

ATW Media LLC  
 KTBB-FM KRWR-FM  
 PO Box 9400  
 Tyler, TX 75711  
 903-593-2519

Client: **Friends of Travis Clardy**  
 Order #: **6325-00006**  
 Description: 4954  
 Date Entered: 2/26/2024  
 P.O.#:  
 Salesperson: Guild, McGavern  
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 Suite 903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/29/2024	3/5/2024	KTBB-FM	06:00:00a to 10:00:00a	Weekly	:30	10	26.00	260.00	3	1	0	3	3	0	0
2 2/29/2024	3/5/2024	KTBB-FM	03:00:00p to 07:00:00p	Weekly	:30	9	25.00	225.00	3	0	0	3	3	0	0

Order Start Date: 2/29/2024      Order End Date: 3/5/2024      Spots: 19      Total Charges: **\$485.00**  
 Combined Discounts: **\$72.75**  
 Total Net: **\$412.25**

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**Projected Media Month/End-Of-Schedule Billing Totals for Friends of Travis Clardy / 6325-00006 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	19	\$485.00	\$72.75	\$412.25
<b>Total:</b>		<b>19</b>	<b>\$485.00</b>	<b>\$72.75</b>	<b>\$412.25</b>

Confirmed & Accepted for ATW Media LLC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

<b>MARKET:</b>	Tyler-Longview, TX	<b>AMOUNT:</b>	\$485.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	19		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4456060</b>
<b>ADVERTISER:</b>	Friends of Travis Clardy	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 4954 2/29-3/5 TX HD 11	<b>AGY EST:</b>	4954		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-29-2024 TO 3/5/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/26/2024 14:10

**COMMENTS**

[Rep Comment] 02/26/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		2/29/2024 To 2/29/2024							TOT \$153.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	30	2/29/2024	2/29/2024	3	\$26	\$78	
	2		...T...	3:00PM	7:00PM	30	2/29/2024	2/29/2024	3	\$25	\$75	

DAY#2		3/1/2024 To 3/1/2024							TOT \$153.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	30	3/1/2024	3/1/2024	3	\$26	\$78	
	2		....F..	3:00PM	7:00PM	30	3/1/2024	3/1/2024	3	\$25	\$75	



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FiDi Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Travis Clardy

Authorized committee:

Friends of Travis Clardy

Agency requesting time (and contact information):

N/A FiDi Media; infodimedia@gmail.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House District 11

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Jimmy Mize

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Whitney Eversole</i>	Signature: <i>Meredith Dossler</i>
Name: FiDi Media	Name: <i>Meredith Dossler</i>
Date of Request to Purchase Ad Time: 1.16.2024	Date of Station Agreement to Sell Time: <i>2/26/24</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2/7/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KTBG-TV KTBBS-FM</u>	Date Received/Requested: <u>2/26/24</u>
Est. #:	Station Location: <u>Tulsa (Longview)</u>	Run Start and End Dates: <u>2/29-3/5</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.