



Program Log for Viewpoints Radio

Program	20-09	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	03/01/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/Power Sports View SPORTS Johnson & Johnson/Heatline	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGING TECH LEADING TO BETTER POLICING?	10:48
	<p>Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country. While the new technology increases transparency, is it leading to better relationships between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties?</p> <p>Host: Gary Price. Guests: Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.</p> <p>Links for more info: https://www.axon.com/products/axon-body-3 https://www.urban.org/author/daniel-lawrence https://www.cam.ac.uk/research/news/use-of-body-worn-cameras-sees-complaints-against-police-virtually-vanish-study-finds</p> <p>Compliance Issues Covered: Police, Community Relations, Minorities, Technology, Artificial Intelligence</p>	
12:36	SPOTBREAK 2&3: Kyowa Kirin/Parkinson's Disease	:120
14:36	:02 PAUSE FOR LOCAL AVAIL	:02
14:38	SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY	8:04
	<p>Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.</p> <p>Host: Marty Peterson. Guest: Margaret O' Gorman, President, Wildlife Habitat Council.</p> <p>Links for more info: https://www.wildlifehc.org/ https://www.wildlifehc.org/bio/margaret-ogorman/ https://twitter.com/OGormanWHC?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.gmsustainability.com/manage/operations.html</p> <p>Compliance Issues Covered: Biodiversity, Animal Species, Human Development, Business, Economy, Environment, Extinction, Endangered Species, Corporations, Global Issues</p>	
22:42	SPOTBREAK 4: National Safety Council/Addressing Opioid Misuse	:60
23:42	CULTURE CRASH: THE ENDLESS TWISTS IN NBC'S THIS IS US	2:46
	<p>Synopsis: The hit drama, <i>This is Us</i> has led its viewers down a puzzling, sometimes draining series of twists and turns throughout the last four seasons – but is the show finally fizzling out?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Television, Culture</p>	
26:28	SPOTBREAK 5: Geico/Business Idea Pfizer Ibrance/It's Not Your Fault com.	:30 :30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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