H Fool ed HD	\$350.00	NM
21	10/22/14	10/22/14	Wed Prime Hour 2	9-10p	--1----	:30	1	\$575.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> --1----		<u>Spots/Week</u> 1	<u>Rate</u> \$575.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u> 1204259-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/23/14
<u>Advertiser</u> ISS/AFSCME	<u>Product</u> AFSCME PEOPLE	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
21	10/22/14	10/22/14	Wed Prime Hour 2	9-10p	-- 1----	:30	1	\$575.00	NM	
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>										
1 WECT W 10/22/14 9:45 PM Wed Prime Hour 2 9-10p :30 AFSCME14-01-30H Fool ed HD \$575.00 NM										
<u>Total Spots</u>							22			

Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.