



Program Log for Viewpoints Radio

<b>Program</b>	21-51	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	12/19/2021	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: NHTSA/Tsunami Grainger/Many Hats	:30
	OUTCUE: ...get it done.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: OUR DEEP RELIANCE ON SCENT</b>	8:49
	Synopsis: A familiar aroma has the ability to transport us back to a different time in life or remind us of a specific place or person. Smell is deeply connected to memory and emotion, playing a significant role in how we view the world around us. This week – we highlight the power of smell, how our noses process these scents and what it’s like when you lose your sense of smell.  Host: Gary Price. Guests: Sharan Sampath; Jude Stewart, journalist, author, <i>Revelations in Air: A Guidebook to Smell</i> . Links for more info: <a href="https://www.amazon.com/Revelations-Air-Guidebook-Jude-Stewart/dp/0143135996">https://www.amazon.com/Revelations-Air-Guidebook-Jude-Stewart/dp/0143135996</a> <a href="https://www.discovermagazine.com/mind/the-sense-of-smell-in-humans-is-more-powerful-than-we-think">https://www.discovermagazine.com/mind/the-sense-of-smell-in-humans-is-more-powerful-than-we-think</a> <a href="https://www.nature.com/articles/nature.2014.14904#:~:text=The%20human%20nose%20can%20distinguish,report%20today%20in%20Science1.&amp;text=A%20human%20nose%20has%20around%20400%20scents%20receptors">https://www.nature.com/articles/nature.2014.14904#:~:text=The%20human%20nose%20can%20distinguish,report%20today%20in%20Science1.&amp;text=A%20human%20nose%20has%20around%20400%20scents%20receptors</a> <a href="https://www.mayoclinichealthsystem.org/hometown-health/featured-topic/q-and-a-covid-19-and-loss-of-smell-taste">https://www.mayoclinichealthsystem.org/hometown-health/featured-topic/q-and-a-covid-19-and-loss-of-smell-taste</a> Compliance Issues Covered: Health, Senses, Memory, History, Culture, Communication, Literature	
10:36	SPOTBREAK 2&3: USPS AT&T Pfizer/Comirinity NHTSA/Tsunami	:30
	OUTCUE: ...for by NHTSA.	:30
12:36	:02 PAUSE FOR LOCAL AVAIL	:02
12:38	<b>SEGMENT 2: THE BROKEN SCHOOL LUNCH SYSTEM</b>	10:18
	Synopsis: Frozen carrots. Bruised apples. Sad-looking slices of pizza. For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Students deserve better. Brigaid founder Dan Giusti joins Viewpoints this week to share how he, along with hundreds of professional chefs, are redefining the school lunch landscape.  Host: Marty Peterson. Guest: Dan Giusti, former head chef, Noma, founder, Brigaid. Links for more info: <a href="https://www.chefsbrigaid.com/">https://www.chefsbrigaid.com/</a> <a href="https://www.fns.usda.gov/nslp">https://www.fns.usda.gov/nslp</a> <a href="https://www.npr.org/sections/thesalt/2013/11/20/246400702/this-is-what-america-s-school-lunches-really-look-like">https://www.npr.org/sections/thesalt/2013/11/20/246400702/this-is-what-america-s-school-lunches-really-look-like</a> Compliance Issues Covered: Education, Health, Nutrition, Cooking, Child Development, Culture	
22:56	SPOTBREAK 4: Ford Indeed	:30
	OUTCUE: ...and conditions apply.	:30
23:56	<b>CULTURE CRASH: TIS’ THE SEASON FOR X-MAS MUSIC</b>	2:31
	Synopsis: We discuss some of our favorite festive tunes from over the years, including Frank Sinatra’s, “Let It Snow” and Nat King Cole’s classic, “Joy to the World”. Host: Evan Rook Compliance Issues Covered: Culture, Music	
26:27	SPOTBREAK 5: NHTSA/It’s Not Okay Exergen/Confusion Male	:30
	OUTCUE: ...Exergen dot com.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

Viewpoints is a registered trademark. Contents copyright 2021. Viewpoints Radio, 2250 East Devon Avenue, Suite 150 Des Plaines, Illinois 60018  
847-299-9500 Affiliate downloads are available at <ftp://mediatracksdownloads.com> and [www.mediatracks.com](http://www.mediatracks.com)  
Guest information and segment podcasts are available at [www.viewpointsradio.org](http://www.viewpointsradio.org).