



Program Log for *Viewpoints Radio*

<b>Program</b>	21-25	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	06/20/2021	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Stadium Hype Guy Grainger/Tougher Together	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: THE ENDLESS DROUGHT: DWINDLING WATER IN THE WEST</b>	11:15
	Synopsis: Lake Mead, the reservoir created by the Hoover Dam, is at its lowest levels ever recorded. Drought is not a new problem in the West, but it is getting worse as the years go by. What's being done to curb water consumption and increase supply so people's taps don't run dry? Host: Gary Price. Guest: Dr. Robert Glennon, regents professor, law and public policy, University of Arizona College of Law. Links for more info: <a href="https://www.nytimes.com/interactive/2021/06/11/climate/california-western-drought-map.html">https://www.nytimes.com/interactive/2021/06/11/climate/california-western-drought-map.html</a> <a href="http://robertglennon.net/">http://robertglennon.net/</a> <a href="https://islandpress.org/books/unquenchable">https://islandpress.org/books/unquenchable</a>  Compliance Issues Covered: Infrastructure, Conservation, Natural Resource, Business, Environment, Technology, Sustainability	
13:03	SPOTBREAK 2&3: Alzheimer's Association/Alzheimer's Brain Awareness Month 2021 Chuck E. Cheese/Nationwide Hiring	:60 :54
14:57	:02 PAUSE FOR LOCAL AVAIL	:02
14:59	<b>SEGMENT 2: THE TOLL OF EXCESS CLOTHES PRODUCTION</b>	7:47
	Synopsis: The average clothing item today is worn anywhere from seven to ten times before it's discarded or donated. Why is this number so low, and what happens once the garment leaves a person's closet? Maxine Bedat, a prominent voice in sustainable fashion, joins us this week to shed some light on the clothing crisis and how it's impacting workers and the environment.  Host: Marty Peterson. Guest: Maxine Bedat, founder, nonprofit, New Standard Institute, author, <i>Unraveled: The Life and Death of a Garment</i> . Links for more info: <a href="https://www.amazon.com/Unraveled-Death-Garment-Maxine-Bedat-ebook/dp/B08JKRM3TH">https://www.amazon.com/Unraveled-Death-Garment-Maxine-Bedat-ebook/dp/B08JKRM3TH</a> <a href="https://www.newstandardinstitute.org/">https://www.newstandardinstitute.org/</a> <a href="https://www.wsj.com/articles/the-hidden-cost-of-cheap-fashion-could-catch-up-to-investors-zara-old-navy-11621556298">https://www.wsj.com/articles/the-hidden-cost-of-cheap-fashion-could-catch-up-to-investors-zara-old-navy-11621556298</a> <a href="https://causeartist.com/ethical-fashion-lifestyle-brands/">https://causeartist.com/ethical-fashion-lifestyle-brands/</a>  Compliance Issues Covered: Environment, Workers Rights, Business, Fashion, Consumerism	
22:46	SPOTBREAK 4: Neotract/Men's Health Survey 2021	:59
23:45	<b>CULTURE CRASH: STEPHEN KING: THE MASTER OF STORYTELLING</b>	2:41
	Synopsis: Stephen King is globally recognized as the master of horror – but how does he create each masterpiece? We break down what sets his works of literature apart from all of the other authors across several genres.  Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:26	SPOTBREAK 5: Progressive Insurance/Home & Auto Bundle Grainger/In Stock-On Time	:30 :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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