

## ORDER



**Orders**  
**Order / Rev:** 910205  
**Alt Order #:** 09289868  
**Product Desc:** BEUTLER FOR CONGRESS  
**Estimate:** 5948  
**Flight Dates:** 10/24/18 - 10/30/18  
**Original Date / Rev:** 10/22/18 / 11/01/18  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive, Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jaime Buetler For Congress Republic  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Congress  
**Priority:** PMT  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** CPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	15	\$7,400.00	\$6,290.00
10/29/18	10/30/18	7	\$3,375.00	\$2,868.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	15	\$7,400.00	\$6,290.00	0.00
November 2018	7	\$3,375.00	\$2,868.75	0.00
<b>Totals</b>	<b>22</b>	<b>\$10,775.00</b>	<b>\$9,158.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/29/18	10/29/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	1-----	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	1-----	1		\$750.00		0.00						
N 2	KPTV	10/24/18	10/24/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	--1----	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--1----	1		\$750.00		0.00						
N 3	KPTV	10/25/18	10/25/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	---1---	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---1---	1		\$750.00		0.00						
N 4	KPTV	10/26/18	10/26/18	M-F 7-8am Good Day Oregon	CM	M-F 7-8am	----1--	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----1--	1		\$750.00		0.00						
N 5	KPTV	10/29/18	10/29/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	1-----	1		\$250.00		0.00						

Order / Rev: 910205  
 Alt Order #: 09289868  
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Jaime Buetler For Congress Republican  
 Product Desc: BEUTLER FOR CONGRESS  
 Estimate: 5948  
**KPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KPTV	10/30/18	10/30/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	-1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/18	11/04/18	-1-----		1		\$250.00	0.00						
N 7	KPTV	10/24/18	10/24/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	--1----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	--1----		1		\$250.00	0.00						
N 8	KPTV	10/26/18	10/26/18	M-F 9-11am More GDO M-F 9-11am	CM	M-F 9-11am (9:00 AM-10:00 AM)	----1--	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	----1--		1		\$250.00	0.00						
N 9	KPTV	10/29/18	10/29/18	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	1-----	:30	1	\$50.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/18	11/04/18	1-----		1		\$50.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KPTV	10/29/18-11/04/18	M-F 11am-12pm		M-F 11am-12noon	M-----	:30		<del>(\$50.00)</del>	0.00	NM			
				Credited											
N 10	KPTV	10/30/18	10/30/18	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	-1-----	:30	1	\$50.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/18	11/04/18	-1-----		1		\$50.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KPTV	10/29/18-11/04/18	M-F 11am-12pm		M-F 11am-12noon	-T-----	:30		<del>(\$50.00)</del>	0.00	NM			
				Credited											
N 11	KPTV	10/24/18	10/24/18	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	--1----	:30	1	\$50.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	--1----		1		\$50.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KPTV	10/22/18-10/28/18	M-F 11am-12pm		M-F 11am-12noon	--W-----	:30		<del>(\$50.00)</del>	0.00	NM			
				Credited											
N 12	KPTV	10/26/18	10/26/18	M-F 11am-12pm Rachel Ray	CM	M-F 11am-12noon	----1--	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	----1--		1		\$50.00	0.00						
N 13	KPTV	10/30/18	10/30/18	Noon News KPTV 12 O'Clock News	CM	M-F 12-1pm	-1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/18	11/04/18	-1-----		1		\$300.00	0.00						
N 14	KPTV	10/24/18	10/24/18	Noon News KPTV 12 O'Clock News	CM	M-F 12-1pm	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	--1----		1		\$300.00	0.00						
N 15	KPTV	10/26/18	10/26/18	Noon News KPTV 12 O'Clock News	CM	M-F 12-1pm	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/18	10/28/18	----1--		1		\$300.00	0.00						
N 16	KPTV	10/29/18	10/29/18	M-F 3pm-4pm People's Court	CM	M-F 3-4pm	1-----	:30	1	\$50.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/29/18	11/04/18	1-----		1		\$50.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KPTV	10/29/18-11/04/18	M-F 3pm-4pm		M-F 3-4pm	M-----	:30		<del>(\$50.00)</del>	0.00	NM			
				Credited											
N 17	KPTV	10/30/18	10/30/18	M-F 3pm-4pm People's Court	CM	M-F 3-4pm	-1-----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						

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**KPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/18	11/04/18	-1-----			1		\$50.00	0.00					
N 18	KPTV	10/24/18	10/24/18	M-F 3pm-4pm People's Court	CM	M-F 3-4pm	--1----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	--1----			1		\$50.00	0.00					
N 19	KPTV	10/25/18	10/25/18	M-F 3pm-4pm People's Court	CM	M-F 3-4pm	---1---	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	---1---			1		\$50.00	0.00					
N 20	KPTV	10/26/18	10/26/18	M-F 3pm-4pm People's Court	CM	M-F 3-4pm	----2--	:30	2	\$50.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	----2--			2		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPTV	10/22/18-10/28/18		M-F 3pm-4pm			M-F 3-4pm	-----F----	:30	<del>(\$50.00)</del>	0.00	NM			
Credited															
2	KPTV	10/22/18-10/28/18		M-F 3pm-4pm			M-F 3-4pm	-----F----	:30	<del>(\$50.00)</del>	0.00	NM			
Credited															
N 21	KPTV	10/29/18	10/29/18	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	1-----	:30	1	\$375.00	PMT	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/18	11/04/18	1-----			1		\$375.00	0.00					
N 22	KPTV	10/24/18	10/24/18	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	--2----	:30	2	\$375.00	PMT	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	--2----			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KPTV	10/22/18-10/28/18		M-F 4-5pm			M-F 4-5pm	--W-----	:30	<del>(\$375.00)</del>	0.00	NM			
Credited															
N 23	KPTV	10/26/18	10/26/18	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	----1--	:30	1	\$375.00	PMT	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	----1--			1		\$375.00	0.00					
N 24	KPTV	10/29/18	10/29/18	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm (10:00 PM-10:30 PM)	1-----	:30	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/18	11/04/18	1-----			1		\$1,400.00	0.00					
N 25	KPTV	10/24/18	10/24/18	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm (10:00 PM-10:30 PM)	--1----	:30	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	--1----			1		\$1,400.00	0.00					
N 26	KPTV	10/27/18	10/27/18	Sat 6-9am GDO Good Day Oregon Saturday	CM	Sat 6-9am	-----1-	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----1-			1		\$350.00	0.00					
N 27	KPTV	10/24/18	10/28/18	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm (10:00 PM-10:30 PM)	--WTFSS	:30	1	\$1,400.00	PMT	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	--WTFSS			1		\$1,400.00	0.00					
Totals													22	\$10,775.00	