

Program Log for Viewpoints Radio

Program	22-01	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	1/2/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.		
:00	INTRO	:45		
:45	SPOTBREAK 1: Liberty Mutual/Home Sound Effects			
	Indeed/Wine Cellar OUTCUE:and conditions apply.	:31		
1:46	:02 PAUSE FOR LOCAL AVAIL	:02		
1:48	SEGMENT 1: FINDING EMPLOYMENT AFTER INCARCERATION			
	Synopsis: In the U.S., there are roughly 19 million people with felony convictions. For this population, finding stable work can be a tumultuous and draining process. Without a job, it can be all too easy to slide back into a past life and end up behind bars once again. This week – we explore the role of work in prison, the lack of skills gained and the importance of employers opening their doors to second-chance hiring. Host: Gary Price. Guests: Beth Schwartzapfel, staff writer, <i>The Marshall Project;</i> Jeffrey Korzenik, economic researcher, author, <i>Untapped Talent: How Second Chance Hiring Works for Your Business and the Community.</i> Links for more info: https://www.shrm.org/resourcesandtools/hr-topics/talent-acquisition/pages/putting-humanity-into- hr-compliance-try-second-chance-employment.aspx https://www.ed.gov/news/press-releases/us-department-education-announces-it-will-expand-second-chance-pell- experiment-2022-2023-award-year https://www.gettingtalentbacktowork.org/ https://www.daveskillerbread.com/secondchances https://dkbfoundation.org/ https://www.barnesandnoble.com/w/untapped-talent-jeffrey-d-korzenik/1137257415 Commission of the second chances and page description.			
	Compliancy Issues Covered: Incarceration, Poverty, Recidivism, Inequality, Employment, Human Resources, Business, Education, Criminal Justice			
12:59	SPOTBREAK 2&3: Wendy's/Don't Risk It	:30		
12.37	Procter Gamble/Dawn Powerwash	:30		
	Indeed/Meditation	:30		
	Procter Gamble/Bounty OUTCUE:quicker picker upper.	:30		
14:59	:02 PAUSE FOR LOCAL AVAIL	:02		
15:01	SEGMENT 2: A SEASON OF SADNESS	7:21		
22:22	Synopsis: Researchers estimate that around 10 million Americans suffer from seasonal affective disorder each year. The milder version of this diagnosis is commonly referred to as the winter blues and is estimated to affect 10 to 20 percent of people. We speak with psychologist Dr. Carrie Ditzel about the prevalence of SAD and how people can combat these feelings and find additional support. Host: Marty Peterson. Guest: Dr. Carrie Ditzel, psychologist, Baker Street Behavioral Health. Links for more info: https://www.nimh.nih.gov/health/publications/seasonal-affective-disorder https://www.bakerstreetpsych.com/about https://www.psychologytoday.com/us/therapists https://findtreatment.samhsa.gov/ https://suicidepreventionlifeline.org/ Compliancy Issues Covered: Mental Health, Psychology, Psychiatry, Sleep, Fitness, General Health SPOTBREAK 4: Procter Gamble/Dawn Powerwash	-30		
22:22	SPOIBREAK 4: Proceer Gamble/Dawn Powerwash   Liberty Mutual/Repetition   OUTCUE:Liberty Liberty Liberty.	:30 :30		
23:22	CULTURE CRASH: SPIDER-MAN'S BACK ONCE AGAIN	3:04		
	Synopsis: The new film release, "Spider-Man: No Way Home" is a massive blockbuster hit. We discuss what makes these crossover movies such a success and what's coming up next in the Marvel universe.   Host: Evan Rook Compliancy Issues Covered: Culture, Film			
26:26	SPOTBREAK 5: Wendy's/Don't Risk It	:30		
	Procter Gamble/Bounty OUTCUE:quicker picker upper.	:30		
27:26	Program Conclusion	:33		
27:59	TOTAL TIME	1		

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