



Program Log for Viewpoints Radio

Program	22-11	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	03/13/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Indeed/Gutters Ebay/Seat Tear	:30
	OUTCUE: ...motors let's ride.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: A MORE SUPPORTIVE MENTAL HEALTH SYSTEM	9:34
	Synopsis: In President Biden's State of the Union speech earlier this month, he addressed the many pitfalls of the current mental health care system. Millions of Americans are falling through the cracks and failing to get the consistent and comprehensive help they need. More so, the isolation of the pandemic has taken a big toll on young people as rates of depression, anxiety and other mental disorders have sharply risen in children and adolescents. What are the key areas that need to be fixed? Why is mental health just as important as physical health? We answer these questions and more this week on Viewpoints. Host: Gary Price. Guests: Dr. Thomas Insel, psychiatrist, neuroscientist, former head, National Institute of Mental Health, author, <i>Healing: Our Path From Mental Illness to Mental Health</i> ; Dr. Vaile Wright, psychologist, senior director, Health Care Innovation, American Psychological Association. Links for more info: https://www.nami.org/About-Mental-Illness https://www.samhsa.gov/find-help/national-helpline https://www.betterhelp.com/ https://www.theatlantic.com/ideas/archive/2022/02/american-mental-health-crisis-healing/622052/ https://www.amazon.com/Healing-Path-Mental-Illness-Health/dp/0593298047 Compliance Issues Covered: Mental Health, Psychology, Public Health, Health Insurance, Health Policy, Technology, Innovation, Science	
11:21	SPOTBREAK 2&3: USPS/Fatherhood Bank of America/Family Time Procter Gamble/Pantene Demetria Lucas Liberty Mutual/Booming Voice	:30 :30 :30 :29
	OUTCUE: ...Liberty Liberty Liberty.	
13:20	:02 PAUSE FOR LOCAL AVAIL	:02
13:22	SEGMENT 2: THE ECONOMIC SQUEEZE OF INFLATION	9:56
	Synopsis: Inflation just seems to keep on rising month after month. Between January 2021 and January 2022, prices across the board went up by 7.5 percent. What's next? Economics professor Dr. Christian Vom Lehn joins us to breakdown what's fueling these continued price hikes and how the invasion of Ukraine by Russia may make certain goods and services pricier. Suburban wife and mom Carrie Leonard also joins us this week to share how her family is dealing with inflation and saving money where they can. Host: Marty Peterson. Guest: Dr. Christian Vom Lehn, assistant professor, economics, Brigham Young University; Carrie Leonard, suburban Chicago resident. Links for more info: https://economics.byu.edu/directory/christian-vom-lehn https://www.bls.gov/opub/ted/2022/consumer-prices-up-7-5-percent-over-year-ended-january-2022.htm https://www.nytimes.com/2022/03/03/business/economy/federal-reserve-powell-inflation.html Compliance Issues Covered: Personal Finance, Consumerism, Economy, Manufacturing, Labor Issues	
23:18	SPOTBREAK 4: USPS/Fatherhood Pfizer/Eliquis – I Didn't Wait	:30 :30
	OUTCUE: ...Squibb and Pfizer.	
24:18	CULTURE CRASH: GETTING BACK TO THE 90'S	2:10
	Synopsis: We travel back in time to the 1990's as author Chuck Klosterman joins Culture Crash to highlight the iconic culture, media and politics of this infamous decade. Host: Evan Rook Compliance Issues Covered: Culture, History	
26:28	SPOTBREAK 5: Skechers/Walk Pants Procter Gamble/Dawn Powerwash Spray Wipe	:30 :30
	OUTCUE: ...spray wipe and rinse.	
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

Viewpoints is a registered trademark. Contents copyright 2021. Viewpoints Radio, 2250 East Devon Avenue, Suite 150 Des Plaines, Illinois 60018
847-299-9500 Affiliate downloads are available at <ftp://mediatracksdownloads.com> and www.mediatracks.com
Guest information and segment podcasts are available at www.viewpointsradio.org.