



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BlueWest Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Joe Hogsett	
Authorized committee: Hogsett for Indianapolis	
Agency requesting time (and contact information): <input type="checkbox"/> N/A BlueWest Media	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): Mayor	
Date of election: November <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Tenley Drescher-Rhodes	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Mary Wittemyer	Name: Dione Wheatley
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/3/23 2:45

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/3/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>117218</u>	Station Call Letters: <u>WLPM5</u>	Date Received/Requested: <u>10/3/23</u>
Est. #: <u>3039</u>	Station Location: <u>Indypls IN</u>	Run Start and End Dates: <u>10/9/23 - 10/22/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Order #1179218: Katz Media../Hogsett/D../Hogsett fo../3039

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/03/23 3:17:25 PM	Processed		<async process>	Donnie W	\$5,450.00	90	0.00
10/03/23 3:16:55 PM	Approved			Jean Pratt	\$5,450.00	90	0.00
10/03/23 3:16:53 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jean Pratt	\$5,450.00	90	0.00
10/03/23 2:55:30 PM	Approval Workflow		[Sales Manager - Ready Default]	Eric Wunn	\$5,450.00	90	0.00
10/03/23 2:51:13 PM	Ready for approval		New order	Dione Wh	\$5,450.00	90	0.00
10/03/23 2:48:39 PM	New order created		Imported EC Order	Dione Wh	\$5,450.00	90	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1179218  
**Alt Order #:** 36900739  
**Product Desc:** Hogsett for Indianapolis  
**Estimate:** 3039  
**Flight Dates:** 10/09/23 - 10/22/23  
**Original Date / Rev:** 10/03/23 / 10/03/23  
**Order Type:** GENERAL  
**Primary AE:** WFMS-FM  
**Sales Office:** Katz Philadelphia  
**Sales Region:** K-7.5  
**N-Katz75**

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Hogsett/D/Mayor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-10  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/22/23	90	\$5,450.00	\$4,632.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	90	\$5,450.00	\$4,632.50	0.00
<b>Totals</b>	<b>90</b>	<b>\$5,450.00</b>	<b>\$4,632.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMS	10/09/23	10/22/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	33232--	1:00	13	\$90.00	P-10	0.00	NM	27	\$2,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	33232--		13				\$90.00		0.00			
		Week: 10/16/23	10/22/23	32333--		14				\$90.00		0.00			
N 2	WFMS	10/09/23	10/22/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	22222--	1:00	10	\$35.00	P-10	0.00	NM	20	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	22222--		10				\$35.00		0.00			
		Week: 10/16/23	10/22/23	22222--		10				\$35.00		0.00			
N 3	WFMS	10/09/23	10/22/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	23333--	1:00	14	\$40.00	P-10	0.00	NM	27	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	23333--		14				\$40.00		0.00			
		Week: 10/16/23	10/22/23	33232--		13				\$40.00		0.00			
N 4	WFMS	10/14/23	10/22/23	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----4-	1:00	4	\$85.00	P-10	0.00	NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/23	10/20/23	-----4-		4				\$85.00		0.00			

Order / Rev: 1179218  
 Alt Order #: 36900739  
 Flight Dates: 10/09/23 - 10/22/23

Advertiser: Hogsett/D/Mayor  
 Product Desc: Hogsett for Indianapolis  
 Estimate: 3039  
 WFMS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/23	10/27/23	-----4-		4				\$85.00		0.00			
N 5	WFMS	10/15/23	10/22/23	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----4	1:00	4	\$70.00	P-10	0.00	NM	8	\$560.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/23	10/21/23	-----4		4				\$70.00		0.00			
		Week: 10/22/23	10/28/23	-----4		4				\$70.00		0.00			
													Totals	90	\$5,450.00