



Program Log for Viewpoints Radio

<b>Program</b>	21-40	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	10/03/2021	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE: ...sponsored by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND</b>	9:26
	Synopsis: I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.  Host: Gary Price. Guest: Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmers Children's Hospital. Links for more info: <a href="https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays/celebrations.html">https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays/celebrations.html</a> <a href="https://www.arnoldpalmerhospital.com/physician-finder/jenna-j-wheeler-md">https://www.arnoldpalmerhospital.com/physician-finder/jenna-j-wheeler-md</a> Compliance Issues Covered: Pediatric Health, Education, Parenting, Travel, Child Development.	
11:13	SPOTBREAK 2&3: US Tax Shield/Fresh Start Progressive Insurance/Holiday Exergen Temporal Scanner/Confusion-Male OUTCUE: ...world takes temperature.	:60 :30 :30
13:13	:02 PAUSE FOR LOCAL AVAIL	:02
13:15	<b>SEGMENT 2: THE MYSTERIES OF ALZHEIMER'S DISEASE</b>	9:42
	Synopsis: Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.  Host: Marty Peterson. Guests: Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, <i>How Not to Study a Disease: The Story of Alzheimer's</i> .  Links for more info: <a href="https://www.alz.org/">https://www.alz.org/</a> <a href="https://www.alz.org/alzheimers-dementia/what-is-alzheimers/brain_tour">https://www.alz.org/alzheimers-dementia/what-is-alzheimers/brain_tour</a> <a href="https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=13207">https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=13207</a> <a href="https://www.adrc.pitt.edu/staff-members/karl-herrup-phd/">https://www.adrc.pitt.edu/staff-members/karl-herrup-phd/</a> <a href="https://mitpress.mit.edu/books/how-not-study-disease#:~:text=In%20How%20Not%20to%20Study,approach%20for%20resetting%20future%20research.">https://mitpress.mit.edu/books/how-not-study-disease#:~:text=In%20How%20Not%20to%20Study,approach%20for%20resetting%20future%20research.</a> Compliance Issues Covered: Disease, Scientific Research, Aging, Health, Science, Technology.	
22:57	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
23:57	<b>CULTURE CRASH: HALLOWEEN HORROR</b>	2:30
	Synopsis: We explore one of our favorite horror franchises, <i>Scream</i> , now streaming on HBO Max.  Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:27	SPOTBREAK 5: AbbVie/Break It Down OUTCUE: ...sponsored by AbbVie.	:60
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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