

# ORDER

**Orders**  
**Order / Rev:** 680994  
 Alt Order #: 28361507  
 Product Desc: 2024 Primary Electio  
 Estimate: 6651  
 Flight Dates: 02/26/24 - 03/10/24  
 Original Date / Rev: 03/01/24 / 03/01/24  
 Order Type: GENERAL

**TELEM - Yuma, AZ**  
 Primary AE: Dacia Smith  
 Sales Office: T-DAL  
 Sales Region: NAT

**Agency**  
**Name:** Ax Media  
 Buying Contact:  
 Billing Contact:  
 1251 NW Briarcliff Pkwy  
 Kansas City, MO641 64116

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** California Republican Party  
 Demographic: A18+  
 Product Codes: PL02  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: ISSUE  
 Priority: P-4

New Business End:  
 Advertiser External ID: 1003436  
 Agency External ID: 4001504  
 Unit Code: General  
 Order Separation: 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	70	\$10,480.00	\$8,908.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	70	\$10,480.00	\$8,908.00	0.00
<b>Totals</b>	<b>70</b>	<b>\$10,480.00</b>	<b>\$8,908.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dacia Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KESE	03/04/24	03/04/24	M-F 5-6A MT/ 6-7A PT 10pm News Reair	CM	5-6A (5:00 AM-5:30 AM)	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Noticias Telemundo 3 A Las 10PM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$40.00		0.00			
N 2	KESE	03/05/24	03/05/24	M-F 5-6A MT/ 6-7A PT 10pm News Reair	CM	5-6A (5:00 AM-5:30 AM)	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Noticias Telemundo 3 A Las 10PM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$40.00		0.00			
N 3	KESE	03/04/24	03/04/24	M-F 5-6A MT/ 6-7A PT 10pm News Reair	CM	5-6A (5:30 AM-6:00 AM)	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Noticias Telemundo 3 A Las 10PM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$40.00		0.00			
N 4	KESE	03/05/24	03/05/24	M-F 5-6A MT/ 6-7A PT 10pm News Reair	CM	5-6A (5:30 AM-6:00 AM)	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Noticias Telemundo 3 A Las 10PM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$40.00		0.00			
N 5	KESE	03/04/24	03/04/24	M-F 6-9A MT/7-11A PT Hoy Dia	CM	6-10A (6:00 AM-10:00 AM)	M-----	:30	4	\$40.00	P-2	0.00	NM	4	\$160.00

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 Flight Dates: 02/26/24 - 03/10/24

Advertiser: California Republican Party  
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TELEM - Yuma, AZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Hoy Dia-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		4		\$40.00		0.00					
N 6	KESE	03/05/24	03/05/24	M-F 6-9A MT/7-11A PT CM		6-10A	-T-----	:30	4	\$40.00	P-2	0.00	NM	4	\$160.00
Hoy Dia (6:00 AM-10:00 AM)															
Hoy Dia-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	-T-----		4		\$40.00		0.00					
N 7	KESE	03/04/24	03/04/24	M-F 930-1030A/1030-11G M		930-1030A	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Caso Cerrado (10:00 AM-10:30 AM)															
Caso Cerrado-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		1		\$80.00		0.00					
N 8	KESE	03/05/24	03/05/24	M-F 930-1030A/1030-11G M		930-1030A	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Caso Cerrado (10:00 AM-10:30 AM)															
Caso Cerrado-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	-T-----		1		\$80.00		0.00					
N 9	KESE	03/04/24	03/04/24	M-F 1030-11a/1130a-12P M		1030-11a	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Marido en Alquiler (10:30 AM-11:00 AM)															
Novela Daytime-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		1		\$80.00		0.00					
N 10	KESE	03/05/24	03/05/24	M-F 1030-11a/1130a-12P M		1030-11a	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Marido en Alquiler (10:30 AM-11:00 AM)															
Novela Daytime-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	-T-----		1		\$80.00		0.00					
N 11	KESE	03/04/24	03/04/24	M-F 11A-12P MT/12-1P M		11a-12p	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acceso Total/Noticias (11:00 AM-11:30 AM)															
Acceso Total															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		1		\$80.00		0.00					
N 12	KESE	03/05/24	03/05/24	M-F 11A-12P MT/12-1P M		11a-12p	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acceso Total/Noticias (11:00 AM-11:30 AM)															
Acceso Total															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	-T-----		1		\$80.00		0.00					
N 13	KESE	03/04/24	03/04/24	M-F 11A-12P MT/12-1P M		11a-12p	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acceso Total/Noticias (11:30 AM-12:00 PM)															
Noticias Telemundo Mediodia-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		1		\$80.00		0.00					
N 14	KESE	03/05/24	03/05/24	M-F 11A-12P MT/12-1P M		11a-12p	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acceso Total/Noticias (11:30 AM-12:00 PM)															
Noticias Telemundo Mediodia-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	-T-----		1		\$80.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KESE	03/04/24-03/10/24	M-F 11A-12P MT/12-1P PT			11a-12p	(11:30 AM-12:00	-T-----	:30	<del>(\$80.00)</del>		0.00	NM		
See MG 14.2 [NO AVAILS DUE TO BREAKS IN PROGRAM]															
2	KESE	03/04/24-03/05/24	M-F 1030-11a/1130a-12p			1030-11a		MT-----	:30	\$80.00		0.00	NM		
[will move to monday]															
N 15	KESE	03/04/24	03/04/24	M-F 12-1P MT/1-2P PT CM		12-1p	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acercate A Rocio (12:00 PM-1:00 PM)															
Acercate A Rocio-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/04/24	03/10/24	M-----		1		\$80.00		0.00					
N 16	KESE	03/04/24	03/04/24	M-F 1-2P MT/2-3P PT CM		1-2p	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
En casa con Telemundo (1:00 PM-1:58 PM)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
En Casa Con Telemundo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N 17	KESE	03/04/24	03/04/24	M-F 2-3P MT/3-4P PT La Mesa Caliente	CM	2-3p (1:58 PM-2:58 PM)	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
La Mesa Caliente-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N 18	KESE	03/04/24	03/04/24	M-F 3-4P MT/4-5P PT Al Rojo Vivo Con Maria Celeste	CM	3-4p (2:58 PM-4:00 PM)	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
Al Rojo Vivo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$100.00		0.00			
N 19	KESE	03/04/24	03/04/24	KESE TV Noticias 5P KESE TV Noticias 5P	CM	M-F 5-530P (5:00 PM-5:30 PM)	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Noticias Telemundo 3 A Las 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$200.00		0.00			
N 20	KESE	03/04/24	03/04/24	M-F 530-6P MT/630-7P PM Noticias Telemundo	CM	530-6P (5:30 PM-6:00 PM)	M-----	:30	1	\$640.00	P-2	0.00	NM	1	\$640.00
Noticias Telemundo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$640.00		0.00			
N 21	KESE	03/03/24	03/03/24	SA-SU Noticiero Noticiero	CM	Noticiero (5:30 PM-6:00 PM)	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo Fin De Semana-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$240.00		0.00			
N 22	KESE	03/04/24	03/04/24	M-F Prime Hour 2 La Casa De Los Famosos	CM	7-8p (6:00 PM-8:00 PM)	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		2				\$300.00		0.00			
N 23	KESE	03/04/24	03/04/24	M-F Prime Hour 3 La Casa De Los Famosos	CM	8-9p (8:00 PM-9:00 PM)	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$300.00		0.00			
N 24	KESE	03/04/24	03/04/24	M-F Prime Hour 4 El Senor de los Cielos	CM	9-10p (9:00 PM-10:00 PM)	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
El Senor de Los Cielos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$300.00		0.00			
N 25	KESE	03/03/24	03/03/24	SU PRIME SU Prime	CM	6P-10P (6:00 PM-9:00 PM)	-----S	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		3				\$200.00		0.00			
N 26	KESE	03/03/24	03/03/24	SU PRIME SU Prime	CM	6P-10P (9:00 PM-10:00 PM)	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Pica Y Se Extiende-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$200.00		0.00			
N 27	KESE	03/04/24	03/04/24	LN (M-F) M-F Late News	CM	10P-1035P (10:00 PM-10:35 PM)	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo 3 A Las 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$240.00		0.00			
N 28	KESE	03/04/24	03/04/24	M-F 1035-11P/1135-12ACM Noticias Telemundo	CM	1035-11p (10:35 PM-11:00 PM)	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo En La Noche-TEL															

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TELEM - Yuma, AZ

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N29	KESE	03/03/24	03/03/24	SU 10-1030P MT/11-1130P	CM	10-1030p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$240.00		0.00			
		Noticias Telemundo (10:00 PM-10:30 PM)													
		Noticias Telemundo Fin De Semana-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$200.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KESE	02/26/24-03/03/24	SU 10-1030P MT/11-1130 P	10-1030p	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
		See MG 29.2													
		[NO AVAILS DUE TO BREAKS IN PROGRAM ]													
		2	KESE	03/04/24-03/04/24	LN (M-F)	10P-1035P	M-----	:30		\$200.00		0.00	NM		
		Ⓜ MG for 29.1 03/03													
		OK PER SUSAN													
N30	KESE	03/04/24	03/04/24	M-F 11P-12A/12-1A	CM	11-12a	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		Acercate A Rocio-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N31	KESE	03/03/24	03/03/24	SU 11P-12A MT/12-1A	CM	11P-12A	-----S	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
		SU 11P-12A (11:00 PM-11:30 PM)													
		Caso Cerrado-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$60.00		0.00			
N32	KESE	03/05/24	03/05/24	M-F 5-6A MT/ 6-7A PT	CM	5-6A	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		10pm News Rear (5:00 AM-5:30 AM)													
		Noticias Telemundo 3 A Las 10PM (R)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$40.00		0.00			
N33	KESE	03/05/24	03/05/24	M-F 5-6A MT/ 6-7A PT	CM	5-6A	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
		10pm News Rear (5:30 AM-6:00 AM)													
		Noticias Telemundo 3 A Las 10PM (R)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$40.00		0.00			
N34	KESE	03/04/24	03/04/24	M-F 6-9A MT/7-11A PT	CM	6-10A	M-----	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
		Hoy Dia (6:00 AM-10:00 AM)													
		Hoy Dia-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		2				\$40.00		0.00			
N35	KESE	03/05/24	03/05/24	M-F 6-9A MT/7-11A PT	CM	6-10A	-T-----	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
		Hoy Dia (6:00 AM-10:00 AM)													
		Hoy Dia-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		2				\$40.00		0.00			
N36	KESE	03/05/24	03/05/24	M-F 930-1030A/1030-1130A	CM	930-1030A	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		Caso Cerrado (10:00 AM-10:30 AM)													
		Caso Cerrado-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$80.00		0.00			
N37	KESE	03/05/24	03/05/24	M-F 1030-11a/1130a-12p	CM	1030-11a	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		Marido en Alquiler (10:30 AM-11:00 AM)													
		Novela Daytime-TEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$80.00		0.00			
N38	KESE	03/05/24	03/05/24	M-F 11A-12P MT/12-1P	CM	11a-12p	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		Acceso Total/Noticias (11:00 AM-11:30 AM)													
		Acceso Total													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----		1				\$80.00		0.00			
N39	KESE	03/05/24	03/05/24	M-F 11A-12P MT/12-1P	CM	11a-12p	-T-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		Acceso Total/Noticias (11:30 AM-12:00 PM)													

Order / Rev: 680994  
 Alt Order #: 28361507  
 Flight Dates: 02/26/24 - 03/10/24

Advertiser: California Republican Party  
 Product Desc: 2024 Primary Electio  
 Estimate: 6651

TELEM - Yuma, AZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noticias Telemundo Mediodia-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----		1				\$80.00		0.00			
N40	KESE	03/04/24	03/04/24	M-F 12-1P MT/1-2P PT Acercate A Rocio	CM	12-1p (12:00 PM-1:00 PM)	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
Acercate A Rocio-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N41	KESE	03/04/24	03/04/24	M-F 1-2P MT/2-3P PT En casa con Telemundo	CM	1-2p (1:00 PM-1:58 PM)	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
En Casa Con Telemundo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N42	KESE	03/04/24	03/04/24	M-F 2-3P MT/3-4P PT La Mesa Caliente	CM	2-3p (1:58 PM-2:58 PM)	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
La Mesa Caliente-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$80.00		0.00			
N43	KESE	03/04/24	03/04/24	M-F 3-4P MT/4-5P PT Al Rojo Vivo Con Maria Celeste	CM	3-4p (2:58 PM-4:00 PM)	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
Al Rojo Vivo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$100.00		0.00			
N44	KESE	03/04/24	03/04/24	KESE TV Noticias 5P KESE TV Noticias 5P	CM	M-F 5-530P (5:00 PM-5:30 PM)	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Noticias Telemundo 3 A Las 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$200.00		0.00			
N45	KESE	03/04/24	03/04/24	M-F 530-6P MT/630-7P P Noticias Telemundo	CM	530-6P (5:30 PM-6:00 PM)	M-----	:30	1	\$640.00	P-2	0.00	NM	1	\$640.00
Noticias Telemundo-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$640.00		0.00			
N46	KESE	03/03/24	03/03/24	SA-SU Noticiero Noticiero	CM	Noticiero (5:30 PM-6:00 PM)	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo Fin De Semana-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S		1				\$240.00		0.00			
N47	KESE	03/04/24	03/04/24	M-F Prime Hour 2 La Casa De Los Famosos	CM	7-8p (6:00 PM-8:00 PM)	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		2				\$300.00		0.00			
N48	KESE	03/04/24	03/04/24	M-F Prime Hour 3 La Casa De Los Famosos	CM	8-9p (8:00 PM-9:00 PM)	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$300.00		0.00			
N49	KESE	03/04/24	03/04/24	M-F Prime Hour 4 El Senor de los Cielos	CM	9-10p (9:00 PM-10:00 PM)	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
El Senor de Los Cielos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$300.00		0.00			
N50	KESE	03/04/24	03/04/24	LN (M-F) M-F Late News	CM	10P-1035P (10:00 PM-10:35 PM)	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo 3 A Las 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$240.00		0.00			
N51	KESE	03/04/24	03/04/24	M-F 1035-11P/1135-12ACM Noticias Telemundo	CM	1035-11p (10:35 PM-11:00 PM)	M-----	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
Noticias Telemundo En La Noche-TEL															

Order / Rev: 680994  
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 Flight Dates: 02/26/24 - 03/10/24

Advertiser: California Republican Party  
 Product Desc: 2024 Primary Electio  
 Estimate: 6651

TELEM - Yuma, AZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$240.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KESE	03/04/24-03/10/24		M-F 1035-11P/1135-12A		1035-11p	(10:35 PM-11:00M-----	:30		<del>(\$240.00)</del>		0.00	NM		
See MG 51.2															
[NO AVAILS DUE TO BREAKS IN PROGRAM]															
2	KESE	03/03/24-03/03/24		LATE FRINGE (M-SU)		1035p	(10:35 PM-11:00-----Su	:30		\$240.00		0.00	NM		
Ⓜ MG for 51.1 03/04															
N52	KESE	03/03/24	03/03/24	SU PRIME	CM	6P-10P	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				SU Prime			(6:00 PM-9:00 PM)								
La Casa de Los Famosos-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$200.00		0.00			
N53	KESE	03/03/24	03/03/24	SU PRIME	CM	6P-10P	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				SU Prime			(9:00 PM-10:00 PM)								
Pica Y Se Extiende-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$200.00		0.00			
N54	KESE	03/03/24	03/03/24	SU 10-1030P MT/11-1130M	CM	10-1030p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Noticias Telemundo			(10:00 PM-10:30 PM)								
Noticias Telemundo Fin De Semana-TEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$200.00		0.00			
N55	KESE	03/03/24	03/03/24	M-SU 6A-12X ROS	CM	M-SU 6A-12X RO	-----S	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				M-SU 6A-12X ROS			(11:30 PM-12:30 XM)								
CASO CERRADO/CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					1	\$60.00		0.00			
N56	KESE	03/03/24	03/03/24	Soccer/Futbol Game	CM	Soccer/Futbol	-----S	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				Soccer/Futbol Game			(8:00 AM-2:00 PM)								
LA LIGA PREMIER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----S					2	\$250.00		0.00			
N57	KESE	03/04/24	03/04/24	M-F Prime Hour 2	CM	7-8p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				La Casa De Los Famosos			(6:00 PM-8:00 PM)								
LA CASA DE LOS FAMOSOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$300.00		0.00			
													Totals	70	\$10,480.00