



Program Log for Viewpoints Radio

Program	22-16	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	04/17/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast GEICO/Stadium	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: THE REFUGEE CRISIS: FINDING HELP AMIDST CONFLICT	9:17
	Synopsis: As of early April, Russia’s invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who’ve become refugees due to war, persecution and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more. Host: Gary Price. Guests: Joe English, spokesperson, UNICEF; Diane Padilla, executive director, Miles 4 Migrants. Links for more info: https://www.unicef.org/ https://miles4migrants.org/ https://www.unhcr.org/en-us/ https://www.economist.com/graphic-detail/2022/03/30/how-the-war-in-ukraine-compares-to-other-refugee-crises Compliance Issues Covered: War, Conflict, Refugee Crisis, Humanitarian Aid, Charitable Giving, Global Issues	
11:04	SPOTBREAK 2&3: Paxlovid/Act Fast Procter Gamble/Dawn Powerwash Spray Wipe Prevnar/Get On With It	:30 :30 :60
13:04	:02 PAUSE FOR LOCAL AVAIL	:02
13:06	SEGMENT 2: A HISTORY OF FABRIC	10:20
	Synopsis: These days, it seems like the blouse or sweater that was bought last season has already disintegrated. When did quality-made clothes disappear, and the rise of new, cheaper fabrics take hold in the U.S.? Author Sofi Thanhauser joins us this week to shed some light on how the garment industry got to where it is today. Host: Marty Peterson. Guest: Sofi Thanhauser, author, <i>Worn: A People’s History of Clothing</i> . Links for more info: https://www.amazon.com/Threads-Peoples-Clothing-Sofi-Thanhauser/dp/1524748390 https://www.bloomberg.com/opinion/articles/2022-04-08/shein-china-s-fast-fashion-startup-has-a-lot-going-for-it-for-now https://www.nytimes.com/2014/12/25/opinion/a-long-history-of-exploitation-in-the-cotton-industry.html Compliance Issues Covered: History, Consumerism, Fashion Industry, Manufacturing, Worker’s Rights, Environment	
23:26	SPOTBREAK 4: Paxlovid/Act Fast Quicken Loans/Rocket Mortgage Quicken Loans Anthem	:30 :30
24:26	CULTURE CRASH: THE SCI-FI FILM GENRE	2:00
	Synopsis: From “Interstellar” to “Solaris”, we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to be popular. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:26	SPOTBREAK 5: Paxlovid/Act Fast Toyota/Standing Out	:30 :30
27:26	Program Conclusion	:34
28:00	TOTAL TIME	

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