CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
I, Ryan Horn	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	(S MUST BE COMPLETED
Candidate name:	
Jefferson Shreve	
Authorized committee:	
Shreve4Indy	
Agency requesting time (and contact information):	
N/A Bullhorn Communications	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Mayor	
Date of election: November 7, 2023	✓ General Primary
Treasurer of candidate's authorized committee:	
Kevin Martin	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fu	rnished by (check one box below):
the candidate listed above who is a legally qualified ca	ndidate, or
the authorized committee of the legally qualified cand	idate listed above;
(2) this station is authorized to announce the time as paid for \boldsymbol{k}	by such person or entity; and
(3) this station has disclosed its political advertising policies, in and other sales practices (not applicable to federal candidates)	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	CRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signaturyan Horn	Signature Dione Wheatley
Name: Ryan Horn	Name: Dione Wheatley
Date of Request to Purchase Ad Time: June 28, 2023	Date of Station Agreement to Sell Time: 9/11/2023 9:53 Al

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? XX No Date ad received: 9/11/2023 Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Federal candidate certification signed (above): Yes No N/A Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Contract #: Station Call Letters: Date Received/Requested: 1166747 WFMS-FM 9/11/2023 Station Location: Est. #: Run Start and End Dates: 176 Indianapolis 9/11/23-9/24/23 Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name

of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order #1166747: Bullhorn C../Shreve/D/M../Shreve for../176

🚵 🕝 Date Action	n	Line	Comment	Ву	Total \$	# Spots	Expected GRF
09/11/23 2:07:00 PM Cash	in Advance Rem		[cleared cash in adv]	Jean Pratt	\$3,280.00	86	0.00
09/11/23 1:39:38 PM Proces	ssed		<async process=""></async>	Alicia Falo	\$3,280.00	86	0.00
09/11/23 1:37:59 PM Appro	ved			Jean Pratt	\$3,280.00	86	0.00
09/11/23 1:37:53 PM Appro	val Workflow		[Centralized AR - Business Office Approval Needed Default]	Jean Pratt	\$3,280.00	86	0.00
09/11/23 10:44:26 AM Appro	val Workflow		[Sales Manager - Ready Default]	Eric Wunn	\$3,280.00	86	0.00
09/11/23 10:01:06 AM Ready	y for approval		New order	Dione Whe	\$3,280.00	86	0.00
09/11/23 9:59:34 AM New o	order created		Imported EC Order	Dione Whe	\$3,280.00	86	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	1166747								
	Alt Order #:	36837094								
	Product Desc:	Shreve for Indy								
	Estimate:	176				WFMS-FM				
	Flight Dates:	09/11/23 - 09/24	/23	 Primary AE:		Katz Philadelphia				
	Original Date / Rev:	09/11/23 / 09/11/	/23	Sales Office	e:	K-7.5				
	Order Type:	GENERAL		Sales Regio	n:	n: N-Katz75				
Agency	Name:	Bullhorn Comm	unications							
	Buying Contact:			—— Billing Type:	:	Cash				
	Billing Contact:			—— Billing Caler	ndar:	Broadcast				
		5016 Webster St	reet	Billing Cycle):	EOM/EOC				
		Omaha, NE 681	32	Agency Cor	nmission:	15%				
Advertiser	Name:	Shreve/D/Mayor	r							
	Demographic:	A35+		—— New Busine	ss End:					
	Product Codes:	Candidates		Advertiser E	Advertiser External ID:					
	Revenue Code 1:	AGY-AVAIL		Agency Exte	ernal ID:					
	Revenue Code 2:	POL-CAND		Unit Code:		General 00:30:00				
	Revenue Code 3:	POL-LR		Order Sepa	ration:					
	Priority:	P-100								
Bill Plan				Totals						
Start Date	End Date # Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
08/28/23	09/24/23 86	\$3,280.00	\$2,788.00	September 2023	86	\$3,280.00	\$2,788.00	0.00		
				Totals	86	\$3,280.00	\$2,788.00	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WFMS	09/11/2	3 09/24/23	M-F AM Drive M-F	СМ	6:00 AM-10):00 AMMTWTF	1:00	8	\$90.00 P-10	0.00 NM	16	\$1,440.00
RT - RT -												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/17/23 09/24/23	- TWTF MTWTF	8 8	\$90.00 \$90.00	0.00 0.00						
							4.00	40	ФОГ ОО D 40	0.00 NIM	00	¢700 00
N 2 WFMS	09/11/2	3 09/24/23	M-F Midday M-F	CM	10:00 AIVI-3	3:00 PMMTWTF	1:00	10	\$35.00 P-10	U.UU INIVI	20	\$700.00
RT - RT -			IVI-F									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/17/23	- TWTF	10	\$35.00	0.00						
Week: 09/	18/23	09/24/23	MTWTF	10	\$35.00	0.00						
N 3 WFMS	09/11/2	3 09/24/23	M-F PM Drive	CM	3:00 PM-7:	00 PM MTWTF	1:00	10	\$40.00 P-10	0.00 NM	20	\$800.00
			M-F									
RT - RT -												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/17/23	- TWTF	10	\$40.00	0.00						
Week: 09/		09/24/23	МТЖТБ	10	\$40.00	0.00						
N 4 WFMS	09/11/2	3 09/24/23	M-F Evening	CM	7:00 PM-12	2:00 XMMTWTF	1:00	5	\$10.00 P-10	0.00 NM	10	\$100.00
RT -			M-F									

Print Date: 09/11/23 14:49:13 Page 2 of 2

Order / Rev: 1166747

00747

Advertiser: Shreve/D/Mayor

Alt Order #: 36837094

Product Desc: Shreve for Indy

Flight Dates: 09/11/23 - 09/24/23

176

Estimate:

dy WFMS-FM

	. .				a/=							
Ln Ch RT-	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Mookdovo	Spoto/Mook	Poto	Dating				ı		
Week: 09		09/17/23	<u>Weekdays</u> - TWTF	Spots/Week 5	<u>Rate</u> \$10.00	Rating 0.00						
Week: 09/		09/11/23	MTWTF	5	\$10.00	0.00						
N 5 WFMS			Sa-Su AM	CM		0:00 AM S	S- 1:00	2	\$10.00 P-1	0.00 NM	4	\$40.00
NO WING	00/10/2	0 00/24/20	Sa-Su	OW	0.00 / tivi 10		1.00	_	ψ10.001 1	0 0.00 14141	_	Ψ-0.00
RT -												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/22/23	S-	2	\$10.00	0.00						
Week: 09/	/23/23	09/29/23	S-	2	\$10.00	0.00						
N 6 WFMS	09/16/2	3 09/24/23	Sa-Su Midday	CM	10:00 AM-3	3:00 PM S	S- 1:00	2	\$15.00 P-1	0.00 NM	4	\$60.00
			Sa-Su									
RT -												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/22/23	S-	2	\$15.00	0.00						
Week: 09/		09/29/23	S-	2	\$15.00	0.00	_					
N 7 WFMS	09/16/2	3 09/24/23	Sa-Su PM	CM	3:00 PM-7:	00 PM S	S- 1:00	2	\$15.00 P-1	0.00 NM	4	\$60.00
RT -			Sa-Su									
	t Dt.s	Fad Data	Ma alada sa	Consta ///onle	Dete	Datina						
Sta Week: 09/	art Date	End Date 09/22/23	Weekdays S-	Spots/Week	<u>Rate</u> \$15.00	Rating						
Week: 09/		09/22/23	S-	2	\$15.00 \$15.00	0.00 0.00						
N 8 WFMS			Sa-Su Midday	CM		3:00 PM	- S 1:00	2	\$10.00 P.1	0.00 NM	4	\$40.00
N O WI WO	03/11/2	3 03/24/23	Sa-Su Midday	Civi	10.00 AIVI-S	0.00 T WI	5 1.00	2	φ10.001 -1	0.00 INIVI	7	Ψ40.00
RT -			ou ou									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/23	S	2	\$10.00	0.00						
Week: 09/	/24/23	09/30/23	S	2	\$10.00	0.00						
N 9 WFMS	09/17/2	3 09/24/23	Sa-Su PM	СМ	3:00 PM-7:0	00 PM	- S 1:00	2	\$10.00 P-1	0.00 NM	4	\$40.00
			Sa-Su									
RT -												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/23	S	2	\$10.00	0.00						
Week: 09/	/24/23	09/30/23	S	2	\$10.00	0.00						

Totals 86 \$3,280.00