



Program Log for Viewpoints Radio

Program	VP 22-30	Written & Produced	Amirah Zaveri, Polly Hansen, Ebony McMorris & Evan Rook
Air Week	07/24/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Taco Bell/Read My Mind Sketchers/Howie Long	:30 OUTCUE: ...footwear is sold. :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: LEFT IN THE DUST: FORGOTTEN BLUE-COLLAR U.S. CITIES & TOWNS	9:41
	Synopsis: Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle Wilde Anderson joins us this week to explain why these areas have declined over time and how residents have suffered during this downturn. Host: Gary Price. Guest: Michelle Wilde Anderson, professor of property, local government, environmental justice, Stanford Law School, author, <i>The Fight to Save the Town: Reimagining Discarded America</i> . Links for more info: https://law.stanford.edu/directory/michelle-wilde-anderson/ https://twitter.com/mwildeanderson?lang=en https://www.simonandschuster.com/books/The-Fight-to-Save-the-Town/Michelle-Wilde-Anderson/9781501195983 Compliance Issues Covered: Housing, Wealth Inequality, History, Local Government, Tourism, Personal Finance, Innovation, Public Resources, Politics, Community Revenue, Small Business	
11:28	SPOTBREAK 2&3: Quicken Loans/Rocket Mortgage Progressive/Faithful Bounty/Milkshake	:60 :30 OUTCUE: ...quicker picker upper. :30
13:28	:02 PAUSE FOR LOCAL AVAIL	:02
13:30	SEGMENT 2: PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH	8:38
	Synopsis: What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years. Host: Marty Peterson Guests: Daniel Harawa, associate professor, law, Washington University at St. Louis; Janice Iwama, assistant professor, public affairs, American University in Washington D.C. Links for more info: https://policeviolencereport.org/ https://mappingpoliceviolence.org/ https://www.forbes.com/sites/jaredcouncil/2022/05/23/two-years--after-george-floyd-black-leaders-reflect-on-change/?sh=5f83f6df6d1b Compliance Issues Covered: Law Enforcement, Public Safety, Law, Police Reform, Government, Race	
22:08	SPOTBREAK 4: Prilosec/Vacation Indeed/Pilatee Editor	:30 OUTCUE: ...and conditions apply. :30
23:08	VIEWPOINTS, EXPLAINED: AN UPTICK IN U.S. GUN VIOLENCE	1:19
	Synopsis: This week – we cover some of the recent mass murder shootings across America and the increasing rate of these horrific events. Host: Ebony McMorris Compliance Issues Covered: Politics, Public Health, Law, Gun Violence	
24:27	CULTURE CRASH: OUR FAVORITE SCI-FI FILM PICKS	2:00
	Synopsis: We highlight some of our favorite movies, new and old, in the sci-fi genre. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:27	SPOTBREAK 5: GEICO/Ask Your Neighbors Autozone/Evergreen	:30 OUTCUE: ...Autozone dot com. :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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