



Program Log for Viewpoints Radio

Program	VP 22-40	Written & Prod.	Amirah Zaveri, Ebony McMorris, Evan Rook
Air Week	10/02/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/For Three Taco Bell/Cheesy Friend	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: WORKERS ARE FED UP: THE CONTINUING STRIKES & UNIONIZATIONS IN THE U.S.	9:37
	Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week. Host: Gary Price. Guests: Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation. Links for more info: https://www.workman.com/authors/daisy-pitkin https://twitter.com/maxfordnelsen?lang=en https://news.gallup.com/poll/398303/approval-labor-unions-highest-point-1965.aspx Compliance Issues Covered: Labor Rights, Labor Issues, Wealth Distribution, Equity, Health, Career	
11:24	SPOTBREAK 2&3: Macy's/Hispanic Heritage Round Up Swiffer/Pet Swiffer Rocket Mortgage/Quicken Loans Black American Anthem	:30 :30 :60
13:24	:02 PAUSE FOR LOCAL AVAIL	:02
13:26	SEGMENT 2: THE POWER OF PHOTOGRAPHY	8:10
	Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality Host: Marty Peterson. Guest: Philip Allen, activist, author, <i>The Prophetic Lens: The Camera and Black Moral Agency From M-L-K to Darnella Frazier</i> . Links for more info: https://www.smithsonianmag.com/smithsonian-institution/emmett-tills-open-casket-funeral-reignited-the-civil-rights-movement-180956483/ https://time.com/4957382/civil-rights-photography-high-museum/ https://www.barnesandnoble.com/w/the-prophetic-lens-phil-allen-jr/1140892044 Compliance Issues Covered: Photography, Art, History, Segregation, Discrimination, Civil Rights	
21:36	SPOTBREAK 4: Macy's/Hispanic Heritage Round Up Gain/Missed Connections	:30 :30
22:36	VIEWPOINTS EXPLAINED: A ROYAL CROWN	1:46
	Synopsis: The crown jewels are a distinct symbol of the British monarchy. We highlight the history & worth of one piece that was highly visible last month during the funeral procession for Queen Elizabeth II. Host: Ebony McMorris Compliance Issues Covered: History, Culture, Fashion	
24:22	CULTURE CRASH: A REVIEW OF "THE PATIENT"	2:06
	Synopsis: The new Hulu drama series, "The Patient" stars Steve Carrell and Domhnall Gleeson. We review the first few episodes of Season 1. Host: Evan Rook Compliance Issues Covered: TV, Culture	
26:28	SPOTBREAK 5: Vicks/Worried About Dad Indeed/Boot Camp	:30 :30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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