



Program Log for Viewpoints Radio

Program	21-29	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/18/2021	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Knights in Shining Armour OUTCUE: ...get it done.	:30
1:15	:02 PAUSE FOR LOCAL AVAIL	:02
1:17	SEGMENT 1: NEGOTIATING THE HIGH COST OF HEALTHCARE	11:48
	<p>Synopsis: Millions of Americans put off going to a doctor or hospital because they're afraid of the high cost of care. Depending on your insurance, one MRI scan can cost upwards of a thousand dollars. One trip to the emergency room can mean thousands of dollars in charges that people can't afford to pay. So, what's driving these sky-high prices? How can people negotiate down these hefty bills?</p> <p>Host: Gary Price. Guests: Lisa Rossi, patient; Marshall Allen, investigative journalist, ProPublica, author, <i>Never Pay the First Bill: And Other Ways to Fight the Health Care System and Win</i>. Links for more info: https://www.fairhealthconsumer.org/ https://www.cms.gov/hospital-price-transparency https://www.npaf.org/ https://twitter.com/marshall_allen https://www.amazon.com/Never-Pay-First-Bill-Health/dp/0593190009/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=&sr=</p> <p>Compliancy Issues Covered: Healthcare, Insurance, Medicine, Patient Advocacy, Personal Finance, Healthcare Management</p>	
12:55	SPOTBREAK 2&3: Tillamook/Stewardship Pfizer/Prevnar Branded OUTCUE: ...about Prevnar 13.	:85 :60
15:20	:02 PAUSE FOR LOCAL AVAIL	:02
15:22	SEGMENT 2: THE DATED TRADITION OF DAYLIGHT SAVING TIME	7:12
	<p>Synopsis: Each year, as the flowers bloom and the days turn warmer, we spring forward and adjust our clocks one hour forward. The routine of 'springing forward' can feel like a nuisance and for some, it can severely throw off their internal body clocks for days or weeks on end. Why do we still practice daylight saving time today? Dr. Beth Malow, a neurologist and sleep expert, joins us this week on Viewpoints.</p> <p>Host: Marty Peterson. Guest: Dr. Beth Malow, professor, neurology & pediatrics, Vanderbilt University Medical Center, director, Vanderbilt Sleep Division Links for more info: https://www.nationalgeographic.com/science/article/daylight-savings-time-arizona-florida-spring-forward-science https://time.com/4549397/daylight-saving-time-history-politics/ https://www.vumc.org/neurology/person/beth-ann-malow-md</p> <p>Compliancy Issues Covered: Health, Disease, History, Policy, Sleep Disorders, Adolescent Health, Behavioral Health</p>	
22:34	SPOTBREAK 4: Amarin/It's Clear to Me Now OUTCUE: ...now dot com.	:60
23:34	CULTURE CRASH: THE BEAUTY OF TIKTOK	2:52
	<p>Synopsis: The social media platform, TikTok started in September 2016. There have been many critics over the years that have doubted the lasting popularity of the short-form, video-driven service. But, fast forward five years later and it's still booming. What sets TikTok apart from the graveyard of dead platforms like Snapchat and Vine? Host: Evan Rook Compliancy Issues Covered: Culture, Social Media</p>	
26:26	SPOTBREAK 5: Grainger/Tougher Together Indeed/Trucking OUTCUE: ...and conditions apply.	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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