



Program Log for Viewpoints Radio

<b>Program</b>	20-48	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	11/29/2020	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Toy Boat-Fake Testimonials United Healthcare/UHC Dental	:30
	OUTCUE: ...by market wow.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE EARLY AMERICAN DIET</b>	11:49
	Synopsis: Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.  Host: Gary Price. Guest: Jane Ziegelman, historian, food writer, author, <i>A Square Meal: A Culinary History of the Great Depression</i> Links for more info: <a href="https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414">https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414</a> <a href="https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great-depression-changed-u-s-diets">https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great-depression-changed-u-s-diets</a> <a href="https://www.harpercollins.com/blogs/authors/jane-ziegelman">https://www.harpercollins.com/blogs/authors/jane-ziegelman</a> <a href="https://www.tenement.org/">https://www.tenement.org/</a> <a href="https://soyummy.com/great-depression-food/">https://soyummy.com/great-depression-food/</a> <a href="https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519">https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519</a> Compliance Issues Covered: Cuisine, Food Insecurity, Pandemic, Food Production, History, Health, Diet	
13:36	SPOTBREAK 2&3: Humanigen, Inc./COVID-19 Trial Recruitment V.2 Progressive Insurance/Not Talking-Cmcl Chicken United Healthcare/UHC Vision	:62
	OUTCUE: ...by market wow.	:30
15:38	:02 PAUSE FOR LOCAL AVAIL	:02
15:40	<b>SEGMENT 2: I SPY DELICIOUS PIE</b>	7:04
	Synopsis: Boozy Pecan, Cranberry-Pear, Banana Crème. The many flavors and textures of pie are endless. Just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to sugary holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can bake a delicious pie in no time. Host: Marty Peterson. Guest: Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i> .  Links for more info: <a href="https://thepieacademy.com/recipes-and-videos/">https://thepieacademy.com/recipes-and-videos/</a> <a href="https://www.amazon.com/gp/product/163586111X/ref=as_li_tl?ie=UTF8&amp;camp=1789&amp;creative=9325&amp;creativeASIN=163586111X&amp;linkCode=as2&amp;tag=thepieacademy-20&amp;linkId=e52accac159b2793771baa6b6c5ba602">https://www.amazon.com/gp/product/163586111X/ref=as_li_tl?ie=UTF8&amp;camp=1789&amp;creative=9325&amp;creativeASIN=163586111X&amp;linkCode=as2&amp;tag=thepieacademy-20&amp;linkId=e52accac159b2793771baa6b6c5ba602</a> <a href="https://www.netflix.com/title/80063224">https://www.netflix.com/title/80063224</a> <a href="https://www.cdc.gov/healthequity/features/holidayseason/index.html">https://www.cdc.gov/healthequity/features/holidayseason/index.html</a> Compliance Issues Covered: Baking, Holiday Cooking, Literature, History, Culture, Hosting, Education	
22:44	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:44	<b>CULTURE CRASH: OUR FAVORITE PAGE-TURNERS</b>	2:44
	Synopsis: The colder months are a great time to tuck into a new novel. We recommend a few of our favorite books that are easy to get through and will keep you hooked from start to finish.  Host: Evan Rook Compliance Issues Covered: Culture, Literature	
26:28	SPOTBREAK 5: Pfizer Ibrance/Moments: That Moment	:60
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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