



Program Log for Viewpoints Radio

<b>Program</b>	20-03	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	01/19/2020	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Geico/Clothes-Obvious News Pfizer/Ibrance/It's Not Your Fault	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: ARCTIC EXPLORATION: THE DEMISE OF THE 1881 GREELY EXPEDITION</b>	12:01
	Synopsis: In 1881, Lt. Adolphus Greely and 24 men set out on a voyage to explore the northernmost Polar Arctic where few had ventured before. The goal was to collect vast amounts of scientific data of the unknown region and hopefully reach the North Pole. But the expedition soon went awry when no resupply made it to the camp for two years and the men were left to fend for themselves. Starvation, frostbite and even tales of cannibalism soon followed in this historic tale of exploration and survival. Host: Gary Price. Guest: Buddy Levy, author, <i>Labyrinth of Ice: The Triumphant and Tragic Greely Polar Expedition</i> . Links for more info: <a href="https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-Expedition/dp/1250182190/ref=sr_1_1?crd=16RL48KEMVNWQ&amp;keywords=labyrinth+of+ice&amp;qid=1578677548&amp;srefix=laby%2Caps%2C152&amp;sr=8-1">https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-Expedition/dp/1250182190/ref=sr_1_1?crd=16RL48KEMVNWQ&amp;keywords=labyrinth+of+ice&amp;qid=1578677548&amp;srefix=laby%2Caps%2C152&amp;sr=8-1</a> <a href="http://buddylevy.com/index.html">http://buddylevy.com/index.html</a> <a href="https://www.pbs.org/wgbh/americanexperience/films/greely/">https://www.pbs.org/wgbh/americanexperience/films/greely/</a> Compliance Issues Covered: History, Exploration, Adventure, Army, Navy, Health, Science, Polar Arctic	
13:48	SPOTBREAK 2&3: Alzheimer's Association/2019 Advances AbbVie/Break It Down	:60 :60
15:48	:02 PAUSE FOR LOCAL AVAIL	:02
15:50	<b>SEGMENT 2: WHY ARE YOUNG PEOPLE STRUGGLING MORE THAN PREVIOUS GENERATIONS?</b>	7:31
	Synopsis: Roughly 15 percent of 25 to 35-year-olds are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as “failure to launch” We break down the term and what parents can do to nudge their young adults along. Host: Marty Peterson. Guest: Doctor Mark McConville, author, <i>Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It</i> . Links for more info: <a href="https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-mcconville-phd/">https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-mcconville-phd/</a> <a href="https://www.amazon.com/Failure-Launch-Twentysomething-Hasnt-Grown/dp/0525542183">https://www.amazon.com/Failure-Launch-Twentysomething-Hasnt-Grown/dp/0525542183</a> <a href="https://www.nytimes.com/2019/09/03/opinion/college-graduates.html">https://www.nytimes.com/2019/09/03/opinion/college-graduates.html</a> <a href="https://www.nytimes.com/2017/10/11/magazine/why-are-more-american-teenagers-than-ever-suffering-from-severe-anxiety.html">https://www.nytimes.com/2017/10/11/magazine/why-are-more-american-teenagers-than-ever-suffering-from-severe-anxiety.html</a> Compliance Issues Covered: Parenting, Higher Education, Personal Growth, Career, Mental Health, Psychology, Relationships, Stress, Finance, Social Media	
23:21	SPOTBREAK 4: Idahoan/Demystification	:54
24:15	<b>CULTURE CRASH: DAVE EGGERS: A LEADER IN LITERARY WRITING</b>	2:12
	Synopsis: Author Dave Eggers has been a cult hero since his 2000 memoir <i>A Heartbreaking Work of Staggering Genius</i> took readers on a wild and enthralling ride. Now, almost two decades later, he's still producing novels that push the boundaries of dialogue and prose. Host: Evan Rook Compliance Issues Covered: Literature, Writing, Culture	
26:27	SPOTBREAK 5: AbbVie/Break It Down	:60
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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