

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ryan Horn, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jefferson Shreve

Authorized committee:

Shreve4Indy

Agency requesting time (and contact information):

N/A Bullhorn Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Kevin Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ryan Horn

Signature:

Dione Wheatley

Name: Ryan Horn

Name: Dione Wheatley

Date of Request to Purchase Ad Time: June 28, 2023

Date of Station Agreement to Sell Time: 9/11/2023 9:53 AM

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/11/2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:





*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1166747	Station Call Letters: WFMS-FM	Date Received/Requested: 9/11/2023
Est. #: 176	Station Location: Indianapolis	Run Start and End Dates: 9/11/23-9/24/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order #1166747: Bullhorn C../Shreve/D/M../Shreve for../176

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	09/11/23 2:07:00 PM	Cash in Advance Rem		[cleared cash in adv]	Jean Pratt	\$3,280.00	86	0.00
	09/11/23 1:39:38 PM	Processed		<async process>	Alicia Falo	\$3,280.00	86	0.00
	09/11/23 1:37:59 PM	Approved			Jean Pratt	\$3,280.00	86	0.00
	09/11/23 1:37:53 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jean Pratt	\$3,280.00	86	0.00
	09/11/23 10:44:26 AM	Approval Workflow		[Sales Manager - Ready Default]	Eric Wunn	\$3,280.00	86	0.00
	09/11/23 10:01:06 AM	Ready for approval		New order	Dione Whe	\$3,280.00	86	0.00
	09/11/23 9:59:34 AM	New order created		Imported EC Order	Dione Whe	\$3,280.00	86	0.00

[Sorted by: Date]

Order / Rev: 1166747
 Alt Order #: 36837094
 Flight Dates: 09/11/23 - 09/24/23

Advertiser: Shreve/D/Mayor
 Product Desc: Shreve for Indy
 Estimate: 176

WFMS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	- TWTF - -		5				\$10.00		0.00			
		Week: 09/18/23	09/24/23	MTWTF - -		5				\$10.00		0.00			
N 5	WFMS	09/16/23	09/24/23	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	- - - - - S-	1:00	2	\$10.00	P-10	0.00	NM	4	\$40.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/23	09/22/23	- - - - - S-		2				\$10.00		0.00			
		Week: 09/23/23	09/29/23	- - - - - S-		2				\$10.00		0.00			
N 6	WFMS	09/16/23	09/24/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	- - - - - S-	1:00	2	\$15.00	P-10	0.00	NM	4	\$60.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/23	09/22/23	- - - - - S-		2				\$15.00		0.00			
		Week: 09/23/23	09/29/23	- - - - - S-		2				\$15.00		0.00			
N 7	WFMS	09/16/23	09/24/23	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	- - - - - S-	1:00	2	\$15.00	P-10	0.00	NM	4	\$60.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/23	09/22/23	- - - - - S-		2				\$15.00		0.00			
		Week: 09/23/23	09/29/23	- - - - - S-		2				\$15.00		0.00			
N 8	WFMS	09/17/23	09/24/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	- - - - - S	1:00	2	\$10.00	P-10	0.00	NM	4	\$40.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/23	09/23/23	- - - - - S		2				\$10.00		0.00			
		Week: 09/24/23	09/30/23	- - - - - S		2				\$10.00		0.00			
N 9	WFMS	09/17/23	09/24/23	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	- - - - - S	1:00	2	\$10.00	P-10	0.00	NM	4	\$40.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/23	09/23/23	- - - - - S		2				\$10.00		0.00			
		Week: 09/24/23	09/30/23	- - - - - S		2				\$10.00		0.00			
													Totals	86	\$3,280.00