

## INVOICE



**Entercom San Francisco KCBS-AM**  
**865 Battery Street**  
**San Francisco, CA 94111**  
**Main: (415) 765-4024**  
**Billing: (415) 765-4024**

Property	KCBS-AM		
Invoice #	1043569-1	Order #	1043569
Invoice Date	10/28/18	Alt Order #	
Invoice Month	October 2018	Deal #	
Invoice Period	10/01/18 - 10/28/18	Flight Dates	10/04/18 - 11/06/18
Advertiser	No on Prop 6		
Product	Stop the Attack on Bridge & Road Safety		
Estimate #			
	Account Executive	Howard Silver	
	Sales Office	San Francisco Local	
	Sales Region	Local	
	Agency Code	SADLERSM	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	4044494	
	Advertiser Ref	4081458	
	Product 1		
	Product 2		

Billing Address:

**Sadler Strategic Media**  
**Attention: Accounts Payable**  
**12103 Viewcrest Rd**  
**Studio City, CA 91604**

Send Payment To:

**Entercom San Francisco KCBS-AM**  
**P.O. Box 100499**  
**Pasadena, CA 91189-0499**

Advertiser Address:

**925 1 Street Ste 1000**  
**Sacramento, CA 95814**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/18	11/04/18	M-F 6a-10a	6a-10a	12122--	1:00	8	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 12122-- 8 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCBS	M	10/08/18	9:09 AM	M-F 6a-10a	6a-10a	1:00	No0n6_Dangerous_Road_Radi	\$1,100.00 NM
2	KCBS	Tu	10/09/18	6:41 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
3	KCBS	Tu	10/09/18	8:40 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
4	KCBS	W	10/10/18	7:41 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
6	KCBS	Th	10/11/18	6:48 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
5	KCBS	Th	10/11/18	8:43 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
8	KCBS	F	10/12/18	7:13 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
7	KCBS	F	10/12/18	9:17 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 12122-- 8 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KCBS	M	10/15/18	8:40 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
10	KCBS	Tu	10/16/18	7:56 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
11	KCBS	Tu	10/16/18	9:47 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
12	KCBS	W	10/17/18	6:40 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
13	KCBS	Th	10/18/18	7:18 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
14	KCBS	Th	10/18/18	9:17 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
15	KCBS	F	10/19/18	6:13 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
16	KCBS	F	10/19/18	8:43 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5928	\$1,100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 12122-- 8 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	KCBS	M	10/22/18	8:13 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
19	KCBS	Tu	10/23/18	7:37 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
18	KCBS	Tu	10/23/18	9:09 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
20	KCBS	W	10/24/18	6:39 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
22	KCBS	Th	10/25/18	7:48 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
21	KCBS	Th	10/25/18	9:41 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM
24	KCBS	F	10/26/18	6:14 AM	M-F 6a-10a	6a-10a	1:00	NOP 60R 5934	\$1,100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Times are approximate within 15 minutes. Agency and Advertiser agree and acknowledge that Station's Advertising Terms and Conditions govern this contract and are available at [www.entercom.com](http://www.entercom.com).

## INVOICE

Send Payment To:



Entercom San Francisco KCBS-AM  
P.O. Box 100499  
Pasadena, CA 91189-0499

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Invoice Date	10/28/18	Invoice Period	10/01/18 - 10/28/18
Advertiser	No on Prop 6		
Product	Stop the Attack on Bridge & Road Safety		
Estimate #			

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5928</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>KCBS</td><td>W</td><td>10/10/18</td><td>12:17 PM</td><td>M-F 10a-3p</td><td>10a-3p</td><td>1:00</td><td>NOP 60R 5928</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>KCBS</td><td>W</td><td>10/10/18</td><td>2:40 PM</td><td>M-F 10a-3p</td><td>10a-3p</td><td>1:00</td><td>NOP 60R 5928</td><td>\$500.00</td><td>NM</td></tr><tr><td>6</td><td>KCBS</td><td>Th</td><td>10/11/18</td><td>10:27 AM</td><td>M-F 10a-3p</td><td>10a-3p</td><td>1:00</td><td>NOP 60R 5928</td><td>\$500.00</td><td>NM</td></tr><tr><td>7</td><td>KCBS</td><td>Th</td><td>10/11/18</td><td>1:41 PM</td><td>M-F 10a-3p</td><td>10a-3p</td><td>1:00</td><td>NOP 60R 5928</td><td>\$500.00</td><td>NM</td></tr><tr><td>8</td><td>KCBS</td><td>F</td><td>10/12/18</td><td>2:26 PM</td><td>M-F 10a-3p</td><td>10a-3p</td><td>1:00</td><td>NOP 60R 5928</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="10"><table><tr><th>Weeks:</th><th>Start Date</th><th>End 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## INVOICE

Send Payment To:



Entercom San Francisco KCBS-AM  
P.O. Box 100499  
Pasadena, CA 91189-0499

Invoice #	1043569-1	Invoice Month	October 2018
Invoice Date	10/28/18	Invoice Period	10/01/18 - 10/28/18
Advertiser	No on Prop 6		
Product	Stop the Attack on Bridge & Road Safety		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/08/18	11/04/18	M-F 3p-7p	3p-7p	12212--	1:00	8	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KCBS F 10/12/18 6:26 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 12212-- 8 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 KCBS M 10/15/18 4:27 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 10 KCBS Tu 10/16/18 3:40 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 11 KCBS Tu 10/16/18 5:44 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 12 KCBS W 10/17/18 4:27 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 13 KCBS W 10/17/18 6:42 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 14 KCBS Th 10/18/18 6:25 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 16 KCBS F 10/19/18 3:40 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM 15 KCBS F 10/19/18 5:47 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5928 \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 12212-- 8 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 KCBS M 10/22/18 3:50 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 19 KCBS Tu 10/23/18 4:41 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 18 KCBS Tu 10/23/18 6:40 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 21 KCBS W 10/24/18 3:40 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 20 KCBS W 10/24/18 5:40 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 22 KCBS Th 10/25/18 5:26 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 23 KCBS F 10/26/18 4:26 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM 24 KCBS F 10/26/18 6:26 PM M-F 3p-7p 3p-7p 1:00 NOP 60R 5934 \$1,000.00 NM									
4	10/06/18	11/04/18	Sa 10a-3p	10a-3p	-----S-	1:00	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -----S- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 KCBS Sa 10/06/18 10:13 AM Sa 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$150.00 NM 10 KCBS Sa 10/06/18 1:17 PM Sa 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$150.00 NM 9 KCBS Sa 10/06/18 2:47 PM Sa 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/18 10/14/18 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCBS Sa 10/13/18 10:57 AM Sa 10a-3p 10a-3p 1:00 NOP 60R 5928 \$150.00 NM 2 KCBS Sa 10/13/18 11:55 AM Sa 10a-3p 10a-3p 1:00 NOP 60R 5928 \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCBS Sa 10/20/18 12:12 PM Sa 10a-3p 10a-3p 1:00 NOP 60R 5928 \$150.00 NM 4 KCBS Sa 10/20/18 2:47 PM Sa 10a-3p 10a-3p 1:00 NOP 60R 5928 \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/18 10/28/18 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KCBS Sa 10/27/18 11:36 AM Sa 10a-3p 10a-3p 1:00 NOP 60R 5934 \$150.00 NM 5 KCBS Sa 10/27/18 12:37 PM Sa 10a-3p 10a-3p 1:00 NOP 60R 5934 \$150.00 NM									
5	10/04/18	10/05/18	M-F 6a-10a	6a-10a	---22--	1:00	4	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 ---22-- 4 \$1,100.00									

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**Entercom San Francisco KCBS-AM**  
**P.O. Box 100499**  
**Pasadena, CA 91189-0499**

Invoice #	1043569-1	Invoice Month	October 2018
Invoice Date	10/28/18	Invoice Period	10/01/18 - 10/28/18
Advertiser	No on Prop 6		
Product	Stop the Attack on Bridge & Road Safety		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/04/18	10/05/18	M-F 6a-10a	6a-10a	--- 22--	1:00	4	\$1,100.00	NM
10/01/18 10/07/18 --- 22-- 4 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCBS Th 10/04/18 6:42 AM M-F 6a-10a 6a-10a 1:00 No0n6_Dangerous_Road_Radi \$1,100.00 NM 1 KCBS Th 10/04/18 8:15 AM M-F 6a-10a 6a-10a 1:00 No0n6_Dangerous_Road_Radi \$1,100.00 NM 4 KCBS F 10/05/18 7:38 AM M-F 6a-10a 6a-10a 1:00 No0n6_Dangerous_Road_Radi \$1,100.00 NM 3 KCBS F 10/05/18 9:27 AM M-F 6a-10a 6a-10a 1:00 No0n6_Dangerous_Road_Radi \$1,100.00 NM									
6	10/04/18	10/05/18	M-F 10a-3p	10a-3p	--- 22--	1:00	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --- 22-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCBS Th 10/04/18 10:56 AM M-F 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$500.00 NM 2 KCBS Th 10/04/18 12:41 PM M-F 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$500.00 NM 4 KCBS F 10/05/18 11:53 AM M-F 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$500.00 NM 3 KCBS F 10/05/18 1:56 PM M-F 10a-3p 10a-3p 1:00 No0n6_Dangerous_Road_Radi \$500.00 NM									
7	10/04/18	10/05/18	M-F 3p-7p	3p-7p	--- 22--	1:00	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 --- 22-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCBS Th 10/04/18 3:45 PM M-F 3p-7p 3p-7p 1:00 No0n6_Dangerous_Road_Radi \$1,000.00 NM 1 KCBS Th 10/04/18 5:40 PM M-F 3p-7p 3p-7p 1:00 No0n6_Dangerous_Road_Radi \$1,000.00 NM 3 KCBS F 10/05/18 4:44 PM M-F 3p-7p 3p-7p 1:00 No0n6_Dangerous_Road_Radi \$1,000.00 NM 4 KCBS F 10/05/18 6:09 PM M-F 3p-7p 3p-7p 1:00 No0n6_Dangerous_Road_Radi \$1,000.00 NM									
<b>Total Spots</b>							<b>93</b>		

## Due upon receipt

<u>Gross Total</u>	<b>\$74,150.00</b>
<u>Agency Commission</u>	<b>\$11,122.50</b>
<u>Net Amount Due</u>	<b>\$63,027.50</b>
<u>Invoice Balance as of 11/02/18 8:38:25 AM PT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Times are approximate within 15 minutes. Agency and Advertiser agree and acknowledge that Station's Advertising Terms and Conditions govern this contract and are available at [www.entercom.com](http://www.entercom.com).