

# ORDER



**Orders**  
**Order / Rev:** 680998  
 Alt Order #: 28361495  
 Product Desc: 2024 Primary Electio  
 Estimate: 6650  
 Flight Dates: 02/26/24 - 03/10/24  
 Original Date / Rev: 03/01/24 / 03/04/24  
 Order Type: GENERAL

Primary AE: Dacia Smith  
 Sales Office: M-DAL  
 Sales Region: NAT

**Agency**  
**Name:** Ax Media  
 Buying Contact:  
 Billing Contact:  
 1251 NW Briarcliff Pkwy  
 Kansas City, MO641 64116

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** California Republican Party  
 Demographic: HH  
 Product Codes: PL02  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: ISSUE  
 Priority: P-4

New Business End:  
 Advertiser External ID: 1003436  
 Agency External ID: 4001504  
 Unit Code: General  
 Order Separation: 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	12	\$2,625.00	\$2,231.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	12	\$2,625.00	\$2,231.25	0.00
<b>Totals</b>	<b>12</b>	<b>\$2,625.00</b>	<b>\$2,231.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dacia Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	NECY	03/04/24	03/04/24	M-F 6-7A Sunrise On ABC5	CM	M-F 6A-7A (6:00 AM-7:00 AM)	M-----	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
Sunrise on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$160.00		0.00			
N 3	NECY	03/05/24	03/05/24	M-F 6-7A Sunrise On ABC5	CM	M-F 6A-7A (6:00 AM-7:00 AM)	-T-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
Sunrise on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----					2	\$160.00		0.00			
N 5	NECY	03/04/24	03/04/24	M-F 5-530p Early Edition ABC5	CM	M-F 5-530P (5:00 PM-5:30 PM)	M-----	:30	2	\$240.00	P-2	0.00	NM	2	\$480.00
Early Edition on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					2	\$240.00		0.00			
N 7	NECY	03/03/24	03/03/24	SU 5-530P Early Weekend Edition on ABC5	CM	SU 5-530P (5:00 PM-5:30 PM)	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Early Edition on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$240.00		0.00			
N 9	NECY	03/04/24	03/04/24	Late News (M-F) Nightside On ABC5	CM	M-F 10P-10:35P (10:00 PM-10:35 PM)	M-----	:30	2	\$240.00	P-2	0.00	NM	2	\$480.00

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Advertiser: California Republican Party  
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 Estimate: 6650  
**ABC - Yuma, AZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nightside on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		2				\$240.00		0.00			
N 11	NECY	03/03/24	03/03/24	Late News (SA-SU) Late News Sa-Su	CM	10-1030p (10:00 PM-10:30 PM)	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Nightside on ABC 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$240.00		0.00			
N 12	NECY	03/04/24	03/04/24	M-F 6-630P Family Feud	CM	M-F 6-630P	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$240.00		0.00			
N 13	NECY	03/04/24	03/04/24	M-F 630-7P Family Feud	CM	M-F 6:30-7P	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$240.00		0.00			
N 14	NECY	03/05/24	03/05/24	M-F 7-9A Good Morning America	CM	M-F 7-9A	-T-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$225.00		0.00			
													Totals	12	\$2,625.00