

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE  
DISCREPANCY REPORT


**CHILDREN'S PROGRAMMING COMPLIANCE**

I, Rick White, in my capacity of Regional Program Coordinator of WSYX/ABC6, Columbus, OH, hereby certify that for the period from July 1, 2012 to September 30, 2012:

1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);

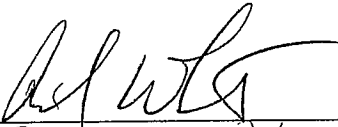
\* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.


\* All 'Children's programming' airing on WSYX has a target age of 13-16 and commercial limits do not apply to these programs.

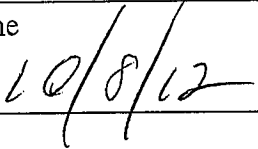
  
10/8/12

**WEBSITE CERTIFICATION**

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from July 1, 2012 to September 30, 2012, television broadcast station WSYX/ABC6 (Columbus, OH) has complied with the FCC's Website Rule relating to children's programming.

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Print Name

  
\_\_\_\_\_  
Date

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE  
DISCREPANCY REPORT

**CHILDREN'S PROGRAMMING COMPLIANCE**

I, Rick White, in my capacity of Regional Program Coordinator of ESYX/MyTV, Columbus, OH, hereby certify that for the period from July 1, 2012 to September 30, 2012:

1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);

\* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

*R White*  
*10/8/12*

Weekly Program Schedule - WSYX(ABC 6)  
06/25/2012 - 09/30/2012

	Monday 6/25/2012	Tuesday 6/26/2012	Wednesday 6/27/2012	Thursday 6/28/2012	Friday 6/29/2012	Saturday 6/30/2012	Sunday 7/1/2012	
5:00 AM	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Paid Program This Old House : 2518 TV-PG	U.S. Farm Report	5:00 AM
5:30 AM								5:30 AM
6:00 AM	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Paid Program Paid Program	Paid Program Paid Program	6:00 AM
6:30 AM								6:30 AM
7:00 AM	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Wild About Animals : 145 TV-G (E/I 13-16)	Animal Exploration with Jarod Miller : 506 TV-G (E/I 13-16)	7:00 AM
7:30 AM						Awesome Adventures : 145 TV-G (E/I 13-16)	Paid Program	7:30 AM
8:00 AM						Good Morning America	Good Morning America	8:00 AM
8:30 AM						Saturday - ABC	Sunday - ABC	8:30 AM
9:00 AM	Who Wants To Be A Millionaire : MI10-171 TV-PG	Who Wants To Be A Millionaire : MI10-172 TV-PG	Who Wants To Be A Millionaire : MI10-173 TV-PG	Who Wants To Be A Millionaire : MI10-174 TV-PG	Who Wants To Be A Millionaire : MI10-175 TV-PG	Jack Hanna's Wild Countdown : JH122 TV-PG (E/I 13-16)	Paid Program	9:00 AM
9:30 AM	Who Wants To Be A Millionaire - B : MI9106 TV-PG	Who Wants To Be A Millionaire - B : MI9107 TV-PG	Who Wants To Be A Millionaire - B : MI9108 TV-PG	Who Wants To Be A Millionaire - B : MI9109 TV-PG	Who Wants To Be A Millionaire - B : MI9110 TV-PG	Whaddyado : 144 TV-G (E/I 13-16)	Paid Program	9:30 AM
10:00 AM	Rachael Ray : 6045-R TV-PG	Rachael Ray : 6111-R TV-PG	Rachael Ray : 6133-R TV-PG	Rachael Ray : 6124 TV-PG	Rachael Ray : 6002 TV-PG	Eco Company : 304 TV-PG (E/I 13-16)	Paid Program	10:00 AM
10:30 AM						Teen Kids News : 942 TV-G (E/I 13-16)	This Week - ABC	10:30 AM
11:00 AM	The View - ABC	The View - ABC	The View - ABC	The View - ABC	The View - ABC	Paid Program		11:00 AM
11:30 AM						Paid Program	The Deal Detectives	11:30 AM
12:00 PM	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	Paid Program Latest Laser Vision	Paid Program	12:00 PM
12:30 PM								12:30 PM
1:00 PM	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	X Games: LA - ABC (1:00 - 3:09)	Paid Program	1:00 PM
1:30 PM							Paid Program	1:30 PM
2:00 PM	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC		Incredible Dog Challenge and Show Dog Championship (Syn. Spec. - #4 - Atlanta, GA) TV-PG	2:00 PM
2:30 PM								2:30 PM
3:00 PM	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	Entertainment Tonight : 1607 TV-PG (3:09 - 4:00)	Wimbledon Week One Highlights - ABC	3:00 PM
3:30 PM								3:30 PM
4:00 PM	Judge Judy : 3837R TV-PG	Judge Judy : 3858R TV-PG	Judge Judy : 3841R TV-PG	Judge Judy : 3803R TV-PG	Judge Judy : 3855R (Weather - 4:20-4:21pm) TV-PG	ESPN Sports Saturday - ABC		4:00 PM
4:30 PM	Judge Judy - B : 3808R TV-PG	Judge Judy - B : 3840R TV-PG	Judge Judy - B : 3838R TV-PG	Judge Judy - B : 3801R TV-PG	Judge Judy - B : 3870R (Weather-430- 435p & 444- 447p) TV-PG (4:30 - 4:55)			4:30 PM

Weekly Program Schedule - WSYX(ABC 6)  
06/25/2012 - 09/30/2012

	Monday 7/2/2012	Tuesday 7/3/2012	Wednesday 7/4/2012	Thursday 7/5/2012	Friday 7/6/2012	Saturday 7/7/2012	Sunday 7/8/2012	
5:00 AM	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	Good Day Columbus-5am (Scalia, Bruck, Colbert)	<del>Paid Program</del> This Old House : 2519 TV-PG	U-S. Farm Report	5:00 AM
5:30 AM								5:30 AM
6:00 AM	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	Good Day Columbus-6am (Scalia, Bruck, Colbert)	<del>Paid Program</del> Paid Program	<del>Paid Program</del> Paid Program	6:00 AM
6:30 AM								6:30 AM
7:00 AM	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Wild About Animals : 146 TV-G (E/I 13-16)	Animal Exploration with Jarod Miller : 507 TV-G (E/I 13-16)	7:00 AM
7:30 AM						Awesome Adventures : 146 TV-G (E/I 13-16)	Paid Program	7:30 AM
8:00 AM						Good Morning America	Good Morning America	8:00 AM
8:30 AM						Saturday - ABC	Sunday - ABC	8:30 AM
9:00 AM	Who Wants To Be A Millionaire : MI10-151 TV-PG	Who Wants To Be A Millionaire : MI10-152 TV-PG	Who Wants To Be A Millionaire : MI10-153 TV-PG	Who Wants To Be A Millionaire : MI10-154 TV-PG	Who Wants To Be A Millionaire : MI10-155 TV-PG	Jack Hanna's Wild Countdown : JH101 TV-PG (E/I 13-16)	Paid Program	9:00 AM
9:30 AM	Who Wants To Be A Millionaire - B : MI9056 TV-PG	Who Wants To Be A Millionaire - B : MI9057 TV-PG	Who Wants To Be A Millionaire - B : MI9058 TV-PG	Who Wants To Be A Millionaire - B : MI9059 TV-PG	Who Wants To Be A Millionaire - B : MI9060 TV-PG	Whaddyado : 145 TV-G (E/I 13-16)	Paid Program	9:30 AM
10:00 AM	Rachael Ray : 6046 TV-PG	Rachael Ray : 6127 TV-PG	Rachael Ray : 6162 (AEP Press Conf. 10:10-10:23am) TV-PG	Rachael Ray : 6112 TV-PG	Rachael Ray : 6088 TV-PG	Eco Company : 305 TV-PG (E/I 13-16)	Paid Program	10:00 AM
10:30 AM						Teen Kids News : 943 TV-G (E/I 13-16)	This Week - ABC	10:30 AM
11:00 AM	The View - ABC	The View - ABC	The View - ABC	The View - ABC	The View - ABC	<del>Paid Program</del>		11:00 AM
11:30 AM						<del>Paid Program</del>	The Deal Detectives	11:30 AM
12:00 PM	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	<del>Paid Program</del>	Latest Laser Vision	12:00 PM
12:30 PM						<del>Paid Program</del>	IZOD IndyCar at Toronto - ABC	12:30 PM
1:00 PM	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	David Sheehan's Summer Movie Magic (Syn. Spec.)		1:00 PM
1:30 PM						Latest Laser Vision		1:30 PM
2:00 PM	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC	The Revolution - ABC	Entertainment Tonight : 1608 TV-PG		2:00 PM
2:30 PM								2:30 PM
3:00 PM	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	Wimbledon Ladies Final Highlights - ABC	Wimbledon Gentlemen's Final Highlights - ABC	3:00 PM
3:30 PM								3:30 PM
4:00 PM	Judge Judy : 3800R TV-PG	Judge Judy : 3863R TV-PG	Judge Judy : 3802R TV-PG	Judge Judy : 3758R TV-PG	Judge Judy : 3842R TV-PG			4:00 PM
4:30 PM	Judge Judy - B : 3853R TV-PG	Judge Judy - B : 3864R TV-PG	Judge Judy - B : 3857R TV-PG	Judge Judy - B : 3750R TV-PG	Judge Judy - B : 3881R TV-PG			4:30 PM

Weekly Program Schedule - WSYX(ABC 6)  
06/25/2012 - 09/30/2012

	Monday 9/24/2012	Tuesday 9/25/2012	Wednesday 9/26/2012	Thursday 9/27/2012	Friday 9/28/2012	Saturday 9/29/2012	Sunday 9/30/2012	
5:00 AM	Good Day Columbus-5am (Scalia, Bruck, Turtle)	Good Day Columbus-5am (Scalia, Bruck, Turtle)	Good Day Columbus-5am (Scalia, Bruck, Turtle)	Good Day Columbus-5am (Scalia, Bruck, Turtle)	Good Day Columbus-5am (Scalia, Bruck, Turtle)	Paid Program This Old House : 2705 TV-PG	Entertainment Tonight : 1620 TV-PG	5:00 AM
5:30 AM								5:30 AM
6:00 AM	Good Day Columbus-6am (Scalia, Bruck, Turtle)	Good Day Columbus-6am (Scalia, Bruck, Turtle)	Good Day Columbus-6am (Scalia, Bruck, Turtle)	Good Day Columbus-6am (Scalia, Bruck, Turtle)	Good Day Columbus-6am (Scalia, Bruck, Turtle)	Paid Program	Paid Program	6:00 AM
6:30 AM						Paid Program	Paid Program	6:30 AM
7:00 AM	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Good Morning America - ABC	Wild About Animals : 106 TV-G (E/I 13-16)	Animal Exploration with Jarod Miller : 402 TV-G (E/I 13-16)	7:00 AM
7:30 AM						Awesome Adventures : 106 TV-G (E/I 13-16)	Paid Program	7:30 AM
8:00 AM						Good Morning America Saturday - ABC	Good Morning America Sunday - ABC	8:00 AM
8:30 AM								8:30 AM
9:00 AM	Jeff Probst	Jeff Probst	Jeff Probst	Jeff Probst	Jeff Probst	Jack Hanna's Wild Countdown : JHWC113 TV-PG (E/I 13-16)	Paid Program	9:00 AM
9:30 AM						Whaddyado : 105 TV-G (E/I 13-16)	Paid Program	9:30 AM
10:00 AM	Rachael Ray : 7021 TV-PG	Rachael Ray : 7005 TV-PG	Rachael Ray : 7013 TV-PG	Rachael Ray : 7018 TV-PG	Rachael Ray : 7020 TV-PG	Eco Company : 312 TV-G (E/I 13-16)	Paid Program	10:00 AM
10:30 AM						Teen Kids News : 1003 TV-G (E/I 13-16)	This Week - ABC	10:30 AM
11:00 AM	The View - ABC	The View - ABC	The View - ABC	The View - ABC	The View - ABC	"Your Voice, Your Future" Education Town Hall	The Deal Detectives	11:00 AM
11:30 AM								11:30 AM
12:00 PM	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	ABC 6 News at Noon (Sullivan, Colbert)	Latest Laser Vision	Latest Laser Vision	12:00 PM
12:30 PM						Paid Program	Paid Program	12:30 PM
1:00 PM	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	The Chew - ABC	Paid Program	WSYX Sunday Movie I : Under	1:00 PM
1:30 PM						Paid Program	Suspicion Sony Showcase 9	1:30 PM
2:00 PM	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	General Hospital - ABC	THE Football Fever (Pre- game Show)	2000 TV-PG Morgan Freeman	2:00 PM
2:30 PM								2:30 PM
3:00 PM	Ricki Lake Show, The : 011RL1 TV-G	Ricki Lake Show, The : 012RL1 TV-G	Ricki Lake Show, The : 013RL1 TV-G	Ricki Lake Show, The : 014RL1 TV-G	Ricki Lake Show, The : 015RL1 TV-G	College Football Countdown Presented by Nissan - ABC		3:00 PM
3:30 PM						College Football Presented by Buffalo Wild Wings - ABC (Ohio State @ Michigan State)	Paid Program	3:30 PM
4:00 PM	Judge Judy : 4030 TV-PG	Judge Judy : 4024 TV-PG	Judge Judy : 4008 TV-PG	Judge Judy : 4031 TV-PG	Judge Judy : 4010 TV-PG		Wipeout - ABC	4:00 PM
4:30 PM	Judge Judy - B : 3966R TV-PG	Judge Judy - B : 3982R TV-PG	Judge Judy - B : 3937R TV-PG	Judge Judy - B : 3971R TV-PG	Judge Judy - B : 3986R TV-PG			4:30 PM

# **MG Perin, Inc.**

## **Information for Station's Children's Television Programming Report**

### **MARTY STOUFFER'S WILD AMERICA**

WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species.

We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

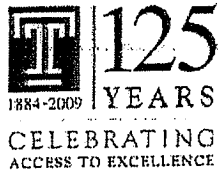
Please note: The F.C.C. has stated that although stations may refer to information provided by program suppliers in assessing the educational and formational value of the programming, the station remains ultimately responsible for determining whether the program is specifically designed to meet the educational and informational needs of children. (F.C.C. Report and Order of August 8, 1996 paragraph 88, n 204).

**MG PERIN  
WILD AMERICA  
SHOW # \_\_\_\_\_  
WEEK OF: \_\_\_\_\_**

		IN	LENGTH	OUT
<b>SEG 1</b>		0:00:00	6:38:00	6:38:00
<b>BREAK 1</b>		6:38:00	2:02:00	8:40:00
1A-B	:60			
1C-D	:60			
<b>SEG 2</b>		8:40:00	7:31:00	16:11:00
<b>BREAK 2</b>		16:11:00	3:09:00	19:20:00
2A-B	:60			
2C	:30			
BUMPER	:05 MID BUMPER			
2D	:30 LOCAL BLACK			
2E	:30 LOCAL BLACK			
2F	:30 LOCAL BLACK			
<b>SEG 3</b>		19:20:00	5:01:00	24:21:00
<b>BREAK 3</b>		24:21:00	2:02:00	26:23:00
3A	:30 LOCAL BLACK (NO PROMOS)			
3B	:30 LOCAL BLACK			
3C	:30 LOCAL BLACK			
3D	:30 LOCAL BLACK			
<b>CLOSED CAPTION BY:</b>		26:23:00	0:05:00	26:28:00
<b>BILLBOARD</b>		26:28:00	0:10:00	26:38:00
	:10			
<b>SEG 4 / WITH END CREDITS</b>		26:38:00	1:28:00	28:06:00
<b>PROMOTIONAL CONSIDERATIONS</b>		28:06:00	0:20:00	28:26:00
	:10			
	:10			
<b>LOGOS</b>		28:26:00	0:04:00	28:30:00
			TRT:	28:30:00

FORMATS CAN ALSO FOUND AT [HTTP://www.deluxesyndication.com](http://www.deluxesyndication.com)





1801 N. Broad Street  
401 Conwell Hall  
Philadelphia, PA 19122  
Phone: 215-204-8873/Fax: 215-204-4609

## Series Review

**Program:** *Awesome Adventures*  
**Shows reviewed:** Puerto Rico  
Dallas  
**Program length:** 30 minutes

Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the “tween/teen” market.

This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.

The host Mystro, probably in his mid twenties, is engaging, and his delivery is both gritty and welcoming for an audience used to YouTube videos. Coupled with a very conversational style is the MTV shooting technique. The program’s opening is visually engaging, featuring scenes of upcoming adventures in the form of a teaser for the audience. In the program about Puerto Rico, the teen team provides some humor while also detailing history. The visualization is excellent—camera angles and action shots make the viewer feel a part of the experience. The use of subjective camera angles further contributes to the “feeling of being there.” The natural sounds on location further emphasize the on-site experience for the viewer. The historical content grounds the program, framing location and history of the region for the viewer. The music selection adds to the overall experience. Along with some creative camera angles, the editing is representative of an exceptional craft. The viewer becomes immersed into the history and flavor of the location in a short period of time, which is an important part of the learning experience. The show always combines fun with facts. For instance, explaining the science behind the rainforest, and then introducing a segment connected to this with body sliding and rock climbing, entertains viewers while educating them about a new culture and community.

The walking tour of Old San Juan on the second day provides additional exposure to the area. The history is integrated with a humorous piece that focuses on snow cones. Another compelling aspect of the program is the integration of a language lesson. The 360 degree camera shot during the discussion of the artifact in the fort gives the viewer total exposure to the statue. If they cannot touch it on location, the camera work and the conversation will bring it to the viewer. As is the case with the first sequence, the visualization and storytelling of this scene are excellent, and the host is effective in making the viewer feel a part of the story. Through the conversation about the statue the viewer learns about the city, its artifacts and culture. The scene in the cave is well shot and uses lighting to dramatize the location. Another interesting aspect of this segment is highlighting that you are unable to talk on a cell phone in a cave. For this particular audience (13-16) this is a very important aspect of the story because they are used to communicating from every imaginable location, and it is rare that they would find themselves somewhere without the ability to text or dial.

The program's diverse segments are another program strength. Pacing throughout the show is excellent, and will certainly keep the attention of the teen viewer. At the end of the show, to provide some closure, visuals include highlights of the entire episode, reinforcing the most important educational points.

The "Awesome Adventures-Dallas," episode further highlights the impact of this series in that the storytelling again moves effectively through several genres from history to action to entertainment. It seems that it is the "extreme sport" that really draws the viewer into the program. This particular episode features bungee jumping, and this extreme sports' fantasy is played out for the viewer in a very captivating way. Again, the camerawork is outstanding and Mystro, the host, certainly draws the viewer into the content, by leaping into the air and dropping down. He is street smart, knowledgeable about the history of the city, can relate to teens on their level and has found a style that works.

The lesson in bovine grooming was a little known fact contributing to the history of the state fair. Another very impressive aspect of this series is that as the host narrates, the people of the city also tell the story, which is much more compelling than a third person narration. Natural sound also plays a significant role in this particular episode and is a very compelling aspect of the program. Too often producers fill time and space with script for the host to read. Music transitions and natural sound provide a sense of "being there."

Overall, the visualization of this program is very effective, and the host is not only charming, but colorful and perfect for the target audience. His sense of humor is present throughout both episodes, and his ability to relate to his audience, as well as to the local guides and other people introduced in the show, is most impressive. He is colorful and meets the dominant target audience (tweens/teens) at their level.

Summary:

Target audience for content, learning modules and style

- Tweens/teens – 13 to 16 year olds

Genre:

- Educational/ Informational

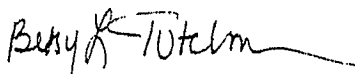
Learning Objectives:

- Learn about other cities or countries including all aspects of the culture
- Recognize connections between past and present
- Appreciate the nature of geographical space
- Understand the importance of an action-adventure experience in a new environment

Outcomes for students

- Develop working knowledge of other countries or cities and their cultures
- Compare and contrast one's own society to other cultures
- Understand the historical construction of similarities and differences between regions or nations

Sincerely,



Betsy Leebron Tutelman  
Senior Faculty Advisor to the Provost



# “AWESOME ADVENTURES”

(2011/2012 Season)

## GENERIC FORMAT

1<sup>ST</sup> RUN PITCH & 2<sup>ND</sup> RUN PITCH

SHOW #: \_\_\_\_\_ 11/12  
WEEK OF: \_\_\_\_\_

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

1a. NATIONAL  
1b. NATIONAL  
1c. NATIONAL

### SEGMENT I

COMMERCIAL II 2:01

2a. NATIONAL  
2b. NATIONAL  
2c. NATIONAL  
2d. NATIONAL

### SEGMENT II

COMMERCIAL III 1:31

3a. LOCAL  
3b. LOCAL  
3c. LOCAL

### SEGMENT III

COMMERCIAL IV 2:01

4a. LOCAL  
4b. LOCAL  
4c. LOCAL  
4d. LOCAL

PROMOTIONAL CONSIDERATIONS

1.

### SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

\* Be aware that both the optional FCC FRIENDLY TAG and the GENERIC PROMOS previously included within the show are now provided as a separate Pathfire file.

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



Series: Jack Hanna's Wild Countdown



8/25/11

RE: PROGRAM CONTENT

To Whom It May Concern:

The purpose of this letter is to provide television stations with certified documentation that the producers of the *Jack Hanna's Wild Countdown* series design the program to educate and inform children 13- 16 years of age.

Litton Entertainment is the producer of the *Jack Hanna's Wild Countdown* series.

This is a live action, half-hour television program designed to meet the educational and informational needs of children.

Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories.

What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'... Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in *Jack Hanna's Wild Countdown*.

In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC programming requirements that meet children's educational television needs, each episode is closed-captioned and contains an E/I icon for the duration of the program with the recommended parental rating icon – typically, if not always, TV-G.

Sincerely,

Dave Morgan

Litton Entertainment

**LITTON**  
ENTERTAINMENT

JACK HANNA'S  
**WILD**  
COUNTDOWN

**GENERIC FORMAT**

Adventure Weekend Mini Open OPENING TITLES / SEGMENT 1	00:10
<b>COMMERCIAL BREAK #1 02:00</b> NATIONAL	02:00
IN-SHOW PROMO SEGMENT 2	00:20
<b>COMMERCIAL BREAK #2 02:30</b> NATIONAL	02:30
PSA SEGMENT 3	00:30
<b>COMMERCIAL BREAK #3 02:31</b> NATIONAL	02:31
IN-SHOW PROMO SEGMENT 4	00:10
CC Bumper	00:03
Closed Captioning Fee Spot	00:15
<b>FEE SPOT</b>	<b>00:20</b>
TAG/ CREDITS / LOGOS	00:30
STATION I.D.	00:05
<b>TOTAL RUNNING TIME:</b>	<b>30:00</b>



## FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE E. KIRSCHNER

DATE: SEPTEMBER, 2012

RE: "WHADDYADO" – SEASON 2012/13

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"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (**specific target audience is 13–16**) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.

Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make *right* decisions, we feature a **Moral Dilemma** segment each week.

We provide all stations with a written synopsis of each episode for insertion into the quarterly FCC Children's Television Report 398.

Each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks/Hope E. Kirschner  
(P) 610-520-0671  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com) or [hope@rotfeldproductions.com](mailto:hope@rotfeldproductions.com)



# “WHADDYADO”

SEASON VII- 2012-2013

**GENERIC FORMAT**

SHOW #:      12/13  
WEEK OF:                                     

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

- 1a. NATIONAL
- 1b. NATIONAL
- 1c. NATIONAL

**SEGMENT I**

COMMERCIAL II 2:01

- 2a. NATIONAL
- 2b. NATIONAL
- 2c. NATIONAL
- 2d. NATIONAL

**SEGMENT II**

COMMERCIAL III 1:31

- 3a. LOCAL
- 3b. LOCAL
- 3c. LOCAL

**SEGMENT III**

COMMERCIAL IV 2:01

- 4a. LOCAL
- 4b. LOCAL
- 4c. LOCAL
- 4d. LOCAL

PROMOTIONAL CONSIDERATIONS

- 1.

**SEGMENT IV**

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

\* Be aware that both the optional FCC FRIENDLY TAG and the GENERIC PROMOS previously included within the show are now provided as a separate Pathfire file.

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



### **Teen Kids News – FCC Credentials**

Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

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## **Advocacy group Children Now says broadcasters follow letter, not spirit of FCC's educational/informational standards.**

**By John Eggerton -- Broadcasting & Cable, 11/12/2008**

Advocacy group Children Now says that only one in eight kids TV shows offered up by broadcasters as meeting the educational/informational (E/I) requirements of the FCC meet "high quality" standards for educational shows, and it wants the FCC to make its educational guidelines stronger and clearer.

It also wants the commission to monitor compliance and respond "quickly" to public complaints (like those filed by Children Now). The group called on broadcasters to improve the quality and availability of kids shows, including applying the six key criteria to their offerings (see below). It also asked parents to become more involved in their kids' TV watching and to complain if they think an E/I-certified show is not sufficiently E/I.

Children Now concedes that broadcasters are meeting "the letter" of the law, airing three hours of E/I programming, and even applauds them for it. But the group asks whether "their efforts truly live up to the spirit" of the Children's Television Act and its children's programming requirements, overseen by the Federal Communications Commission.

The FCC essentially allows broadcasters to self-certify that their E/I programs meet FCC requirements, including that the shows have education as "a significant purpose," that they are at least a half hour, that they air between 7 a.m. and 10 p.m. and that they air weekly.

That has produced some questionable, even embarrassing calls, like billing *The Flintstones* as a history lesson or a baseball pre-game show as educational because it teaches how to throw a curve ball.

TV stations are required to air at least three hours a week of educational/informational programming and to identify the shows to the FCC and in their public files.

The report, which is scheduled to be unveiled at a press conference in Washington Wednesday, at which FCC Commissioner Jonathan Adelstein is scheduled to speak, looks at the "quality" of the shows offered up as educational, something the FCC reporting requirement does not address.

Children Now says it measured the shows according to six criteria:

1. clarity, meaning how explicitly is the educational element presented
2. integration, or how often the lesson is repeated
3. involvement, which means how engaging is the educational element
4. applicability, or how the lesson is connected to the real world
5. importance, meaning not how important to the story but how important is the lesson to children's development
6. positive reinforcement, or to what degree is learning rewarded.

Each show--120 episodes from 24 "representative markets" were analyzed--was given a up to three points in each category, with an 0-6 score labeled "minimally educational," a 7-10 score deemed moderately educational, and an 11 or 12 score considered highly educational. Media researchers Dale Kunkel of the University of Arizona and Kristin Drogos of the University of Illinois did the analysis.

By that measure, only 12 shows got the highest score, while 21 were minimally educational, with the rest getting the lowest score. Children Now also says most broadcasters are only doing the minimum three hours (59%).

Kunkel is a familiar figure to broadcasters. He is a long-time critic of broadcasters' children's programming and has testified numerous times about the need for more educational "educational" children's shows.

One station singled out with high marks was Raycom's MyNetworkTV affiliate in Honolulu, KFVE, which airs 5.5 hours per week, with shows like *Where on Earth is Carmen Sandiego* and *Beakman's World*, and programming every day but Sunday.

The eight shows that were determined to be of the highest educational content were evenly divided among commercial and noncommercial shows with four apiece: *Sesame Street*, *Between the Lions*, *Cyberchase*, and *Fetch! With Ruff Ruffman* (PBS) and *Beakman's World*, *3-2-1 Penguins*, *The Suite Life of Zack and Cody*, and *Teen Kids News*.



**COMMERCIAL FORMAT**

Formats online at <http://deluxesyndication.com>

**SHOW #1003**

**AIR: 9/29/12**

**NOW VIA \*\*\*HD PITCHBLUE\*\*\***

**HD PITCHBLUE TRANSMISSION: 9/27/12**

01:00 - 01:30 EST Galaxy 16 / Transponder 2 / Line 8

TEEN KIDS NEWS WILL BE IN THE DELUXE FOLDER

SERVICE ID: 102

DOWNLINK FREQUENCY: C-BAND 3740 MHz (Vertical) / L-BAND 1410 MHz (Vertical)

MODULATION: DVB-S2 / 8PSK

FEC: 5/6    SYMBOL RATE: 30 Msym/s    AUDIO: Ch 1 & 2 - Stereo Mix

VIDEO PID: 1200    AUDIO 1 PID (English Stereo): 1201

**TEMPORARY SD DIGITAL FEED: 9/27/12**

14:00 - 14:30 EST Galaxy 16 / Transponder 6 / Channel 3

Audio: Ch1 - Left Stereo; Ch2 - Right Stereo; Ch3 & 4 - Mono Mix

	IN	LENGTH	OUT
SHOW OPEN / SEGMENT #1	1:00:00	0:04:15	1:04:15
BREAK 1 - NATIONAL	1:04:15	0:01:00	1:05:15

:60/A. Eicoff and Company/ The Scooter Store/ TSS-210-60 TW/ (800)921-4800

SEGMENT ;	1:05:15	0:05:53	1:11:08
BREAK 2 - NATIONAL	1:11:08	0:02:00	1:13:08

:120/ Direct Avenue/ No!No!Hair Removal/ YSO2-0177/ (800)296-0177

SEGMENT #3	1:13:08	0:02:32	1:15:40
BREAK 3 - LOCAL	1:15:40	0:01:02	1:16:42
TBD :20 LOCAL BLACK			
:15 LOCAL SHOW PROMO :15			
:05 LOCAL SHOW PROMO :05			
TBD :20 LOCAL BLACK			

SEGMENT #4	1:16:42	0:04:30	1:21:12
BREAK 4 - LOCAL	1:21:12	0:02:02	1:23:14

SEGMENT #5	1:23:14	0:05:14	1:28:28
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FOR ISSUES DURING TRANSMISSION, CONTACT: NOC / 818-972-0328  
PITCHBLUE SUPPORT: 866-437-BLUE (2583) / [www.managedlinearsupport.com](http://www.managedlinearsupport.com)  
Rick Gonzalez 818-526-3386

**FCC Educational Viewer Quote**



November 25, 2008

PROGRAM: Animal Exploration with Jarod Miller  
EPISODE REVIEWED: "Body Language"  
PROGRAM LENGTH: 30 minutes

Animal Exploration with Jarod Miller mirrors one of Aquarium of the Bay's main goals – combining high quality, educational content with entertainment. The program topic, "Body Language," is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards.

The viewer is introduced to a variety of animals and is given information about how they communicate with their fellow species, as well as information on how they protect themselves in the wild. Pop-up bubbles share fast facts, making the information easy for all ages to digest.

In addition to the educational content of the program, Jarod engages the emotional appeal of the wild animals and conservation messages to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. The Association of Zoos and Aquariums (AZA) has deemed 2008 the year of the frog, and the "Body Language" episode specifically addressed why frog species are threatened as well as how individuals can take positive steps in their own lives, in the "Did You Know" portion.

Aquarium of the Bay is pleased to have worked with Animal Exploration with Jarod Miller and Litton Entertainment and looks forward to future partnership opportunities.

Sincerely,

Carrie Chen  
Director of Education and Conservation  
Aquarium of the Bay

The Embarcadero  
at Beach Street  
San Francisco,  
California 94133  
phone: 415.623.5300  
fax: 415.623.5324  
www.aquariumofthebay.com

AQUARIUM OF THE BAY



**LITTON**  
ENTERTAINMENT

Litton Towers  
884 Allbritton Boulevard  
Suite 200  
Mount Pleasant, SC 2946

RE: PROGRAM CONTENT

The purpose of this letter is to provide television stations with certified documentation that the producers of the *Animal Exploration with Jarod Miller* series design the program to educate and inform children 13 to 16 years of age.

Litton Entertainment is the producer of *Animal Exploration with Jarod Miller*.

*Animal Exploration with Jarod Miller* is a half – hour live action television program designed to meet the educational and informational needs of children.

Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.

It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.

Sincerely,

Litton Entertainment

# Animal Exploration with Jarod Miller

Generic Format 2012-2013



Air Week:

**1ST RUN E/I 13-16**

	IN	LENGTH	OUT
OPENING CREDITS			
SEGMENT 1			
BREAK 1			
1A	:30	NATIONAL BLACK	2:02
1B	:30	NATIONAL BLACK	
1C	:30	NATIONAL BLACK	
1D	:30	NATIONAL BLACK	
SEGMENT 2			
BREAK 2			
2A	:30	LOCAL BLACK	3:02
2B	:30	NATIONAL BLACK	
2C	:30	LOCAL BLACK	
2D	:30	LOCAL BLACK	
2E	:30	LOCAL BLACK	
2F	:30	LOCAL BLACK	
SEGMENT 3			
BREAK 3			
3A	:30	NATIONAL BLACK	2:02
3B	:30	NATIONAL BLACK	
3C	:30	LOCAL BLACK	
3D	:30	LOCAL BLACK	
SEGMENT 4			
3X :10 Fees Spot			
CLOSE CREDITS			

TRT=

28:30

**LITTON**  
ENTERTAINMENT

843-883-5060

843-883-9957



## **Eco Company**

### **FCC E/I Children's Programming Production Statement**

**Effective 9/1/12**

**Target Age Group: T13-16 / TV-G**

**Barter Split : 3.5/3.5**

#### **Closed Captioning:**

Programs will be delivered to stations fully Closed Captioned.

#### **FCC E/I:**

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. Eco Company is targeted to Teens ages 13-16.
- Producer will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program.

#### **Commercial Limits:**

- Producer will keep total commercial time within the program to 7:00 or less, plus closed captioning, promotional fee announcements and sponsor billboards as allowed by the FCC.
- Producer will provide Eco Company to stations with 3:30 of barter commercial time within the program.

#### **FCC E/I compliant website:**

- Producer warrants that [www.eco-company.tv](http://www.eco-company.tv) will remain in full compliance with FCC regulations.
- Additionally, Producer will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of: <http://www.eco-company.tv>, <http://www.redwillowfilms.com>, and non-profit organizations featured in the program dedicated to green initiatives and education.

#### **No Host Selling:**

- Producer will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.
- Program Producer will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

#### **Produced and Distributed by:**

Red Willow Films

Bob Anderson – Executive Producer



**GENERIC FORMAT**  
**2012-2013 Season (effective 9/12/12)**  
 Revised 8/1/12

			<b>IN</b>	<b>LENGTH</b>	<b>OUT</b>
<b>/Preshow/Open/ Segment 1:</b>		TBD	0:00:00	0:00:00	0:00:00
<b>Commercial Break 1:</b>		2:01	0:00:00	2:01:00	2:01:00
National:	1:00				
Local:	1:00				
<b>Segment 2:</b>		TBD	2:01:00	0:00:00	2:01:00
<b>Commercial Break 2:</b>		2:31	2:01:00	2:31:00	4:32:00
National:	2:00				
Local:	:30				
<b>CC Fee Spot Bumper (:03)</b>	:03	:14	4:32:00	0:03:00	4:35:00
<b>1 x :10 Fee Spot</b>	:10		4:35:00	0:10:00	4:45:00
<b>Segment 3:</b>		TBD	4:45:00	0:00:00	4:45:00
<b>Commercial Break 3:</b>		2:31	4:45:00	2:31:00	7:16:00
Local:	2:00				
National:	:30				
<b>Fee Spot Bumper (:03)</b>	:03	:24	7:16:00	0:03:00	7:19:00
<b>2 x :10 Fee Spots</b>	:20		7:19:00	0:21:00	7:40:00
<b>Segment 4/End Credits/Logos:</b>		TBD	7:40:00	0:00:00	7:40:00
<b>End Break:</b>	TBD				
<b>TOTAL COMMERCIAL TIME/BUMPERS:</b>		7:03			
<b>TOTAL FEE, BUMPER:</b>		0:38			
<b>TOTAL NON PROGRAM:</b>		7:41			
<b><u>TOTAL PROGRAM ELEMENTS</u></b>		21:14			
<b>TRT</b>		28:55:00			

\*\*\*\*\*

**AFFIDAVIT OF PERFORMANCE**

STATION/MARKET \_\_\_\_\_ AIRDATE/TIME \_\_\_\_\_  
 SIGNED \_\_\_\_\_ NOTARY \_\_\_\_\_

All national spots are integrated in the show distribution. If you have any questions about the Pathfire pitch, or you are in need of a dub, please EMAIL CHRISTY BROOME with DG @ [cbroome@dgit.com](mailto:cbroome@dgit.com) or call (323) 603-5269. This sheet will also serve as your affidavit of performance. Please sign, date, Notarize and return to TRIFECTA ENTERTAINMENT, 3575 CAHUENGA BLVD. WEST, SUITE 595, LOS ANGELES, CA 90068. FAX: (323) 850-0526 or email: [sspungin@trifecta.net](mailto:sspungin@trifecta.net)



**THIS TV NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**

**THIRD QUARTER 2012**

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: Wonderful Wizard of Oz  
Time: Monday- Friday 7:00- 7:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y
  
2. Program: Mona the Vampire  
Time: Monday- Friday 7:30- 8:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV

3. Program: Emily of New Moon  
Time: Monday- Friday 8:00- 9:00 AM ET  
Duration: 60 minutes  
Rating: TV-Y
4. Program: Tattooed Teenage Alien Fighters from Beverly Hills  
Time: Mondays, Wednesdays, Fridays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
5. Program: Super Duper Sumos  
Time: Tuesdays, Thursdays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV- Y7
6. Program: Liberty's Kids  
Time: Monday- Friday 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures  
Time: Saturdays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
2. Program: Busytown Mysteries  
Time: Saturdays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
3. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:00- 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
4. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:30- 12:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
5. Program: Dino Squad  
Time: Saturdays 12:00- 12:30 PM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
6. Program: Dino Squad  
Time: Saturdays 12:30- 1:00 PM ET  
Duration: 30 minutes  
Rating: TV-Y E/I

7. Program: Tattooed Teenage Alien Fighters from Beverly Hills  
Time: Sundays 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
8. Program: Super Duper Sumos  
Time: Sundays 8:30- 9:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
9. Program: Dark Oracle  
Time: Sundays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
10. Program: Dark Oracle  
Time: Sundays 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
11. Program: Doodlebops Rockin' Road Show  
Time: Sundays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
12. Program: Doodlebops  
Time: Sundays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I

\* \* \* \* \*

ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER

THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**KYLE HART/MANAGER OF DIGITAL NETWORKS- THIS TV NETWORK**

10/01/12