

ORDER



Orders
Order / Rev: 910205
Alt Order #: 09289868
Product Desc: BEUTLER FOR CONGRESS
Estimate: 5948
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 10/22/18 / 11/01/18
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jaime Buetler For Congress Republic
Demographic: A35+
Product Codes: Political-Cand-Congress
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: CPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/18 | 10/28/18 | 15 | \$7,400.00 | \$6,290.00 |
| 10/29/18 | 10/30/18 | 7 | \$3,375.00 | \$2,868.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| October 2018 | 15 | \$7,400.00 | \$6,290.00 | 0.00 |
| November 2018 | 7 | \$3,375.00 | \$2,868.75 | 0.00 |
| Totals | 22 | \$10,775.00 | \$9,158.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------------------------|-------|----------------------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | KPTV | 10/29/18 | 10/29/18 | M-F 7-8am Good Day Oregon | CM | M-F 7-8am | 1----- | :30 | 1 | \$750.00 | PMT | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | 1----- | | 1 | | \$750.00 | | 0.00 | | | | | |
| N 2 | KPTV | 10/24/18 | 10/24/18 | M-F 7-8am Good Day Oregon | CM | M-F 7-8am | --1---- | :30 | 1 | \$750.00 | PMT | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | --1---- | | 1 | | \$750.00 | | 0.00 | | | | | |
| N 3 | KPTV | 10/25/18 | 10/25/18 | M-F 7-8am Good Day Oregon | CM | M-F 7-8am | ---1--- | :30 | 1 | \$750.00 | PMT | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ---1--- | | 1 | | \$750.00 | | 0.00 | | | | | |
| N 4 | KPTV | 10/26/18 | 10/26/18 | M-F 7-8am Good Day Oregon | CM | M-F 7-8am | ----1-- | :30 | 1 | \$750.00 | PMT | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ----1-- | | 1 | | \$750.00 | | 0.00 | | | | | |
| N 5 | KPTV | 10/29/18 | 10/29/18 | M-F 9-11am More GDO M-F 9-11am | CM | M-F 9-11am (9:00 AM-10:00 AM) | 1----- | :30 | 1 | \$250.00 | PMT | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | 1----- | | 1 | | \$250.00 | | 0.00 | | | | | |

Order / Rev: 910205
 Alt Order #: 09289868
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Jaime Buetler For Congress Republican
 Product Desc: BEUTLER FOR CONGRESS
 Estimate: 5948
KPTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------------|-------------------|-------------------|-----------------------------------|-------|----------------------------------|-----------------|---------------|-------|----------------------|-----|------------|-------------|-------|----------|
| N 6 | KPTV | 10/30/18 | 10/30/18 | M-F 9-11am More GDO M-F 9-11am | CM | M-F 9-11am (9:00 AM-10:00 AM) | -1----- | :30 | 1 | \$250.00 | PMT | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | -1----- | | 1 | | \$250.00 | | 0.00 | | | | | |
| N 7 | KPTV | 10/24/18 | 10/24/18 | M-F 9-11am More GDO M-F 9-11am | CM | M-F 9-11am (9:00 AM-10:00 AM) | --1---- | :30 | 1 | \$250.00 | PMT | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | --1---- | | 1 | | \$250.00 | | 0.00 | | | | | |
| N 8 | KPTV | 10/26/18 | 10/26/18 | M-F 9-11am More GDO M-F 9-11am | CM | M-F 9-11am (9:00 AM-10:00 AM) | ----1-- | :30 | 1 | \$250.00 | PMT | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ----1-- | | 1 | | \$250.00 | | 0.00 | | | | | |
| N 9 | KPTV | 10/29/18 | 10/29/18 | M-F 11am-12pm Rachel Ray | CM | M-F 11am-12noon | 1----- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | 1----- | | 1 | | \$50.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KPTV | 10/29/18-11/04/18 | M-F 11am-12pm | | M-F 11am-12noon | M----- | :30 | | (\$50.00) | | 0.00 | NM | | |
| | | | | <i>Credited</i> | | | | | | | | | | | |
| N 10 | KPTV | 10/30/18 | 10/30/18 | M-F 11am-12pm Rachel Ray | CM | M-F 11am-12noon | -1----- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | -1----- | | 1 | | \$50.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KPTV | 10/29/18-11/04/18 | M-F 11am-12pm | | M-F 11am-12noon | -T----- | :30 | | (\$50.00) | | 0.00 | NM | | |
| | | | | <i>Credited</i> | | | | | | | | | | | |
| N 11 | KPTV | 10/24/18 | 10/24/18 | M-F 11am-12pm Rachel Ray | CM | M-F 11am-12noon | --1---- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | --1---- | | 1 | | \$50.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KPTV | 10/22/18-10/28/18 | M-F 11am-12pm | | M-F 11am-12noon | --W----- | :30 | | (\$50.00) | | 0.00 | NM | | |
| | | | | <i>Credited</i> | | | | | | | | | | | |
| N 12 | KPTV | 10/26/18 | 10/26/18 | M-F 11am-12pm Rachel Ray | CM | M-F 11am-12noon | ----1-- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ----1-- | | 1 | | \$50.00 | | 0.00 | | | | | |
| N 13 | KPTV | 10/30/18 | 10/30/18 | Noon News KPTV 12 O'Clock News | CM | M-F 12-1pm | -1----- | :30 | 1 | \$300.00 | PMT | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | -1----- | | 1 | | \$300.00 | | 0.00 | | | | | |
| N 14 | KPTV | 10/24/18 | 10/24/18 | Noon News KPTV 12 O'Clock News | CM | M-F 12-1pm | --1---- | :30 | 1 | \$300.00 | PMT | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | --1---- | | 1 | | \$300.00 | | 0.00 | | | | | |
| N 15 | KPTV | 10/26/18 | 10/26/18 | Noon News KPTV 12 O'Clock News | CM | M-F 12-1pm | ----1-- | :30 | 1 | \$300.00 | PMT | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/18 | 10/28/18 | ----1-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| N 16 | KPTV | 10/29/18 | 10/29/18 | M-F 3pm-4pm People's Court | CM | M-F 3-4pm | 1----- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/18 | 11/04/18 | 1----- | | 1 | | \$50.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KPTV | 10/29/18-11/04/18 | M-F 3pm-4pm | | M-F 3-4pm | M----- | :30 | | (\$50.00) | | 0.00 | NM | | |
| | | | | <i>Credited</i> | | | | | | | | | | | |
| N 17 | KPTV | 10/30/18 | 10/30/18 | M-F 3pm-4pm People's Court | CM | M-F 3-4pm | -1----- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |

Order / Rev: 910205
 Alt Order #: 09289868
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Jaime Buetler For Congress Republican
 Product Desc: BEUTLER FOR CONGRESS
 Estimate: 5948
KPTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|-----------|-------------------|-----------------|--|-------|--------------------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|--------------------|------------|
| N 18 | KPTV | 10/24/18 | 10/24/18 | M-F 3pm-4pm People's Court | CM | M-F 3-4pm | --1---- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | -1----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 19 | KPTV | 10/25/18 | 10/25/18 | M-F 3pm-4pm People's Court | CM | M-F 3-4pm | ---1--- | :30 | 1 | \$50.00 | IMP | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --1---- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 20 | KPTV | 10/26/18 | 10/26/18 | M-F 3pm-4pm People's Court | CM | M-F 3-4pm | ----2-- | :30 | 2 | \$50.00 | IMP | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----2-- | | | | | 2 | \$50.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KPTV | 10/22/18-10/28/18 | | M-F 3pm-4pm | | M-F 3-4pm | -----F---- | :30 | | (\$50.00) | | 0.00 | NM | Credited | |
| 2 | KPTV | 10/22/18-10/28/18 | | M-F 3pm-4pm | | M-F 3-4pm | -----F---- | :30 | | (\$50.00) | | 0.00 | NM | Credited | |
| N 21 | KPTV | 10/29/18 | 10/29/18 | M-F 4-5pm Judge Judy/Judge Judy | CM | M-F 4-5pm | 1----- | :30 | 1 | \$375.00 | PMT | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | | | 1 | \$375.00 | | 0.00 | | | |
| N 22 | KPTV | 10/24/18 | 10/24/18 | M-F 4-5pm Judge Judy/Judge Judy | CM | M-F 4-5pm | --2---- | :30 | 2 | \$375.00 | PMT | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --2---- | | | | | 2 | \$375.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KPTV | 10/22/18-10/28/18 | | M-F 4-5pm | | M-F 4-5pm | --W----- | :30 | | (\$375.00) | | 0.00 | NM | Credited | |
| N 23 | KPTV | 10/26/18 | 10/26/18 | M-F 4-5pm Judge Judy/Judge Judy | CM | M-F 4-5pm | ----1-- | :30 | 1 | \$375.00 | PMT | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----1-- | | | | | 1 | \$375.00 | | 0.00 | | | |
| N 24 | KPTV | 10/29/18 | 10/29/18 | M-Su 10 O'Clock News M-Su 10 O'Clock News | CM | 10-11pm (10:00 PM-10:30 PM) | 1----- | :30 | 1 | \$1,400.00 | PMT | 0.00 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| N 25 | KPTV | 10/24/18 | 10/24/18 | M-Su 10 O'Clock News M-Su 10 O'Clock News | CM | 10-11pm (10:00 PM-10:30 PM) | --1---- | :30 | 1 | \$1,400.00 | PMT | 0.00 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --1---- | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| N 26 | KPTV | 10/27/18 | 10/27/18 | Sat 6-9am GDO Good Day Oregon Saturday | CM | Sat 6-9am | -----1- | :30 | 1 | \$350.00 | PMT | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----1- | | | | | 1 | \$350.00 | | 0.00 | | | |
| N 27 | KPTV | 10/24/18 | 10/28/18 | M-Su 10 O'Clock News M-Su 10 O'Clock News | CM | 10-11pm (10:00 PM-10:30 PM) | --WTFSS | :30 | 1 | \$1,400.00 | PMT | 0.00 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --WTFSS | | | | | 1 | \$1,400.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 22 | \$10,775.00 | |