



**Program Log for Viewpoints Radio**

<b>Program</b>	VP 22-36	<b>Written &amp; Prod.</b>	Amirah Zaveri, Polly Hansen, Alex Winton, Ebony McMorris, Evan Rook
<b>Air Week</b>	09/04/2022	<b>Studio Producer</b>	Jason Dickey

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
:00	INTRO	:45
:45	SPOTBREAK 1: Rocket Mortgage/Quicken Loans Bounty/Milkshake	:30
	OUTCUE: ...quicker picker upper.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE INVISIBLE POWER OF PRIVILEGE</b>	9:07
	Synopsis: How often do you think about the privileges you have in life? What life experiences may have looked a bit different if you had darker skin or lighter skin? This week – we highlight conversations about the role of white privilege in American society and how the average person can push for greater racial justice. Host: Gary Price. Guests: Baynard Woods, writer, author, <i>Inheritance: An Autobiography of Whiteness</i> ; Dr. David Canton, professor, history & director, African American Studies, University of Florida. Links for more info: <a href="https://naacp.org/issues/race-justice">https://naacp.org/issues/race-justice</a> <a href="https://www.evcnational.org/racial-justice-and-voting">https://www.evcnational.org/racial-justice-and-voting</a> <a href="https://afam.clas.ufl.edu/directory/dr-david-a-canton-director/">https://afam.clas.ufl.edu/directory/dr-david-a-canton-director/</a> <a href="https://twitter.com/baynardwoods?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/baynardwoods?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.amazon.com/gp/product/B09HQLC2PZ/ref=dbs_a_def_rwt_hsch_vapi_tkin_pl_i0">https://www.amazon.com/gp/product/B09HQLC2PZ/ref=dbs_a_def_rwt_hsch_vapi_tkin_pl_i0</a> Compliance Issues Covered: Racial Issues, Race Relations, Inequality, Education, History, Poverty	
10:54	SPOTBREAK 2&3: Taco Bell/Cheesy Friend Paxlovid/Act Fast McCormicks/Refresh Gain/Missed Connections	:30 :30 :30 :30
	OUTCUE: ...longer lasting scent.	
12:54	:02 PAUSE FOR LOCAL AVAIL	:02
12:56	<b>SEGMENT 2: PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?</b>	8:56
	Synopsis: Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S. Host: Marty Peterson. Guests: Bradley Lane, associate professor, School of Public Affairs & Administration, University of Kansas; Bobby Sisneros, deputy director, transit, Albuquerque Transit Department. Links for more info: <a href="https://www.economist.com/united-states/2022/07/21/american-public-transport-faces-a-post-pandemic-reckoning">https://www.economist.com/united-states/2022/07/21/american-public-transport-faces-a-post-pandemic-reckoning</a> <a href="https://spaa.ku.edu/people/bradley-lane">https://spaa.ku.edu/people/bradley-lane</a> Compliance Issues Covered: Transportation, Government Programs, Community Affairs, Environment, Personal Finance, Labor Shortages, Mobility	
21:52	SPOTBREAK 4: GEICO/Ask Your Neighbors Discover Card/Redemption Hoops	:30 :30
	OUTCUE: ...rewards terms apply.	
22:52	<b>VIEWPOINTS EXPLAINED: AN UNDERWATER EXPLOSION</b>	1:37
	Synopsis: Earlier this year, there was a massive submarine volcano eruption off the coast of Tonga in the South Pacific Ocean. We discuss just how large this disaster was and the prevalence of these lesser-known, underwater volcanoes. Host: Ebony McMorris Compliance Issues Covered: Environment, Natural Disasters, Government	
24:29	<b>CULTURE CRASH: NATHAN FIELDER IS BACK</b>	2:00
	Synopsis: We explore the new docu-comedy series, “The Rehearsal” produced and directed by Canadian comedian Nathan Fielder who’s best known for his parody reality show, “Nathan for You”. Host: Evan Rook Compliance Issues Covered: TV, Culture	
26:29	SPOTBREAK 5: Sketchers/Gas Prices	:59
	OUTCUE: ...footwear is sold.	
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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