



Program Log for *Viewpoints Radio*

Program	20-44	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	11/01/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Pfizer/Prevnar Branded OUTCUE: ...about Prevnar 13.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: THE NATIVE AMERICAN VOTE: A GROUP PLAGUED BY VOTER MARGINALIZATION	11:35
	<p>Synopsis: There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group.</p> <p>Host: Gary Price. Guests: Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, <i>Voting in Indian Country: The View From the Trenches</i>; Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington.</p> <p>Links for more info: https://www.nytimes.com/2020/10/15/us/politics/navajo-arizona-mail-voting.html https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights/how-the-native-american-vote-continues-to-be-suppressed/ https://www.narf.org/ https://www.usa.gov/voting https://www.isidewith.com/ https://www.ballotready.org/ https://www.cgu.edu/people/jean-schroedel/ https://www.upenn.edu/pennpress/book/16138.html https://anthropology.indiana.edu/about/faculty/gilley-brian-joseph.html</p> <p>Compliance Issues Covered: History, Politics, Government, Human Rights, Voting Rights, Poverty, Race</p>	
13:22	SPOTBREAK 2&3: Humanigen, Inc./COVID-19 Trial Recruitment Geico/Burial Ground Now That's Spooky Ester-C/Not All The Same OUTCUE: ...prevent any disease.	:60 :30 :30
15:22	:02 PAUSE FOR LOCAL AVAIL	:02
15:24	SEGMENT 2: GOOD MORNING ZOOM	7:52
	<p>Synopsis: You may be familiar with the classic children's book, <i>Goodnight Moon</i>, but what about <i>Good Morning Zoom</i>? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period.</p> <p>Host: Marty Peterson. Guest: Lindsay Rechler, managing director, Jefferies Group, author, <i>Good Morning Zoom</i>.</p> <p>Links for more info: https://www.penguinrandomhouse.com/books/671475/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/ https://www.amazon.com/Goodnight-Moon-Margaret-Wise-Brown/dp/0694003611 https://www.theguardian.com/books/2020/aug/04/goodnight-moon-redrawn-good-morning-zoom-for-covid-era-kids-lindsay-rechler-margaret-wise-brown-childrens-book</p> <p>Compliance Issues Covered: Literature, Parenting, Pandemic, Virus, Child Development, Technology</p>	
23:16	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
24:16	CULTURE CRASH: WATCHING FILM FESTIVALS FROM HOME	2:09
	<p>Synopsis: We discuss the upsides of film festivals going digital this year as well as some of our favorite hidden gems in the lineup.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, Film</p>	
26:25	SPOTBREAK 5: Progressive Insurance/Vermicelli-Cmcl Chicken Matcha/Sia 20 OUTCUE: ...for free today.	:30 :30
27:25	Program Conclusion	:33
27:58	TOTAL TIME	

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