

Program Log for Viewpoints Radio

|] | Program | 21-45 | Written & Produced | Amirah Zaveri & Evan Rook |
|---|----------|------------|--------------------|---------------------------|
| A | Air Week | 11/07/2021 | Studio Producer | Jason Dickey |

| Time | Segment | Dur. | | |
|-------|--|------|--|--|
| :00 | INTRO | :45 | | |
| :45 | SPOTBREAK 1: United Healthcare/Car Therapy | | | |
| | Exergen Temporal Scanner/Symptoms and Variants OUTCUE: Exergen dot com. | :30 | | |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 | | |
| 1:47 | SEGMENT 1: THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR | 8:15 | | |
| | Synopsis: In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help? What are other resources available to those in need? Two experts on food insecurity join us this week to help breakdown the modern hunger crisis. | | | |
| | Host: Gary Price. Guests: Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, <i>How the Other Half Eats</i> ; Zuani Villarreal, director, communication, Feeding America. Links for more info: https://www.feedingamerica.org/take-action https://www.nytimes.com/2021/10/27/business/economy/food-prices-us.html https://www.amazon.com/gp/product/0316427268 Compliancy Issues Covered: Food Insecurity , Parenting, Poverty, Inequality, Nutrition, Health, Public Assistance, | | | |
| 10.02 | Government. | (0) | | |
| 10:02 | SPOTBREAK 2&3: Thermo Fisher Scientific/Flu Respiratory Season and Coronavirus Testing | :60 | | |
| | Exergen Temporal Scanner/Confusion Male | :30 | | |
| 12.02 | Armstrong Pharma/Can Happen Anywhere OUTCUE:use as directed. | :30 | | |
| 12:02 | :02 PAUSE FOR LOCAL AVAIL | :02 | | |
| 12:04 | SEGMENT 2: CRAFTING KOREAN FARE | | | |
| | Synopsis: Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine. Host: Marty Peterson. Guest: Joanne Molinaro, lawyer, author, <i>The Vegan Cookbook</i> . Links for more info: https://thekoreanvegan.com/ https://www.thrillist.com/eat/nation/the-korean-vegan-joanne-molinaro-interview/ https://www.cnn.com/travel/article/best-korean-dishes/index.html | | | |
| | Compliancy Issues Covered: Culture, Cuisine, Relationships, Literature, History, Poverty, Personal Finance. | | | |
| 22:39 | SPOTBREAK 4: VSP Vision Care/Importance of an Eye Exam OUTCUE:p dot com. | :60 | | |
| 23:39 | CULTURE CRASH: THE RELEASE OF "DUNE" | 2:50 | | |
| | Synopsis: The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the highly anticipated blockbuster release featuring male lead Timothee Chalamet. | | | |
| | Host: Evan Rook Compliancy Issues Covered: Culture, Film | | | |
| 26:29 | SPOTBREAK 5: United Healthcare/Car Therapy | :30 | | |
| | Exergen Temporal Scanner/Symptoms and Variants OUTCUE:Exergen dot com. | | | |
| 27:29 | Program Conclusion | :31 | | |
| 28:00 | TOTAL TIME | | | |

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